

**Indiana State University  
 College of Business  
 BS Completion Program Articulation Curriculum Agreement  
 May-09**

<b>College of Business Degree Program: BS Marketing</b>
<b>Danville Area Community College Degree Program: ASA Business Emphasis</b>

ISU Degree Requirements		Transfer Courses		Courses to take at ISU
<b>Major Degree Programs</b>				
<b>Cornerstone and Foundation</b>				
BUS 100	3	CBUS 140 (substitution)	3	
BUS 180	3	CBUS 150 (BEIT 125)	3	
BUS 201	3	CACC 101	3	
BUS 202	3	CACC 105	3	
BUS 205	3	MATH 161 (MATH 241)	3	
ECON 200	3	CECN 103	3	
ECON 201	3	CECN 102	3	
<b>Additional Business Requirements</b>				
BUS 220	1			BUS 220 1
BUS 263	3	CBUS 203	3	
<b>Functional Block and Capstone</b>				
BUS 305	3			BUS 305 3
BUS 311	3			BUS 311 3
BUS 321	3			BUS 321 3
BUS 351	3			BUS 351 3
BUS 361	3			BUS 361 3
BUS 371	3			BUS 371 3
BUS 401	3			BUS 401 3
<b>Major Courses</b>				
MKGT 332	3			MKGT 332 3
MKGT 333	3			MKGT 333 3
MKGT 334	3			MKGT 334 3
MKGT 338	3			MKGT 338 3
MKGT 353	3			MKGT 353 3
MKGT 448	3			MKGT 448 3

Directed Electives	9			Directed Electives	9
<b>Total</b>	<b>71</b>		<b>24</b>		<b>49</b>

**Non - Business Electives**

62 hours		non-Business electives*		non-business electives	6-8
----------	--	-------------------------	--	------------------------	-----

**General Education - Basic Studies**

ENG 101	3	ENGL 101	3		
ENG 105 or 107	3	ENGL 102	3		
BEIT 336	3			BEIT 336	3
COMM 101	3	SPCH 101	3		
MATH 111 or 115	3	MATH 111 or 135	3-5		
Foreign Language	6	waived with associate degree			
Information Technology	3				
PE 101/101L	2			PE 101/101L	2
<b>Total</b>	<b>26</b>		<b>12-14</b>		<b>5</b>

**General Education - Liberal Studies**

SMS: Foundation	4	BIOL 100 or BIOL 101	4		
SMS: Elective	3	One of the following:	4		
		CHEM 100, 105, PHYS 100,			
		106, 141, 142, 143			
SBS: Foundation	3	PSYC 100	3		
SBS: Elective	3	completed in major			
LAPS: Literature and Life	3	LITR 103	3		
LAPS: Elective	3	ARTS 111, 112, 115, or	3		
		MUS 115			
Historical Studies	3	HIST 111 or 112	3		
MCS: US Diversity	3	SOC 203 or 225	3		
MCS: International	3	ANTH 107, GEOG 134, POLI	3		
		238, MUSI 136, or PHIL 104			
Capstone	3			completed in major	
<b>Total</b>	<b>31</b>		<b>26</b>		<b>0</b>

\*Depending on selection, some electives may satisfy additional General Education requirements.

<b>Overall University Graduation Requirements</b>		
	<b>Total earned hours (min.)</b>	<b>Hours @ 300-400 level (min.)</b>
Transfer Hours	62-64	0
To be completed at ISU	60-62	50
	<b>124</b>	

**Final 5/16/2009**