

- Hello. My name is Deborah Curtis, president of Indiana State University.
- Today, we are introducing some fine-tuning of our “There’s More to Blue” strategic plan which runs through 2021.
 - This is not an overhaul, but rather,
 - an annual update of the plan we already have in place.
- To date,
 - the President’s Cabinet,
 - the President’s Council,
 - the Board of Trustees and
 - others have been involved in discussing some modifications to the plan.
- This is **your** opportunity to provide feedback on the adjustments by . . .
 - reading the document found on this site **AND**
 - sending us your input through the form below.
- Before doing that, let me highlight the limited revisions:
 - The plan now has five goals rather than six.
 - Goal 2 (**Experiential Learning**) and Goal 4 (**Distinctive Programs**) are combined to create a goal focusing on . . .
 - **high-impact academic programs** built upon . . .
 - a foundation **of experiential learning** and **career readiness**.

➤ **Provost and Vice President Mike Licari and**

Vice President for University Engagement Nancy Rogers will co-chair the goal which will . . .

- bring together the important work we are doing on career readiness with
- the curricular changes that it will require.

➤ We are excited about the conversations that have taken place around the efforts to merge these two separate goals. (*pause*)

➤ ***Broad-based strategies*** have been built for each goal rather than very ***specific initiatives***.

- We believe this approach will allow us to do more big-picture thinking on how we can make progress toward our goals.
- Many of the ***initiatives*** will now become the ***evidence*** that demonstrates what is being accomplished under each strategy.

➤ Benchmarks are termed ***key performance indicators***.

- These are the metrics we will use to measure our progress.

➤ The ***key performance indicators*** will include both ***quantitative*** and ***qualitative*** measures.

- In addition to collecting data to measure our progress,
 - we also need to tell the stories about the work we are doing.
- Humanizing the progress or impact of our goals will greatly enhance our ability to
 - spread the word about the great things happening at Indiana State.

- We hope you will take time to read through the draft document linked below and provide comments, if you feel so inclined.

- As with any dynamic strategic plan, we will be revisiting this document on an annual basis.
- We look forward to receiving your input.