



Ethics and Corporate Social Responsibility Conference

March 19, 2007
9 a.m. to 3 p.m.
Hulman Memorial
Student Union
Indiana State University
Terre Haute, IN

HOSTED BY NETWORKS, GONGAWARE AND PRESIDENTIAL SCHOLARS AT INDIANA STATE UNIVERSITY

The Junior Class of the Networks Professional Development Program is hosting the second annual Ethics and Corporate Social Responsibility Conference. This student-led, student-oriented conference will cover important topics of interest to undergraduate and graduate students who want to further their understanding of ethical issues in today's business world.

KEYNOTE SPEAKER PROFESSOR PAUL FIORELLI

Professor Paul Fiorelli is the current Director of the Williams College of Business' Center for Business Ethics and Social Responsibility



at Xavier University. He was also selected to become part of an Ad Hoc Advisory Group to the United States Sentencing Commission, which reviewed Chapter 8 of the Federal Sentencing Guidelines regarding organizations.

Fiorelli was selected as one of the 1998-1999 Supreme Court Fellows to work at the United States Sentencing Commission. During his fellowship year, he researched and lectured on compliance and ethics issues, employee confidentiality questions, and how internal auditors can play a major role in compliance programs. He also received the "Thomas Clark Fellow Award" from Chief Justice William Rehnquist. In May of 2000, he was selected as a Senior Fellow for the Ethics Resource Center's Fellow's Program.

Fiorelli received both his law and MBA degrees in 1981, has taught at Xavier University since 1983 and has been a tenured, Full Professor since 1994.

This free conference is a one-day event with topical strands addressing each major area of study within Indiana State University's College of Business. Expert speakers and panel discussions will concentrate on ethical dilemmas faced in each of the following majors: Accounting; Business Education, Information and Technology; Economics; Finance; Insurance; Management; Management Information Systems; Marketing; Operations Management and Analysis.

Students and faculty from Indiana State University as well as any other universities and colleges are encouraged to attend.

Please register online at www.indstate.edu/ethics by March 9th.





Ethics and Corporate Social Responsibility Conference Schedule

9-9:50 a.m. Registration, Breakfast and Welcome

10-10:50 a.m. General Sessions

- **Ensuring Our Nation's Health**
Finding a way to regulate health insurance statewide.
- **Tax Reform**
Addressing the concerns of tax reformation.
- **Decision Making in an Ethical Dilemma**
How to deal with ethical dilemmas in the business world.

11-11:50 a.m. Panel Sessions

- **Accounting – Wealth Redistribution**
Should money be distributed to assist all members of society?
- **Marketing – Do-Not-Call Lists**
Should companies sacrifice the privacy of their client's information for sales?
- **Finance – Credit Card Misuse**
Are companies targeting consumers to help them build credit or are they taking advantage of them?
- **MIS – Monitoring & Censoring Cyberspace**
How much should companies monitor their employee's actions on cyberspace?
- **Insurance – Making Sure a Nation is Insured**
Who should regulate insurance?
- **OMA – Product Recall**
Is it ethical to refuse a product recall to save the company money? How do you decide whether or not to recall a product?
- **BEIT – The Real World of ECOs**
What kind of cases do Ethics Compliance Officers deal with?
- **Economics – A Skeptic's View of Intellectual Property Rights**
Do United States property rights affect developing countries?

12-12:50 p.m. Lunch and Keynote Speaker

Just Because It's Legal Doesn't Mean It's Ethical

Paul Fiorelli, Director of Center for Business Ethics and Social Responsibility, Xavier University

1-1:50 p.m. General Sessions

- **Whistle Blowing**
Standing up for what is ethically correct.
- **Sarbanes-Oxley**
The impact of Sarbanes-Oxley and how effective the regulations have been in achieving the objectives of Congress and the President.
- **Ethics Across the Borders**
Keeping ethical standards consistent across cultures.

2-2:50 p.m. Panel Sessions

- **Accounting – Cooking the Books**
Why are forensic accountants in high demand?
How are companies padding the books? How far is too far?
- **Marketing – Marketing Food Products in Schools**
Is marketing unhealthy food products to students ethical?
- **Finance – Mortgage Money-Making**
When is it ethical to give mortgage loans?
- **MIS – Health Insurance Portability and Accountability Act**
How can companies create HIPAA systems and maintain patient privacy?
- **Insurance – Transparency and Disclosure**
How much should companies explain to customers and how much should they leave in fine print?
- **OMA – Saving Grace or Selling Out?**
Is offshoring beneficial to the company or is it just taking jobs away from the economy?
- **BEIT – Financial Literacy**
Should we be teaching youth to increase I-STEP scores or should we be teaching them skills that will help them in everyday life?
- **Management – Living Wages vs. Minimum Wage**
Is it finally time to make living and minimum wages equal?
Can the economy handle it?