

Ethics:

ONE SIZE FITS ALL?



**Sixth Annual Ethics and Corporate
Social Responsibility Conference**
Monday, April 4, 2011



Ethical dilemmas come in all shapes and sizes...
join us to learn more.

NETWORKS FINANCIAL INSTITUTE

Networks Financial Institute (NFI) at Indiana State University was founded in 2003 through a grant from Lilly Endowment Inc., an Indianapolis-based, private philanthropic foundation. NFI facilitates broad, collaborative thinking, dialogue, and progress in the evolving financial services marketplace through student programs, financial literacy programs, and thought leadership.

NFI is a leader in preparing students for careers in the financial services industry. Committed to developing tomorrow's hardworking, knowledgeable, inquisitive, and respected financial industry professionals, NFI prepares selected high-potential undergraduate business students at Indiana State University through scholarship, professional development, and experiential learning.



If you are interested in learning more about Networks Financial Institute, the Networks Scholarship Program, Networks Professional Development Program or the next Ethics and Corporate Social Responsibility Conference, visit www.isunetworks.org.

WHAT IS THE ETHICS AND CORPORATE SOCIAL RESPONSIBILITY CONFERENCE ?

As a formal capstone learning experience of the Networks Professional Development Program, each spring junior scholars are responsible for designing, organizing, and executing a conference on ethical decision-making and social corporate responsibility. The conference provides a rich opportunity for students to stretch, grow and develop practical leadership, managerial and teaming skills, while addressing a major educational need identified by industry leaders. Hundreds of students and professionals participate in this annual conference, and each year new levels of success are reached.

Ethics Week

The Networks Professional Development Program and Indiana State University's Scott College of Business collaborate to incorporate ethical awareness and corporate social responsibility throughout the campus for an entire week. Ethics Week begins with a day-long student-led and student-focused conference followed by day and evening events throughout the week. Student business organizations host special evening events including a lively ethics bowl. In addition, various industry and faculty speakers will give presentations on key ethical issues in the business world. This year's theme—"Ethics: One Size Fits All?"—will creatively display the complexity of ethical issues throughout our campus.



WHAT IS THE NETWORKS PROFESSIONAL DEVELOPMENT PROGRAM ?

The Networks Professional Development Program is a four-year progressive program of formal and informal enrichment experiences that advance the knowledge, skills, behaviors, and dispositions that students need to enter the financial services industry as successful business and community leaders. The program offers leadership and career development through:

- Personalized professional development planning
- Experiential learning
- Student leadership and team projects
- Professional development seminars
- Personalized career and educational planning
- Mentoring and networking with university and corporate professionals

WHAT ARE THE GOALS OF THE NETWORKS PROFESSIONAL DEVELOPMENT PROGRAM ?

- Enhance academic potential, employability, and advancement
- Present opportunities for scholars to develop talents and abilities and to practice student leadership and teamwork
- Provide valuable contact with peers, faculty, staff, administrators, alumni, leaders in the financial services industry, government, and service agencies
- Promote new insights and direction into professional and career potential
- Offer premium career preparation, personal development, and professionalism



YES, OUR COMPANY WILL SUPPORT ETHICS EDUCATION !

To have your company included in media promotions for the conference, complete and return this form by February 1, 2011.

- Platinum Level Sponsor—\$2,500
 - Industry exclusive sponsorship of conference luncheon (one sponsorship available)
 - Exclusive ethics week sponsor (limited sponsorships available)
 - On-site booth space
 - Full-page ad in conference program
 - Inclusion in all print, electronic and media marketing materials
 - Four-inch sponsorship on back of T-shirt distributed to conference participants
- Gold Level Sponsor—\$1,500
 - On-site booth space
 - Half-page ad in conference program
 - Inclusion in all print, electronic and media marketing materials
 - Opportunity to sponsor a break-out session (limited sponsorships available)
 - Three-inch sponsorship on back of T-shirt distributed to conference participants
- Silver Level Sponsor—\$500
 - Half-page ad in conference program
 - Inclusion in all print, electronic and media marketing materials
 - Highly visible on-site signage
 - Two-inch sponsorship on back of T-shirt distributed to conference participants
- Bronze Level Sponsor—\$250
 - Quarter-page ad in conference program
 - Inclusion in all print marketing materials
 - Highly visible on-site signage

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Make checks payable to Networks Financial Institute.

Return completed card with donation to:
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