



Ethics and Corporate Social Responsibility Conference

April 1, 2008 • Hulman Memorial Student Union • Indiana State University

The Junior Class of the Networks Professional Development Program is hosting the third annual Ethics and Corporate Social Responsibility Conference. This student-led conference will cover important topics of interest to undergraduate and graduate students, as well as respective industry members who want to further their understanding of ethical issues in today's business world.

This free, one-day conference is open to students and faculty from all colleges and universities, as well as industry professionals.

Please register online at www.indstate.edu/ethics by March 22nd.

Keynote Speaker: Microsoft's Odell Guyton



This year we are pleased to have a leading voice in global ethics from Microsoft Corporation, Odell Guyton. Mr. Guyton will be flying in for the day of the conference to be our keynote speaker. He is a compliance and ethics professional who possesses many years of varied experience in corporate matters, including legal and internal audit.

Mr. Guyton's responsibility is to implement and maintain Microsoft's global ethics and compliance program in a manner that sets high ethical standards and meets or exceeds legal requirements and industry practice. He participates in numerous professional conferences around the world and speaks on important issues impacting the compliance and ethics professional. He has appeared as a legal commentator on national and local television.

Mr. Guyton is a graduate of Moravian College, Bethlehem, Pennsylvania and the American University, Washington College of Law, Washington, D.C. He is a candidate for a Master's degree in Bioethics from the University of Pennsylvania, School of Medicine, Center for Bioethics, Philadelphia, Pennsylvania.

Showcase of Speakers

Conference speakers for the day include university faculty as well as industry professionals with specific areas of expertise on session topics. A select list of speakers includes:

- Kristi Hassinger, Sr. Acct. Service Rep for Employee Benefits, Gregory & Appel
- Bob Jones, President and CEO, Old National Bancorp
- John R. Kissling, Jr., Chief Deputy Insurance Commissioner, Indiana Department of Insurance
- Jamie Prenkert, Ph.D., Assistant Professor of Business Law, Kelley School of Business, Indiana University
- Jessica Xie, Client Executive, Hylant Group

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8:00 a.m. On-site Registration

9:00 a.m. Welcome Address

9:30–10:45 a.m. Session 1

Facilitated Sessions

- **Retirement Benefits** – Should an employer step up and provide benefits to their employees or should they let them fend for themselves?
- **Sub-Prime Lending** – What are the pros and cons of sub-prime lending? How has sub-prime lending affected the current housing market? Who is responsible?
- **Small Business in a Big Business World** – Is it better to support the retail giants or the local mom and pop stores? What are the implications of buying big or buying local?

General Session

- **Corporate Wellness** – Why have corporations started to adopt wellness programs for their employees? How involved should employers be in the non-work habits of their employees?

11:00 a.m.–12:15 p.m. Session 2

Facilitated Sessions

- **Small Business Healthcare** – Should all states have laws that control the regulation of health insurance premiums for small businesses? How does this affect employees who work for small businesses?
- **Outsourcing** – Should U.S. companies take jobs overseas to increase profits or provide U.S. citizens with good paying jobs? What are the trade-offs?
- **Automated Workforce** – How far will the use of robots and computers go to manufacture products? What are the implications for the factory workforce?

General Session

- **Corporate Leadership** – What are the key factors underlying successful corporate leadership? How does good leadership play an ethical role in business?

12:30–1:45 p.m. Lunch Keynote Speaker
Microsoft's Odell Guyton
Director of Compliance,
Antitrust Compliance Officer and
Senior Corporate Attorney
Microsoft Corporation
Redmond, Washington

2:00–3:15 p.m. Session 3

Facilitated Sessions

- **Workplace Discrimination** – What are the ethical challenges faced by managers in the context of discrimination regulation?
- **Local vs. Foreign** – What are the pros and cons of purchasing U.S. goods vs. foreign goods? How does this affect the U.S. economy?
- **Consumer Privacy** – How much consumer information is too much? Has consumer tracking technology gone too far?

General Session

- **Recall Crisis** – What are the ethical implications of the recent deluge of recalls, especially from major U.S. suppliers in China?

3:30–4:45 p.m. Session 4

Facilitated Sessions

- **Intellectual Property Rights** – From student to CEO, when is illegal downloading and software piracy "ethical?"
- **Workplace Conflicts** – How do you decide between conflicting viewpoints in the workplace?
- **Going Green** – Does "going green" truly serve the needs of the organization's stakeholders?

General Session

- **Federal Insurance Regulation** – Would the insurance industry benefit from a federal charter, or is it better left alone? What are the social, political, and regulatory implications of a nationwide plan?

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