



**Scholarship Rules and Requirements**  
**Advertising Federation of Fort Wayne, Inc.**

**Application Must be Postmarked by Friday, March 20, 2009**

**Send Application and Related Material to:**

**Scholarship Committee**  
**Advertising Federation of Fort Wayne, Inc.**  
**P.O. Box 10066**  
**Fort Wayne, IN 46850**

Amount of scholarship: \$1,000 to \$1,500 (to be paid directly to the school and applicable to tuition and fees) depending on the number of applicants and final decision of the Scholarship Committee. All decisions by the Scholarship Committee are final.

- Applicant must be a United States Citizen
- Applicant must be a Full-time (Minimum of 12 hours per semester) college student, registered in an advertising or marketing related field, (See list below)
  - Advertising
  - Marketing
  - Public Relations
  - Communications
  - Commercial Art
  - Media Techniques
  - Video Production
  - Telecommunications
- Applicant must maintain permanent residence in one of the following Indiana counties: Adams, Allen, DeKalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Wabash, Wells, and Whitley.
- **Application must be postmarked by Friday, March 20, 2009**
- Applicant for scholarship must apply each academic year
- Scholarship recipient will be selected by a committee of advertising professionals and approved by the Advertising Federation of Fort Wayne, Inc. Board of Directors.
- Applicant may be required to interview with a committee of advertising professionals.
- Applicant may include with his/her application a representation of his/her work.

**For further information, write to the Ad Fed Scholarship Committee or Call 260-469-3907.**



ADVERTISING FEDERATION  
OF  
FORT WAYNE

## SCHOLARSHIP APPLICATION

Please complete this form completely.  
Type or Print your answers.

NAME: \_\_\_\_\_ STUDENT ID NUMBER: \_\_\_\_\_

PERMANENT RESIDENCE: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PERMANENT RESIDENCE PHONE: \_\_\_\_\_ SCHOOL YEAR PHONE \_\_\_\_\_

U.S. CITIZEN?  YES  NO COUNTY OF RESIDENCE \_\_\_\_\_

Your permanent residence must be in the area served by the Advertising Federation of Fort Wayne, Inc. The list of Indiana counties is listed on the reverse side of this application.

SCHOOL ATTENDING: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOURS CARRIED PER SEMESTER: \_\_\_\_\_ HOURS COMPLETED: \_\_\_\_\_

DECLARED MAJOR: \_\_\_\_\_ DATE DEGREE TO BE RECEIVED: \_\_\_\_\_

CURRENT GRADE POINT AVERAGE: \_\_\_\_\_ OUT OF: \_\_\_\_\_ AS OF (Date) \_\_\_\_\_

CAMPUS ACTIVITIES: \_\_\_\_\_

CAMPUS HONORS: \_\_\_\_\_

EXPERIENCE/ADVERTISING AND EMPLOYMENT: \_\_\_\_\_

EXPLAIN WHY YOU SHOULD RECEIVE A SCHOLARSHIP (Be creative in your answer): \_\_\_\_\_

Use additional sheets if necessary or to express your creativity.  
Please attach a synopsis of your career goals and, if you have one, a copy of your resume.

I hereby authorize the Advertising Federation of Fort Wayne, Inc. to contact my college or university to obtain information regarding my eligibility for a scholarship.

DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ SIGNATURE: \_\_\_\_\_