

**Scholarship Rules and Requirements**  
**Advertising Federation of Fort Wayne, Inc.**



**Application Must be Postmarked by Friday, March 26, 2010**

**Send Application and Related Material to:**

**Scholarship Committee**  
**Advertising Federation of Fort Wayne, Inc.**  
**P.O. Box 10066**  
**Fort Wayne, IN 46850**

**Amount of scholarship:** \$1,000 or more, based on money available (to be paid directly to the student for school-related expenses) and depending on the number of applicants and final decision of the Scholarship Committee. All decisions by the Scholarship Committee are final.

**Eligibility Requirements**

- Applicant must be a United States Citizen
- Applicant must be a Full-time (Minimum of 12 hours per semester) college student, registered in an advertising or marketing related field. (See list below—if you do not see your major listed below but believe you may still qualify, please contact the committee to check your eligibility)
  - Advertising
  - Marketing
  - Public Relations
  - Communications
  - Graphic Design
  - Video Production
  - Telecommunications
  - Web Design
- Applicant must maintain residence or attend an accredited college or university in one of the following Indiana counties: Adams, Allen, DeKalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Wabash, Wells, and Whitley.
- **Application must be postmarked by Friday, March 26, 2010**
- Winners will be notified by April 30.
- Applicant for scholarship must apply each academic year.
- Scholarship recipient will be selected by a committee of advertising professionals and approved by the Advertising Federation of Fort Wayne, Inc. Board of Directors.
- Applicant may be required to interview with a committee of advertising professionals.
- Applicant must include three to four samples of his/her work with his/her application. This can be submitted on CD, website link, or in hard copy with the application. Application materials will not be returned.
- Applicant must currently be a college freshman, sophomore or junior.

**For further information, write to the Ad Fed Scholarship Committee or Call 260-459-2525 and ask for Bill Gray, or e-mail [bill@hpn-marketing.com](mailto:bill@hpn-marketing.com).**



## SCHOLARSHIP APPLICATION

Please complete this form completely.  
Type or Print your answers.

NAME: \_\_\_\_\_ STUDENT ID NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL PHONE \_\_\_\_\_

U.S. CITIZEN?  YES  NO COUNTY OF RESIDENCE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

You must reside or attend a college or university in the area served by the Advertising Federation of Fort Wayne, Inc. The list of Indiana counties is in the admission criteria.

SCHOOL ATTENDING: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOURS CARRIED PER SEMESTER: \_\_\_\_\_ HOURS COMPLETED: \_\_\_\_\_

DECLARED MAJOR: \_\_\_\_\_ DATE DEGREE TO BE RECEIVED: \_\_\_\_\_

CURRENT GRADE POINT AVERAGE: \_\_\_\_\_ OUT OF: \_\_\_\_\_ AS OF (Date) \_\_\_\_\_

CAMPUS ACTIVITIES: \_\_\_\_\_

CAMPUS HONORS: \_\_\_\_\_

EXPERIENCE/ADVERTISING AND EMPLOYMENT: \_\_\_\_\_

EXPLAIN WHY YOU SHOULD RECEIVE A SCHOLARSHIP (Be creative in your answer): \_\_\_\_\_

Use additional sheets if necessary to express your creativity.

Please attach a 500-1000 word synopsis of your career goals and a copy of your resume, as well as an unofficial college transcript.

I hereby authorize the Advertising Federation of Fort Wayne, Inc. to contact my college or university to obtain information regarding my eligibility for a scholarship.

DATE: \_\_\_/\_\_\_/\_\_\_ SIGNATURE: \_\_\_\_\_

PARENT/GUARDIAN SIGNATURE (if under 18): \_\_\_\_\_