

October 23, 2009

Dear colleagues,

The past two weeks have been incredibly exciting for all of us at Indiana State University. I hope that you have seen and heard the many great things that have been announced during this time period. Let me provide a brief recap:

- The university's new five-year strategic plan, "The Pathway to Success," has been released. This is the result of nearly a year's worth of work on behalf of hundreds of people.
- A \$1.3 million gift from Randall and Nancy Minas to benefit ISU's financial services education program and support a new trading room was announced. The Minas family has been extremely generous in supporting the College of Business and has a passion for providing exceptional learning opportunities for our students.
- A substantial seven-figure donation that will help renovate the former Terre Haute Federal Building has been made by Donald and Susan Scott of Terre Haute. In recognition of this tremendous generosity, the Board of Trustees have approved naming the college the Donald W. Scott College of Business in honor of the long-time local businessman.
- The College of Education has been renamed by the Board of Trustees as the Bayh College of Education in honor of the distinguished Indiana family. The naming recognizes the more than 100-year connection between the family and Indiana State University and the leadership that former Sen. Birch Bayh, Jr. and current Sen. Evan Bayh have provided in the area of education. In addition to several members of the family attending Indiana State University, the senator's grandfather, Birch Bayh, Sr. served as ISU's first athletic director.
- March On! The Campaign for Indiana State University will be publicly launched in a gala black-tie celebration this evening that will also recognize this year's recipients of the Distinguished Alumni Award. The campaign is currently at 55% of its \$85 million goal.

Collectively, these developments demonstrate a tremendous level of commitment to Indiana State University by a significant number of individuals.

They reflect an incredible level of generosity by the Minas and Scott families coupled with the thousands of gifts at all levels from other alumni and friends.

They represent the hours of work that several hundred faculty, staff and students dedicated to developing the strategic plan.

And they display a great level of confidence in the future of our great university as evidenced by the willingness of the Bayhs to allow the university to grace the College of Education with the name of their distinguished family.

The significance of these items and the depth of their meaning should not be overlooked. Many people have worked diligently for many years to make these accomplishments happen. I applaud

everyone who played a role in these successes and express my deep appreciation to all those who have given us their time, talents and financial resources. We have much to celebrate.

Now is the time to build upon this momentum to position our university for the future. All of you have a role to play in helping Indiana State fulfill its mission, achieve its vision and live its values.

I look forward to working with all of you to implement the strategic plan and to bring the March On! campaign to a successful conclusion.

The excitement continues with one of the largest Homecoming celebrations in our history this weekend. A record number of trike teams, the largest parade in more than two decades, more than 90 organizations participating in tent city, and a football victory will contribute to a wonderful celebration of all that is Indiana State. I hope to see you at these events decked out in ISU blue.

GO SYCAMORES! MARCH ON!

Sincerely,

Daniel J. Bradley
President