Promote Student Retention and Graduation
- Promote student wellness and holistic personal development
- Assist students in negotiating the university
- Promote student civility and safety
- Empowerment of students to resolve problems
- Support student success in the classroom
- Assist students with personal challenges
- Engage students in university life by providing educational, social, & entertainment opportunities
- Celebrate student successes, in and outside of the classroom
- Develop an inclusive community & meet the needs of a diverse student population

Enhance Student Learning and Development
- Student development - experiential learning
- Student development - leadership development
- Student development - citizenship
- Support student learning, in and outside of the classroom
- Support the understanding, acceptance, and appreciation of diversity

Collaborate and Create Partnerships across the ISU Community
- Provide high quality student services and programs
- Educate and build/create institutional partners related to student needs
- Create a supportive environment across campus and the Terre Haute community
- Advocate for students’ individual and collective needs

Purpose Driven Resource Management
- Efficient and Effective use of funds and resources
- Efficient and Effective use of staff (cross training)
- Seek out new resources
- Use technology to improve communication and services

Build the Future of Student Affairs
- Develop staff as subject matter experts’ professionals
- Provide leadership development to all staff
- Create opportunities for staff personal development
- Celebrate success across the Division
- Provide student employee professional development opportunities
- Foster work environments that are supportive and inclusive