



Indiana State  
University

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DONALD W.  
SCOTT COLLEGE of BUSINESS

## BUSINESS ADMINISTRATION

Touching on every aspect of business today, Indiana State University's Business Administration Program provides students with a diversified major designed especially for those who need a broad business background. One of the most popular majors in the Scott College of Business, the business administration major is designed to offer students an education in business that has the flexibility to meet their individual interests in specific business disciplines.

### Careers

Business administration majors are considered "generalists" with broad interests. Some graduates work in family businesses or start their own. For students interested in careers within a specific emphasis area, a minor in that area is suggested. Graduates of this program may follow career paths to positions such as:

- management trainee
- restaurant manager
- recreation management
- sales
- home contracting
- supervisor
- small business owner

Dawn Minas Brockey came to Indiana State on a softball scholarship and graduated in 2003 with degrees in business administration and psychology. She took a leap of faith, and with her parents' support opened the Culver Coffee Company in Culver, Indiana. In 2008, her company celebrated its fifth anniversary. Dawn is active at ISU as a member of the Alumni Board of Directors. Business runs in the family with the Minas. Dawn's brother, Randy, earned his master's in business administration at ISU (Class of 2010). Her father, Randall, earned his degree in management in 1975 and is serving on ISU's Board of Trustees. And, last but not least, Randall and wife, Nancy, also initiated and support the Minas Center for Investment and Financial Education in the Scott College of Business.



### Student Involvement

Most Scott College of Business student organizations are applicable to business administration majors. Business administration students should focus on their emphasis area organizations. Business student organizations include FMA (Financial Management Association), AMA (American Marketing Association), Investment Club, POP (Pi Omega Pi), MISA (Management Information Systems Association), and BPA (Business Professionals of America), among others.

### Scholarships

There are several scholarships and financial awards designated specifically for business administration majors and other scholarships available only to Scott College of Business majors and minors. For more information go to: [www.indstate.edu/business/scholarships](http://www.indstate.edu/business/scholarships).



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[www.indstate.edu/business/busadm](http://www.indstate.edu/business/busadm)

## Curriculum

The Business Administration Program exposes students to a variety of business disciplines. The program consists of a core of business courses plus additional courses in three concentrations selected from the following areas: accounting, administrative systems and business education, economics, finance, insurance, management, management information systems, marketing, operations management and analysis (formerly quality and decision systems), or real estate. This blend of course work offers students a solid foundation in business principles plus the opportunity to customize the program to meet specific interests.

## Faculty



The Business Administration Program faculty come from all areas of the Scott College of Business. The following are part of the Business Administration Program:

- Accounting
- Business Education
- Economics
- Finance
- Information Design and End-User Computing
- Insurance and Risk Management
- Management
- Management Information Systems
- Marketing
- Operations Management and Analysis

## Alumni Spotlights



Robert Baesler, who owns and operates Baesler's Market in Terre Haute, was 2008 recipient of ISU's Distinguished Alumni Award. In 2008, Baesler hosted two groups of students from the Scott College of Business at his store to share his marketing and management expertise and what it takes to succeed in the business world. He graduated from ISU in 1972 with a bachelor's degree in business administration.



Scott Cantlon, '73, was formally with Cummins, Inc. He led the business process improvement and systems architecture design, software development support and maintenance for two units. Currently he is vice president and chief information officer at Lexon Surety Group. In addition to his bachelor's degree in business administration from ISU, Cantlon earned a master's in systems management from the Florida Institute of Technology.



Steve Whitman is a retired executive vice president of Exstream Software, LLC, which was purchased by Hewlett-Packard in 2008. Whitman graduated from Indiana State's Scott College of Business in 1977 with a bachelor's degree in business administration. Recently Whitman started The Whitman European Business Student Experience. The fund Steve and his wife have started will cover up to 90 percent of costs for 10 students and one faculty member per trip. Trips will allow students to meet business contacts in European cities.

## Find Out More

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