Prompt

In one minute or less, what job you want to do when you graduate and how have you prepared yourself for that position while in school.

Evaluation Form

Time Limit: 1 minute max

Score each item on a 0-10 scale with 10 being the best possible score and 0 being the absence of the skill or behavior being evaluated.

Introduction

_____ Initial Greeting/hook – not just name and basic info, but something that grabs attention
_____ Transition to pitch – it flows naturally from the intro into the meat of the presentation

Content/Message

_____ Explained the topic - did they give enough detail to peak your interest
_____ Relayed relevant content – did they stay focused or did they wander

Close

_____ Asked for the next step (call, interview, etc.)
_____ Clear Ending/close – did they have a clear conclusion or did they fade out or say “that’s all I have?”

Communication

_____ Verbiage (concise, professional)– did they use proper language?
_____ Energy (enthusiastic about subject matter, confidence) – were they engaged & excited?
_____ Time (kept to time limit)
_____ Nonverbals (posture, eye contact, facial expressions, smile) – did they look at the camera, smile, etc?

TOTAL

Prepare your elevator pitch response to the prompt