

2005-2006 Administrative Department Annual Report

African-American Cultural Center

Year in Review

Enrollment

What steps did you take this year to aid ISU in overcoming enrollment challenges?

The African American Cultural Center director attended the Indiana Black Expo that is held each year in Indianapolis, IN. The director represented the African American Cultural Center by providing recruitment information to prospective students and parents along with the Office of Admissions.

The African American Cultural Center hosted visiting students from Chicago High Schools and visiting students from Broad Ripple High School from Indianapolis, IN. Students from the Ebony Majestic Choir volunteered their time to act as guides giving campus tours to the visiting students.

The African American Cultural Center in collaboration with Dr. Candace Hinton (Department of Education) provided a tour and a catered lunch to visiting students from Evansville, IN.

What can your office do next year to help overcome enrollment challenges?

The African American Cultural Center will continue to work with the Office of Admissions in the recruitment effort by hosting and giving tours for students who are visiting the ISU campus.

Action Steps

Do you have any further progress you would like to report?

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Assessment

**What are two ways in which you evaluated the quality or effectiveness in your area last year?
What changes did you make based on those assessments?**

For the 2006-07 academic year, a before and after summary report card will be used to articulate program outcomes (i.e. tracking attendance, reviews, options, comments, educational & entertainment goals, and achievement). This card will be developed by selected members of the campus community, the AACC Graduate Assistant and the Director of the African American Cultural Center.

Budget

As you know, ISU is facing significant budget challenges. Finding ways to overcome these while increasing efficiency requires innovation. How are you overcoming your budget challenges this year?

The African American Cultural Center, with limited financial resources is fighting furiously to adequately serve the needs of the ISU and Terre Haute community by offering valuable programs

and providing useful services on the ISU campus. If we are to broaden our programs and services an increase in the budget is needed. Also collaboration with other departments in sponsoring programs will help in overcoming budget challenges.

Future Goals

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Have you considered any action steps your department could make to enhance Indiana State University's reputation as a University of choice? If so, please indicate what you are planning to do and tell us which area of planning your steps fall under.

Enrollment Management

Recruitment of new students and retention of current students remains a priority of the African American Cultural Center. African American student enrollment at ISU have declined sharply during the past decade. ISU was once the first choice of many African American students from throughout the state but must now compete with the recruitment activities of other schools. The Center is open daily and hosts many students during campus visits and during planned visitation days. Just this year a bus load of students from the Chicago and Indianapolis area visited the campus. More emphasis needs to be placed on the coordination of recruitment activities throughout the campus. The enrollment figure for the past two years confirms this belief.