

Student Media Advisory Committee report 2017-18

The Student Media Advisory Committee met once each in the fall and spring semesters of 2017-18.

Members present for the Sept. 29, 2017, meeting were Brian Bunnett, Jeanne Sowers, Audre Brickey, Martin Collins, Mark Bennett, Patrece Dayton and Philip Glende. Martha Milner, Chad Clark, Richard Green, Seth Payne and Jeff Perkins of the Student Media staff also were present as was Sharon Ellis, administrative assistant.

At the Sept. 29 meeting, I reviewed developments in Student Media and plans for later in the fall semester. Developments included our designation as a Program of Distinction and the associated support for professional development and promotions, and our updating of the platform for our family of websites.

Also at this meeting, Dayton and Bennett talked about the importance of a portfolio when students reach the job market. Discussion turned to making sure students get that message early in their college career.

As a result, on Nov. 10, Student Media hosted a panel of four professionals – Mark Fritton of the Terre Haute Tribune-Star, Baley Halberstadt of WTHI-FM, Rondrell Moore of WTHI-TV, and Lynn Hughes of the Terre Haute Children’s Museum -- to discuss getting experience in media while still in school.

Members presents for the March 9, 2018, meeting were Bunnett, Brickey, Collins, Bennett, Caleb Hess and Glende. Milner, Clark, Green, Payne and Perkins of the Student Media staff also were present as was Ellis.

At the March 9 meeting, I discussed the media careers panel and outlined plans for the renovation of Dreiser Hall 102/103. I distributed the new brochure promoting Student Media, showed a video produced for the ISU Faculty/Staff campaign and discussed plans for a “satisfaction” survey to be fielded right after spring break.

Members were invited to attend the annual Student Media awards ceremony, held this year at 5 p.m. on May 1.

The minutes of these meetings are attached.

During the summer of 2017, Student Media Advisory Committee members were invited to Student Media facilities and meet with staff.

On April 20, an ad hoc subcommittee met to interview candidates for the Statesman editor in chief. Those attending were Bennett, Bunnett, Brickey, Glende, Milner, and the outgoing student editor-in-chief Grace Harrah. Claire Silcox was the only candidate for the job. The committee discussed and agreed that Silcox should be named editor for summer and fall of 2018.

Report submitted by Philip Glende, May 10, 2018

