



HOSTED BY NETWORKS, GONGAWARE AND PRESIDENTIAL SCHOLARS AT INDIANA STATE UNIVERSITY

ETHICS AND CORPORATE SOCIAL RESPONSIBILITY CONFERENCE

MARCH 27, 2006

HULMAN MEMORIAL STUDENT UNION INDIANA STATE UNIVERSITY

Networks, Gongaware and Presidential scholars at Indiana State University will host the "Ethics and Corporate Social Responsibility Conference" from 9 a.m. to 3 p.m. March 27, 2006, at Indiana State University's Hulman Memorial Student Union.

This professional quality program will include specific coverage of various business disciplines and was designed with the needs of professors in mind. Scholars interviewed Indiana State University faculty to identify important and current issues relating to ethics and corporate social responsibility for each of our disciplines.

The conference will feature break-out sessions with expert speakers and industry panelists who will either speak to a specific issue or answer questions related to an important current event.

Lunch will be provided to all who attend.

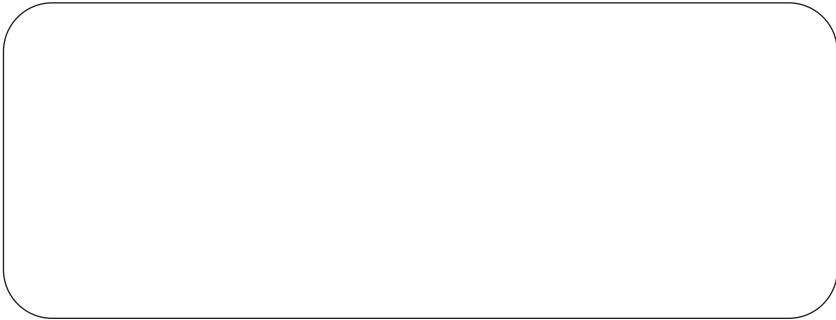
Students will moderate panel discussions. As the sessions are independent of one another, the design of the event allows for students and professors to attend all or part of the conference.

All Indiana State University students and faculty are encouraged to attend. Students and faculty from other Indiana universities are also welcome at the conference.

Keynote speaker during the conference will be Dr. Christopher Bauer of Bauer Ethics Seminars in Nashville, Tenn. As a speaker, seminar leader and consultant, ethics expert Bauer helps individuals and companies make more ethically-informed decisions while maximizing their bottom line.

Rather than focusing on an ethics code or ethics-related case law, Dr. Bauer's Ethics Seminars teach individuals and companies how to more effectively take responsibility for truly "walking the talk" of ethical behavior.

His programs do this by leaving the broad, academic concepts behind and focusing on where the rubber really meets the road — how and why people make the behavioral choices they do and how they can learn to constantly be making better, more ethically-attuned decisions.



Non-profit Organization
 U.S. Postage
PAID
 Terre Haute, Indiana
 PERMIT No. 48

NETWORKS FINANCIAL INSTITUTE AT INDIANA STATE UNIVERSITY
 2902 N. Meridian St.
 Indianapolis, IN 46208
 317.536.0281
 800.603.7113 toll-free
 317.536.2269 FAX
 networksfinancialinstitute.org

CONFERENCE TOPICS

ACCOUNTING

- Taxes — where do you draw the line between aggressive and fraudulent?
- Offshore accounting

MANAGEMENT INFORMATION SYSTEMS

- Personal Piracy — Example: Downloading Music
- Privacy and Security — Spying on employees via phone conversations, email and more

INSURANCE

- Compensation for Brokers — Elliot Spitzer
- Ethics of Genetic Testing

MARKETING

- Truth in Advertising — Lies or Advertising?
- Truth in Sales — Pharmaceutical Sales

FINANCE

- Martha Stewart — What went wrong and how it affected her
- Stock Options and Executive Compensation

MANAGEMENT

- The employment of illegal immigrants
- International Outsourcing

OPERATIONS MANAGEMENT AND ANALYSIS

- The “Robotization” of the Workforce
- Unions

GENERAL TOPICS

- Handling an Ethical Crisis
- Corporate Social Responsibility
- Sarbanes Oxley
- Servant and Ethical Leadership
- Whistle Blowing
- Ethical Decision Making

SCHEDULE

9-9:50 a.m.

- Registration and welcome

10-10:50 A.M.: SPEAKER SESSIONS

- Handling an ethical crisis
- Corporate social responsibility
- Sarbanes Oxley

11-11:50 A.M.: PANEL DISCUSSIONS

- OMA
- Finance
- Insurance and Risk Management
- Marketing
- Management information systems
- Accounting
- Management and human resources

NOON-12:50 P.M.

- Lunch: Keynote speaker: Dr. Christopher Bauer

1-1:50 P.M.: PANEL DISCUSSIONS

- OMA
- Finance
- Insurance and Risk Management
- Marketing
- Management information systems
- Accounting
- Management and human resources

2-2:50 P.M.: SPEAKER SESSIONS

- Servant and ethical leadership
- Whistle blowing
- Ethical decision-making

GENERAL SPEAKER INFORMATION

Handling an Ethical Crisis

William J. Wilhelm, Ed. D.
 Business Education, Information and Technology Program Coordinator and Assistant Professor at Indiana State University College of Business; specializations include Business Education and Business Ethics

Corporate Social Responsibility

Jeff Taylor, president, Pearson Inc.

Sarbanes Oxley

Larry S. Boulet, president, Boulet Consulting; chairman of the Board of Directors of Indiana State University Foundation; Board of Directors of Century Realty Trust

Servant and Ethical Leadership

Josh Phillips, store manager, Starbucks

Whistle Blowing

TBA

Ethics Across the Borders

Arthur L. Sherwood, Ph.D.
 Assistant Professor of Management, Indiana State University College of Business; Senior Fellow for Leadership Development at Networks Financial Institute at Indiana State University

REGISTER ONLINE AT WEBFORMS.INDSTATE.EDU/ETHICS

MORE INFORMATION ABOUT THE CONFERENCE WILL BE SENT TO YOU ONCE YOUR REGISTRATION HAS BEEN RECEIVED.