Investigate financial assistance

Incoming freshmen interested in the information design and end-user computing major may be eligible for participation in the prestigious Networks Scholarship Program. In addition, students are eligible to apply for several Business Education, Information, and Technology scholarships (Irma Ehrenhardt Scholarship, Benjamin and Susan Krause Memorial Scholarship, and Business Education, Information, and Technology Work Scholarship). Finally, there are a variety of College of Business scholarships for which students are eligible to apply. For more information, contact the department or the Office of Student Financial Aid, toll free 800-841-4744.

To find out more

For more information about a degree in Information Design and End-user Computing from Indiana State, contact:
Information Design and End-user Computing
Organizational Department
College of Business
Indiana State University
Terre Haute, IN 47809
Phone: 812-237-2086
Fax: 812-237-8129
www.indstate.edu/asbe/home.htm

Enrich your experience through student involvement

You are encouraged to become active in student organizations on campus. Business Professionals of America at the collegiate level provides local, state, and national leadership, professional learning, and networking opportunities. In addition, members have opportunities to socialize with other business students and faculty.

Be prepared for the future

A major in information design and end-user computing qualifies you for a position in end-user support, information technology consulting, and training. Specific career opportunities include:

End-user support
• Technical support specialist
• Desktop administrator
• Help desk manager/supervisor

Information technology consulting
• End-user consultant
• Business analyst
• Technical documentation specialist
• Project manager

Training
• Business training specialist
• Technical trainer
• Enterprise systems trainer

Because information design and end-user computing majors complete the same core requirements as all other College of Business majors, they are well suited for a variety of administrative and information systems positions in business and industry. Career opportunities continue to develop as a result of advancements in information technology.

Programs in the College of Business at Indiana State University are fully accredited by the Association to Advance Collegiate Schools of Business.

Information Design and End-user Computing

College of Business
Real people. Real experience. Real business.

www.indstate.edu
The Business Education, Information, and Technology Program is part of the Organizational Department of Indiana State’s College of Business, which is committed to excellence in teaching and dedicated to providing a nationally accredited professional education to qualified students at both the undergraduate and graduate levels. Through Indiana State’s many partnerships with business and industry you will have the opportunity to engage in applied research and inquiry that make a difference. You’ll be able to apply what you learn through hands-on inquiry, research, and life-changing field experiences, which bring knowledge to life and give you the kind of real-world understanding that sets you apart from students at other institutions.

Program

The 68-hour information design and end-user computing major includes the core classes required of all College of Business majors including principles of accounting, statistics, business law, finance, management information systems, marketing, and organizational behavior.

Required courses for the major include information and technology in organizations, document planning and design, spreadsheet and database applications, and managing information resources and staff. Nine hours of business electives and eight hours of non-business electives also are required. Your study leads to a bachelor of science degree.

You can pursue your area of interest by selecting appropriate electives such as accounting, business education, information and technology, insurance, management, management information systems, finance, marketing, operations management and analysis, or economics. A double major in information design and end-user computing and business administration is available for students who select the appropriate business electives.

Information Design and End-user Computing

If you are a creative person with an interest in business, computing, and information technology, you will want to consider a major in information design and end-user computing, part of the Business Education, Information, and Technology Program at Indiana State University. Information design refers to preparation of information so it can be used with efficiency and effectiveness by the person who ultimately has to work with it (the end-user).

The major is designed to prepare well-rounded business and information technology-savvy professionals for fulfilling careers in the increasingly complex business environment. It meets job market demands for business information technology professionals who can enhance end-user work performance by effectively managing information resources and providing end-user computing training and support.

You will learn a variety of information technologies along with applications of information design and management principles to increase the usefulness and accessibility of an organization’s information resources for a variety of users and purposes. The skills you gain will help you manage information processing, administrative services, and staff in business and other organizational environments.

Opportunities for professional development during your undergraduate studies are available to help you develop a network of professional business colleagues that will benefit you for years to come. In addition, this network will help you in developing internship opportunities in such areas as financial services, information technology consulting, and end-user support.

If you are interested in research, opportunities are available to participate in stimulating and important faculty research projects in the information design and end-user computing field. Faculty members in these areas have been recognized by state and national professional societies and the University for their research contributions and teaching excellence.

What makes us different?

Information design and end-user computing course work emphasizes hands-on practice and teamwork. Faculty members are leaders in incorporating the latest information technologies and advanced business information systems into course content. You will have ample opportunities to work with new technologies in a collaborative learning environment.