

Ethics and Corporate Social Responsibility Conference

Building a better future through ethical awareness and corporate social responsibility





9 a.m. – 2 p.m. Registration and Check-in

10–10:50 a.m. General Session

A Greener World: What should we expect from our new president on the environment? How is he creating 5 million new green jobs?

Howard A. Learner, an experienced attorney and graduate of Harvard Law School, serves as President and Executive Director of the Environmental Law and Policy Center. Mr. Learner is responsible for the overall strategic policy direction, development and leadership of this public interest organization.

Location: HMSU Dede I

Facilitators: Ms. Stephanie Balbach, Insurance and Risk Management Major and Mathematics Minor, and Ms. Kristin Elston, Operations Management Analysis and Business Administration Major

11–11:50 a.m. Concurrent Sessions

A. Who is For Sale?: Was the mortgage industry helping create the American Dream or the American Nightmare?

- Mr. Noah Smith, Senior Vice President, Crossroads Bank
- Dr. Basam Yousiff, Assistant Professor Economics, Indiana State University
- Dr. Tarek Zaher, Coordinator and Professor of Finance, Indiana State University

Facilitator: Ms. Emily Stites, Finance, Marketing, Business Administration Major

Location: HMSU 321

B. I Only Did as I Was Told...: Your boss asks you to do something that doesn't seem quite right. To what are you responsible to morals or management?

- Mr. Tony Gamron, Retired Vice President and Treasurer, Kimberly-Clark Corporation
- Ms. Kimberly LaGrange, MBA, SPHR, Coordinator, CSPD and Instructor of Management, Indiana State University

Facilitator: Mr. Tony Askins, Finance Major and Economics Minor

Location: HMSU 316

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C. Juicing the Record Books: Should coaches bust star players and should teammates step in and blow the whistle on the players taking banned substances?

- Mr. Trent Miles, Head Football Coach, Indiana State University
- Mr. John McNichols, Head Men's Cross Country and Track & Field Coach, Indiana State University
- Ms. Sheri Walters, Interim Director of Athletic Training Services & Rehabilitation Coordinator, Indiana State University

Facilitator: Ms. Kristin Elston, Business Administration and Operations Management & Analysis Major

Location: Dede III

D. Ethical Decision-Making: Self Assessment: Workshop that provokes students to think about their own personal ethical decision-making.

- Mr. R. Arne Pederson, MBA, CMPE, CPT(R) US Army, Human Capital Management LLC

Facilitator: Mr. Curt Bromm, Accounting, Finance, and Business Administration Major

Location: HMSU 407

E. Whistle Blowing: Are whistle blowers seen as heroes or villains? What sort of work do Ethics and Compliance Officers do? How do they decipher between morals and loyalty to the company?

- Mr. Charles Giesting, Chief Ethics Officer, Rolls Royce North America
- Dr. William Wilhelm, Coordinator and Associate Professor Business Education, Information & Technology, Indiana State University

Facilitator: Mr. Michael Hogan, Accounting Major and Forensic Accounting Minor

Location: HMSU 314

F. The Rating System: Pay to Play?: Does the fact that insurance companies pay to be rated for their solvency impact their ratings by these rating companies?

- Ms. Constance E. Lund, Senior Vice President Corporate Finance, OneAmerica Financial Partners, Inc.
- Mr. John Kissling, CPCU, CIC, ARM, CRM, AIC, APA, Chief Deputy Commissioner, Indiana Department of Insurance
- Dr. Terrie Troxel, CPCU, CLU, Executive Director, Gongaware Center and Professor Insurance and Risk Management, Indiana State University

Facilitator: Ms. Paige Williams, Insurance and Risk Management Major

Location: HMSU 320



G. Revving Up or Cover Up?: What ethical lines should not be crossed in order for motorsports teams to get to the finish line first?

- **Mr. Guy Faulkner**, Director of Motorsports, Motorsports Initiative and Professor of Motorsports, Indiana State University

Facilitator: Mr. Jeremy Thompson, Management Information Systems Major and Insurance and Risk Management Minor

Location: HMSU 414

H. Hiring/Firing: Beyond legalities, how to decide the right and wrong of hiring and firing?

- **Dr. Herschel Chait**, Associate Professor of Management, Indiana State University

Facilitator: Ms. Traci Rosenbalm, Operations Management & Analysis Major

Location: HMSU 421

I. Fraud or Faith?: How to decide if a claim is fraudulent or in good faith?

- **Dr. David Reddick**, Director of Policy Research, National Association of Mutual Insurance Companies
- **Dr. William Warfel**, CPCU, CLU, Professor Insurance and Risk Management, Indiana State University

Facilitator: Mr. Eric Gettelfinger, Insurance and Risk Management and Business Administration Major

Location: HMSU 416

J. Drill Baby Drill: How do companies weigh their priorities between making profits and conserving natural resources?

- **Ms. Victoria Wessler**, Managing Member, Ethics & Compliance Strategies, LLC.

Facilitator: Mr. Silas Gennicks, Operations Management & Analysis, Management, Business Administration Major

Location: HMSU 420

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12-12:50 p.m. Keynote with Lunch

Setting the Pace: How has the effort by management to restore the Pacers to their glory succeeded over the past few years? How did the program rebuild with commitment to ethical play and conduct?

James Morris is President of Pacers Sports and Entertainment, Inc. Before accepting this position, he was the Executive Director of the United Nations World Food Programme visiting several major operations around the world – the tsunami region, Pakistan earthquake, Niger, Darfur, Iraq, southern Africa and DPRK.

Location: HMSU Dede I

Facilitators: Ms. Stephanie Balbach, Insurance and Risk Management Major and Mathematics Minor and Ms. Kristin Elston, Operations Management & Analysis and Business Administration Major

1-1:50 p.m. Concurrent Sessions

K. Local Business: Baesler's Market: What are the ethical dilemmas facing local businesses? How can they grow despite these dilemmas?

- Mr. Bob Baesler, Owner, Baesler's Market
- Ms. Victoria Wessler, Managing Member, Ethics & Compliance Strategies, LLC.

Facilitator: Mr. Eric Gettelfinger, Insurance and Risk Management and Business Administration Major

Location: HMSU 307

L. Pirates of the Cyberspace: How far is too far when dealing with downloading off the web? Is this stealing or fair use?

- Mr. Yancy Phillips, Director, User Services, Indiana State University
- Dr. Theodore Piechociniski, Professor, Music Director, and Business Music Program, Indiana State University

Facilitator: Mr. Jeremy Thompson, Management Information Systems Major, Insurance and Risk Management Minor

Location: HMSU 316



M. Corporate Welfare on the Rise?: Corporations and Taxpayers: Can competing interest be balanced?

- Mr. Mike Alley, Chairman, Patriot Investments, LLC
- Dr. Terrie Troxel, CPCU, CLU, Executive Director, Gongaware Center and Professor Insurance and Risk Management, Indiana State University

Facilitator: Mr. Nathan Lloyd, Insurance and Risk Management and Finance Major

Location: HMSU 320

N. Outsourcing: Global Ethics Awareness: Is it right for companies to outsource their work to other countries and/or companies to save money?

- Ms. Jacqueline A. Simmons, Partner, Baker & Daniels LLP
- Dr. Art Sherwood, Coordinator and Associate Professor of Management, Indiana State University

Facilitator: Ms. Allison Myers, Finance, Financial Services, and Language Studies Major and Economics Minor

Location: HMSU 314

O. Being Cyber Tailed: Is it right for companies to track potential customers' internet use for marketing purposes?

- Mr. Charlie Williams, President, Williams Randall Marketing
- Dr. Bill Redmond, Professor of Marketing, Indiana State University

Facilitator: Ms. Whitney O'Brien, Accounting Major and Forensic Accounting and Economics Minor

Location: HMSU 414

P. Healthcare for All?: Universal Healthcare vs. Current System: How to decide who wins and loses?

- Ms. Anita Strauss, Health Program Policy Director, Indiana Department of Insurance
- Mr. Daniel Pigg, CPCU, ARM, CIC, Partner, Howard Clare Insurance and Professor of Insurance and Risk Management, Indiana State University

Facilitator: Ms. Stephanie Balbach, Insurance and Risk Management Major and Mathematics Minor

Location: HMSU 321

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Q. Buying the College Athlete: Are coaches going too far when recruiting for next year's team? When does it become bribing instead of recruiting?

- Mr. John McNichols, Head Men's Cross Country and Track & Field Coach, Indiana State University
- Mr. Joel McMullen, Assistant Director of Athletics Compliance, Indiana State University
- Mr. Lindsay Meggs, Head Men's Baseball Coach, Indiana State University
- Mr. Ron Prettyman, Director of Athletics, Indiana State University

Facilitator: Ms. Kristin Elston, Operations Management Analysis and Business Administration Major

Location: HMSU Dede III

R. Cooking the Books: How far is too far when choosing different accounting techniques based on what makes the company look more financially sound?

- Mr. O. Earl Elliott, CPA, President, Sackrider & Company
- Dr. Tom Harris, CPA, Professor of Accounting, Indiana State University

Facilitator: Mr. Mark Elliott, Accounting and Criminology Major and Forensic Accounting Minor

Location: HMSU 421

S. Credit Cards and College Kids: Are credit card companies targeting college students to help them or take advantage of them?

- Mr. Noah Smith, Senior Vice President, Crossroads Bank
- Mr. H. Edward Gallatin, CPA, Instructor of Accounting, Indiana State University

Facilitator: Ms. Emily Stites, Finance, Marketing, and Business Administration Major

Location: HMSU 416

T. Ethical Leadership: Is ethical decision-making a habit?

- Dr. Jason Winkle, CEO Winkle Corp., and Assistant Professor of Physical Education, Indiana State University

Facilitator: Mr. Michael Hogan, Accounting Major and Forensic Accounting Minor

Location: HMSU 407



U. The Spy at Work: Should companies be allowed to track their employees and watch their every move to improve their productivity? Where is their privacy?

- Mr. Matt Apodaca, Senior Talent Sourcing Specialist, Lockton Companies
- Dr. Joe Harder, Coordinator and Associate Professor Management Information System, Indiana State University

Facilitator: Ms. Traci Rosenbalm, Operations Management Analysis Major

Location: HMSU 420

2-2:50 p.m. General Session

Taking Care of Business: How has Mr. Rokita been able to establish Indiana as a growing economic force? How has he combated investment fraud and other white-collar crimes? How can he provide economic vitality in Indiana through this economically challenging time?

Todd Rokita was elected as Indiana's 59th Secretary of State in 2002, he has effectively redefined and modernized the Secretary of State's office to provide Hoosier investors, businesses, and voters vastly better service and to promote Indiana's economic vitality and prosperity for the future. He is committed to ensuring an open, collaborative approach to government and travels to each of Indiana's 92 counties each year. Secretary Rokita has earned praise from across Indiana and beyond due to his leadership in the areas of election reform, combating investment fraud and other white collar crimes, civic involvement, and establishing Indiana as a vibrant economic force in a global economy.

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Sponsorships

The junior class of the Networks Professional Development Program would like to thank the following organizations and businesses that contributed to the Ethics and Corporate Social Responsibility Conference. The conference would not have been possible without the help of the following sponsors:

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Notes



Ethics Week

March 30–April 3, 2009

Professionals speaking
about business and ethics

Corporate Social
Responsibility Debate

Ethics Zone

All located in the
College of Business

Ethics and Corporate Social Responsibility Conference

Notes

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Executive Board

Ms. Stephanie Balbach, Co-Executive Director

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