

# SCOTT COLLEGE of BUSINESS



Strategic Plan  
2010-2015

# Mission

The Indiana State University Donald W. Scott College of Business is dedicated to providing an internationally-accredited professional education to qualified students at both the undergraduate and master's levels.

Our primary focus is to provide an experiential learning environment that prepares students to take leadership roles in both public and private organizations.

In tandem with this commitment, the College supports, encourages, and produces applied and educational research, development of relationships with the business community, and service to the region and the professions.

# Vision

*The Scott College of Business will enhance its state and national reputation by:*

- Providing innovative experiential learning to students within and beyond the classroom;
- Creating and disseminating scholarship commensurate with the highest accreditation;
- Engaging faculty, staff, and students with their communities; and
- Advancing the college's national distinction in the field of financial services and at least one other area of business.



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# Keys to Achieving the Mission and Vision

- Strong support of students for their learning both inside and outside the classroom;
- Development of effective, innovative hands-on learning experiences for students;
- Provision of physical and programming environments that enhance engagement among the faculty, staff, and students and with the business community;
- Support of faculty professional development and research contributions; and
- Involvement of our alumni and the business community



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SCOTT COLLEGE OF BUSINESS

# Shared Commitment

*Our primary focus and commitment is to excellence in learning by students, faculty, staff, and the extended community. We achieve our mission and vision by engaging our faculty, staff, and students in an environment that:*

- Stages rich interactions among participants and with community members;
- Provides learning activities within and beyond the classroom;
- Advances the role of research in learning and scholarship and supports communication of results to the extended community;
- Integrates global and ethical perspectives, current practices and technologies into learning;
- Utilizes experiential learning to advance the knowledge and practice of effective and responsible decision making;
- Prepares learners to contribute to their professions; and
- Supports the continual professional development of all of its participants.



# Our Promise to Students

The Scott College of Business promises you

*An education that meets the highest standards, combines core business knowledge with depth in your fields of study, and provides abundant opportunities for experiencing learning in and beyond the classroom.*

*Throughout your time as a student and as a career professional, we commit to engaging you with a powerful network of faculty, alumni, business partners, and community members.*



# Strategic Objectives



1. To recruit and enable the success of more high quality students by providing them with knowledge, professional development, and other experiences that will give them a competitive advantage in the global workplace;

2. To target resources and efforts toward distinctive and innovative programs, learning opportunities, and research;



3. To provide a physical environment with associated technology, centers, and resources that advance opportunities for engagement among the faculty, staff, and students and with the business community;

# Strategic Objectives

4. To advance the scholarship of faculty by providing resources and support to increase the number and quality of publications;



5. To increase programming for our community and professional audiences in the region, state, and nation;



6. To enhance involvement of alumni and business communities in our programs; and



7. To increase external support for the college in the form of revenue-generating programs, raised funds, and grants.





## For more information:

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