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Ethics and Corporate Social Responsibility Conference

9-9:50 a.m. Registration, Breakfast and Welcome

Facilitator: Amber Williams

Location: Dede I

10-10:50 a.m. General Sessions

Session A – Ensuring Our Nation's Health

Finding a way to regulate health insurance statewide.

William J. Warfel, Ph.D., Professor of Insurance and Risk Management, Indiana State University

Facilitator: Miranda Boyles

Location: Dede III

Session B – Tax Reform

Addressing the concerns of tax reformation.

Raymonda L. Burgman, Ph.D., Assistant Professor of Economics and Management, Depauw University

Facilitator: Carrie Perkins

Location: HMSU 421

Session C – Decision Making in an Ethical Dilemma

How to deal with ethical dilemmas in the business world.

William Wilhelm, Ph.D., Associate Professor of Business Education, Information and Technology, Indiana State University

Facilitator: Nicole Fougrousse

Location: Dede II

11-11:50 a.m. Panel Sessions

Session D – Accounting – Wealth Redistribution

Should money be distributed to assist all members of society?

Should citizens with higher incomes be taxed more?

- Raymonda L. Burgman, Ph.D., Assistant Professor of Economics and Management, Depauw University
- John Conant, Ph.D., Professor of Economics, Indiana State University
- John A. Tatom, Ph.D., Director of Research, Networks Financial Institute

Facilitator: Tiffani Root

Location: HMSU 421

Session E – Marketing – Do-Not-Call Lists

Should companies sacrifice the privacy of their client's information for sales?

- Jennifer Haas, Senior Vice President and Chief Compliance Officer, City Securities
- Tim Bachus, Assistant Vice President Associate Compliance Officer, City Securities
- Yogi Thompson, Agent, Farmers Insurance and Financial Services
- Mary MacIntosh Weaver, Vice President and Associate Counsel, Consec

Facilitator: Shanna Switzer

Location: HMSU 307

Session F – Finance – Credit Card Misuse

Are companies targeting consumers to help them build credit or are they taking advantage of them?

- Brad Williams, Vice President and Correspondent Banking Manager, First Financial Bank
- David Godsted, Director of Outreach, Networks Financial Institute
- Mike Alley, President and CEO, Electronic Evolutions

Facilitator: Scott Garrigus

Location: HMSU 407

Session G – MIS – Monitoring & Censoring Cyberspace

How much should companies monitor their employee's actions on cyberspace? Should schools censor all cyberspace activity of students?

- Debra Worley, Ph.D., Associate Professor of Communications, Indiana State University
- Joseph T. Harder, Ph.D., Associate Professor of Management Information Systems, Indiana State University
- Josh Zuerner, Joink

Facilitator: Geoff Teater

Location: HMSU 314

Session H – Insurance – Making Sure a Nation is Insured

Who should regulate insurance?

- Scott Kosnoff, Attorney, Baker & Daniels
- Caryn Glawe, Attorney, Baker & Daniels
- John Kissling, Chief Deputy Commissioner, Indiana Department of Insurance
- Elizabeth A. Coit, Executive Director, Networks Financial Institute

Facilitator: Katrina Heflin

Location: HMSU 321

Session I – OMA – Product Recall

Is it ethical to refuse a product recall to save the company money?

How do you decide whether or not to recall a product?

- Mindy Krol, Quality Engineer, Roche Diagnostics
- TBA
- Paul Schikora, Ph.D., Associate Professor of Operations Management and Analysis, Indiana State University

Facilitator: Dave Santelik

Location: HMSU 416

Session J – BEIT – The Real World of ECOs

What kind of cases do Ethics Compliance Officers deal with?

- William Wilhelm, Ph.D., Associate Professor of Business Education, Information and Technology
- Jim Bixler, Vice President of Ethics and Compliance, Anthem
- Charles Giesting, Corporate Manager-Ethics Program, Rolls-Royce

Facilitator: Sean Harmon

Location: HMSU 320

Session K – Economics – A Skeptic's View of Intellectual Property Rights Do United States property rights affect developing countries?

- Donald Richards, Ph.D., Professor of Economics, Indiana State University
- Bassam Yousif, Ph.D., Associate Professor of Economics, Indiana State University
- Robert Guell, Ph.D., Associate Professor of Economics, Indiana State University

Facilitator: Burnadette Peterson

Location: HMSU 414

12-12:50 p.m. Lunch

Session L – Keynote – Just Because It's Legal Doesn't Mean It's Ethical

Paul Fiorelli, Director of Center for Business Ethics and Social Responsibility, Xavier University

Facilitator: Whitney Lewis

Location: Dede I

Professor Paul Fiorelli is the current Director of the Williams College of Business' Center for Business Ethics and Social Responsibility at Xavier University. He was also selected to become part of an Ad Hoc Advisory Group to the United States Sentencing Commission, which reviewed Chapter 8 of the Federal Sentencing Guidelines regarding organizations.

Fiorelli was selected as one of the 1998-1999 Supreme Court Fellows to work at the United States Sentencing Commission. During his fellowship year, he researched and lectured on compliance and ethics issues, employee confidentiality questions, and how internal auditors can play a major role in compliance programs.

Professor Fiorelli received both his law and M.B.A. degrees in 1981, has taught at Xavier University since 1983 and has been a tenured, Full Professor since 1994.



1-1:50 p.m. General Sessions

Session M – Whistle Blowing

Standing up for what is ethically correct.

Jamie Prenkert, J.D., Assistant Professor of Business Law, Indiana University

Facilitator: Jessica May

Location: HMSU 421

Session N – Sarbanes-Oxley

The impact of Sarbanes-Oxley and how effective the regulations have been in achieving the objectives of Congress and the President.

Larry Boulet, President, Boulet Consulting

Facilitator: Nicole Fougerousse

Location: Dede II

Session O – Ethics Across the Borders

Keeping ethical standards consistent across cultures.

Arthur Sherwood, Ph.D., Assistant Professor of Management, Indiana State University

Facilitator: Burnadette Peterson

Location: Dede III

2-2:50 p.m. Panel Sessions

Session P – Accounting – Cooking the Books

Why are forensic accountants in high demand? How are companies padding the books? How far is too far?

- Michael E. Williams, Certified Public Accountant/Field Supervisor, Indiana State Board of Accounts
- Earl Elliot, Certified Public Accountant, Sackrider & Company Inc.
- Joe Sanders, Ph.D., Certified Public Accountant, Accounting Professor and Program Coordinator

Facilitator: Tiffani Root

Location: HMSU 421

Session Q – Marketing – Marketing Food Products in Schools

Is marketing unhealthy food products to students ethical? Should schools provide unhealthy vending machines for students?

- Val Bailey, Student Services Assistant, Vigo County School Corporation
- Katherine Newland, Coordinated School Health Program Director, Indiana State Department of Health
- Sarah Hawkins Ph.D., Professor of Family and Consumer Sciences, Indiana State University

Facilitator: Shanna Switzer

Location: HMSU 307

Session R – Finance – Mortgage Money-Making

When is it ethical to give mortgage loans? When helping customers, when have you crossed the line in taking advantage of them?

- Mike Alley, President and CEO, Electronic Evolutions
- Bernice Helman, Vice President and Residential Lending Manager, First Financial Bank
- Jeff McMullen, Assistant Vice President and Mortgage Loan Originator, First Financial Bank
- Joe Zachery, Director of Operations, Networks Financial Institute

Facilitator: Scott Garrigus

Location: HMSU 414

Session S – MIS – Health Insurance Portability and Accountability Act

How can companies create HIPAA systems and keep patient privacy?

- Jeffrey S. Harper, Ph.D., Professor of Management Information Systems, Indiana State University
- Leah Colville, Director of Human Resources, Productaction
- James Buffington, Ph.D., Associate Professor of Management Information Systems

Facilitator: Geoff Teater

Location: HMSU 416

Session T – Insurance – Transparency and Disclosure

How much should companies explain to customers and how much should they leave in fine print?

- Terrie E. Troxel, Ph.D., Executive Director, Gongaware Center
- John Kissling, Chief Deputy Commissioner, Indiana Department of Insurance
- Daniel Pigg, CPCU, ARM, CIC, Howard Clare Insurance

Facilitator: Katrina Heflin

Location: HMSU 316

Session U – OMA – Saving Grace or Selling Out?

Is offshoring beneficial to the company or is it just taking jobs away from the economy?

- David R. Robinson, Ph.D., Assistant Professor of Management, Indiana State University
- Kevin Burke, Mayor, City of Terre Haute
- Rich Dunkin, CIC, AAI, Howard Clare Insurance

Facilitator: Dave Santelik

Location: HMSU 314

Session V – BEIT – Financial Literacy

Should we be teaching youth to increase I-STEP scores or should we be teaching them skills that will help them in everyday life?

- Susan Powers, Assistant Dean of the College of Education, Indiana State University
- David Godsted, Director of Outreach, Networks Financial Institute
- Barbara Beadle, Business, Marketing, Information Technology & Cooperative Education, Indiana Department of Education

Facilitator: Sean Harmon

Location: HMSU 320

Session W – Management – Living Wages vs. Minimum Wage

Is it finally time to make living and minimum wages equal? Can the economy handle it?

- Linda Maule, Ph.D., Associate Professor of Political Science and Women's Studies, Indiana State University
- Bonnie Wallace, Director of Development, Lighthouse Mission
- Joe Zachery, Director of Operations, Networks Financial Institute

Facilitator: Miranda Boyles

Location: HMSU 407