The Junior Class of the Networks Professional Development Program is hosting the second annual Ethics and Corporate Social Responsibility Conference. This student-led, student-oriented conference will cover important topics of interest to undergraduate and graduate students who want to further their understanding of ethical issues in today's business world.

This free conference is a one-day event with topical strands addressing each major area of study within Indiana State University’s College of Business. Expert speakers and panel discussions will concentrate on ethical dilemmas faced in each of the following majors: Accounting; Business Education, Information and Technology; Economics; Finance; Insurance; Management; Management Information Systems; Marketing; Operations Management and Analysis.

Students and faculty from Indiana State University as well as any other universities and colleges are encouraged to attend. Please register online at [www.indstate.edu/ethics](http://www.indstate.edu/ethics) by March 9th.
9-9:50 a.m.  Registration, Breakfast and Welcome

10-10:50 a.m.  General Sessions
- Ensuring Our Nation’s Health
  Finding a way to regulate health insurance statewide.
- Tax Reform
  Addressing the concerns of tax reform.
- Decision Making in an Ethical Dilemma
  How to deal with ethical dilemmas in the business world.

11-11:50 a.m.  Panel Sessions
- Accounting – Wealth Redistribution
  Should money be distributed to assist all members of society?
- Marketing – Do-Not-Call Lists
  Should companies sacrifice the privacy of their client’s information for sales?
- Finance – Credit Card Misuse
  Are companies targeting consumers to help them build credit or are they taking advantage of them?
- MIS – Monitoring & Censoring Cyberspace
  How much should companies monitor their employee’s actions on cyberspace?
- Insurance – Making Sure a Nation is Insured
  Who should regulate insurance?
- OMA – Product Recall
  Is it ethical to refuse a product recall to save the company money? How do you decide whether or not to recall a product?
- BEIT – The Real World of ECOs
  What kind of cases do Ethics Compliance Officers deal with?
- Economics – A Skeptic’s View of Intellectual Property Rights
  Do United States property rights affect developing countries?

12-12:50 p.m.  Lunch and Keynote Speaker
Just Because It’s Legal Doesn’t Mean It’s Ethical
Paul Fiorelli, Director of Center for Business Ethics and Social Responsibility, Xavier University

1-1:50 p.m.  General Sessions
- Whistle Blowing
  Standing up for what is ethically correct.
- Sarbanes-Oxley
  The impact of Sarbanes-Oxley and how effective the regulations have been in achieving the objectives of Congress and the President.
- Ethics Across the Borders
  Keeping ethical standards consistent across cultures.

2-2:50 p.m.  Panel Sessions
- Accounting – Cooking the Books
  Why are forensic accountants in high demand? How are companies padding the books? How far is too far?
- Marketing – Marketing Food Products in Schools
  Is marketing unhealthy food products to students ethical?
- Finance – Mortgage Money-Making
  When is it ethical to give mortgage loans?
- MIS – Health Insurance Portability and Accountability Act
  How can companies create HIPAA systems and maintain patient privacy?
- Insurance – Transparency and Disclosure
  How much should companies explain to customers and how much should they leave in fine print?
- OMA – Saving Grace or Selling Out?
  Is offshoring beneficial to the company or is it just taking jobs away from the economy?
- BEIT – Financial Literacy
  Should we be teaching youth to increase I-STEP scores or should we be teaching them skills that will help them in everyday life?
- Management – Living Wages vs. Minimum Wage
  Is it finally time to make living and minimum wages equal? Can the economy handle it?