

What you need to know about Copyright



Protected Items

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Copyright Protects



Books



Software



Music



Images



Films



and More

Copyright Does NOT Protect



Facts



Ideas



Systems



Methods of
Operation

Obtain Permission

The use of copyrighted material is still permissible if permission is granted by the copyright owner. When requesting permission, emphasize the educational purpose of the use through a formal letter or email. Also, be sure to include:



Explanation of
who you are



Description
of the work



How you plan to
use the work



The intended
audience



How long you'll
use the work

For more assistance, contact an Instructional Designer today!

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Utilize Open Educational Resources (OERs)

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Abbreviation Meanings

- BY - Attribution
- SA - Share Alike
- NC - Non Commercial
- ND - No Derivatives

Understand Fair Use

Under Fair Use, copyrighted material can be used under certain circumstances. However, all four factors of Fair Use must be considered prior to implementation.

Factors of Fair Use • Example: Can I post chapter 1 of a textbook in a course?

- | | |
|--------------------------------|---|
| 1. The Purpose | • 1. Will it serve a nonprofit or educational purpose? |
| 2. The Nature | • 2. Was the book published? Is it factual? |
| 3. The Amount & Substantiality | • 3. What amount is being used in relation to the entire book and is that portion considered the heart of the work? |
| 4. The Effect | • 4. Will posting this deprive the author of income or the potential for a new market? |

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