

ethics: IT'S A FINE LINE

**Seventh Annual Ethics and Corporate
Social Responsibility Conference
Monday, March 26, 2012**





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WHAT IS THE ETHICS AND CORPORATE SOCIAL RESPONSIBILITY CONFERENCE?

As the formal culminating learning experience of the Networks Professional Development Program, each spring junior scholars are responsible for designing, organizing and executing a conference on ethical decision-making and corporate social responsibility. The conference provides for the ultimate in leadership challenges as students stretch, grow and develop practical leadership, managerial and teaming skills, while addressing a major educational need identified by industry leaders. Hundreds of students and professionals participate in this annual conference, and each year new levels of success are reached.

ETHICS WEEK

The Networks Professional Development Program and Indiana State University's Scott College of Business collaborate to incorporate ethical awareness and corporate social responsibility in the classroom for an entire week. Ethics Week begins with a day-long student-led conference that provides students with thought-provoking and unique insights into ethical decision-making, followed by events throughout the week. Student business organizations host special evening events including a dynamic Ethics Bowl. In addition, various industry and faculty speakers deliver presentations on key ethical issues in the business world. This year's theme, "Ethics... It's a Fine Line" will creatively demonstrate the complexity of ethical issues in contemporary society.



WHAT IS THE NETWORKS PROFESSIONAL DEVELOPMENT PROGRAM?

The Networks Professional Development Program is a four-year progressive program of formal and informal enrichment experiences that advance the knowledge, skills, behaviors and dispositions that students need to enter the financial services industry as successful business and community leaders. The program offers leadership and career development through:

- Personalized professional development
- Experiential learning
- Student leadership and team projects
- Professional development seminars
- Personalized career and educational planning
- Mentoring and networking with academic and corporate professionals
- International study and travel opportunities

WHAT ARE THE GOALS OF THE NETWORKS PROFESSIONAL DEVELOPMENT PROGRAM?

- Enhance academic potential, employability and advancement;
- Present opportunities for scholars to develop talents, abilities and practice student leadership and teamwork;
- Provide valuable contact with peers, faculty, staff, alumni, and leaders in the financial services industry, government, and service agencies;
- Promote new insights and direction into professional and career potential; and
- Offer premium career preparation, personal development and professionalism.



Yes! Our company will support ethics education!

Sponsorship Opportunities:

PLATINUM, DIAMOND, GOLD, SILVER, AND BRONZE LEVEL SPONSORS RECEIVE:

- Inclusion in all print, electronic, and other media marketing materials
- On-site signage with acknowledgement based on sponsorship level

☐ PLATINUM LEVEL SPONSOR—\$2,500 INVESTMENT

- Industry exclusive sponsorship of conference luncheon*
- Fall 2012 Career Fair registration
- Company logo on sleeve of polo shirts worn by Ethics Week coordinators
- Acknowledged as platinum sponsor at major Ethics Week events
- Opportunity to introduce luncheon keynote speaker*
- Reserved front-row table at conference luncheon for eight company representatives/guests
- On-site booth space
- Full-page ad in conference program
- Large company logo on back of T-shirt distributed to conference participants

☐ DIAMOND LEVEL SPONSOR—\$1,500 INVESTMENT

- Acknowledged as diamond sponsor at major Ethics Week event
- Opportunity to sponsor a break-out session*
- Six reserved seats for company representatives/guests at conference luncheon
- On-site booth space
- Half-page ad in conference program
- Medium company logo on back of T-shirt distributed to conference participants

☐ GOLD LEVEL SPONSOR—\$1,000 INVESTMENT

- Opportunity to sponsor a break-out session*
- Four reserved seats for company representatives/guests at conference luncheon
- On-site booth space
- Half-page ad in conference program
- Small company logo on back of T-shirt distributed to conference participants

☐ SILVER LEVEL SPONSOR—\$500 INVESTMENT

- Two reserved seats for company representatives/guests at conference luncheon
- Quarter-page ad in conference program
- Company name on back of T-shirt distributed to conference participants

☐ BRONZE LEVEL SPONSOR—\$250 INVESTMENT

- Company name listed in conference program
- Company name on back of T-shirt distributed to conference participants

☐ ETHICS ZONE SPONSOR—\$100 INVESTMENT

**Industry exclusivity, break-out session sponsorships and opportunity to introduce speakers available on a first come, first served basis.*

Sponsorship information must be received by February 15, 2012 for your company logo to be included in any conference media promotions.

SPONSORSHIP CONTACT INFORMATION

Name/Company _____

Address _____

City _____

State, Zip _____

Telephone _____

Email _____

Make checks payable to Networks Financial Institute.
Return completed card with investment to:
Marlene English
Networks Financial Institute
Scott College of Business
Indiana State University
Terre Haute, IN 47809

NETWORKS FINANCIAL INSTITUTE

The Networks Financial Institute (NFI) at Indiana State University was founded in 2003 through a grant from Lilly Endowment Inc., an Indianapolis-based, private philanthropic foundation. NFI facilitates broad, collaborative thinking, dialogue and progress in the evolving financial services marketplace through student programs, financial literacy programs and thought leadership.

NFI is a leader in preparing students for careers in the financial services industry. We are committed to developing tomorrow's hardworking, knowledgeable, inquisitive and respected financial industry professionals by preparing selected high-potential undergraduate business students at Indiana State University through scholarship, professional development and experiential learning.



For more information about the 2012 Ethics and Corporate Social Responsibility Conference, please visit www.indstate.edu/ethics.

To learn more about Networks Financial Institute and its programs, visit www.isunetworks.org.