

MISBE NEWSLETTER

Fall 2019

New Faculty Introduction

Meet our new faculty, Dr. Bahareh Javadizadeh, Ph.D.



Dr. Bahareh Javadizadeh joined the Scott College of Business this summer as an assistant professor of management who specializes in Human Resource Management and Organizational Behavior. She recently earned her doctorate in Human Resource Management from New Mexico State University. Her prior business experience includes managerial work at a company in Iran specializing in importation of truck parts. A primary focus of her research examines ways of creating a better workplace environment for all employees.

Bahareh has taught Human Resource Management, Organizational Behavior, and Teamwork. Her teaching focuses on creating a challenging, engaging, and thought-provoking environment in which students grapple with provocative questions, apply course materials to real

world examples, and share ideas with the rest of the class with an emphasis on promoting civil collaboration and teamwork. The Department of Management within the NMSU College of Business recognized her for outstanding teaching during 2017-2018.

Lastly, Bahareh enjoys active engagement in community service activities. She has worked with fundraising for homeless veterans in Las Cruces, New Mexico and has also volunteered at various non-profit organizations in Isfahan, Iran.

Sustainable Entrepreneurship in Iceland

A group of MBA students visited Reykjavik, Iceland in July 2019 to learn and experience aspects of Iceland's sustainable entrepreneurship / circular economy.



Photo: Students meet the President of Iceland, Guðni Th. Jóhannesson, and his wife during Reykjavik tour.

The trip included visits and talks at the Ocean Cluster, tour of a fish processing plant, talk on the Icelandic economy by an economic



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historian, visits to accelerators and a meeting with a venture capitalist who has invested in several successful Icelandic start-ups. Other highlights included visits to the National Museum of Iceland, Hallgrimskirkja Church, Perlan Museum as well as the Golden Circle and Snaefellsness Peninsula.

Student final projects in the class focused on the seafood industry and the tourism industry in Iceland.



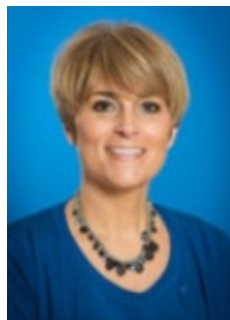
David Kennel, an MBA student who traveled to Iceland, comments on the nature of the experience:

"The Iceland trip in the summer of 2019 was a great opportunity to engage with a culture that is quite different compared to the United States. The visits to various businesses and accelerators in Reykjavik helped me understand the business environment inside a country besides the United States, while expanding the depth of my cultural competence."

Intro to Business

BUS 100 Intro to Business is a gateway course to the Scott College of Business designed to introduce

freshmen to the foundations and different functional areas of business to facilitate their choice of a selected major/ minor in business that is best suited to their aptitudes, skills and competencies. The course also seeks to inculcate a broad range of career related competencies from resume development to utilizing the power of social media to develop and broadcast their personal brand. I seek to achieve these objectives through a mix of engaging and practical exercises in class, extracurricular activities that run the gamut from attending career fairs to creation of LinkedIn Banner and signature lines, to bringing in guest speakers from a variety of business fields. Through these experiences, students are encouraged to create, reflect on, and expand upon their personal, educational and career goals.



My goal in this class is to provide an inviting set of conditions to promote learning and equip students with a set of initial skills and knowledge to pursue and

succeed in achieving their educational goals and transition to their career paths.

Judith Brewer, Director of Undergraduate Student Services, Scott College of Business.

Fundação Getulio Vargas International Program May 2019

A group of MBA students visited Indiana State University in May 2019 for the 7th year. Dr. Aruna Chandra co-ordinates the program that was originally started by Dr. Eurico Ferreira, who passed away in 2012.



The program started in Chicago at the Chicago Board of Trade and Schwab followed by three days of seminars at the Scott College of Business culminating in the Indy 500 over the weekend. Dr. Bob Guell, Dr. Blake Rayfield, Dr. Joyce Young and Dr. David Flemming were the speakers at the sessions.

The FGV visit ends with the Indy 500. The day before the race, Mr. Carlo Gancia

typically gives a very engaging talk on motor racing in Indiana at the track and concludes with a tour of the track.

Michelle Swick provides the logistics support.

Career Readiness Grant

Two MISBE faculty, Dr. Bahareh Javadizadeh, Assistant Professor of Management and Dr. Aruna Chandra, Professor of Management & Interim Chair of the MISBE Department secured a career readiness grant to gain a deeper understanding of the skill sets sought by Human Resource managers in their new hires in order to make curricular adjustments to develop critical skills that meet market needs. They plan to use this opportunity to expand and establish internship opportunities for students in the MISBE department.

Experiential Learning

Student Project Creates Data Architecture for Cybersecurity Database

Dr. Bill Mackey from the ISU Criminology program along with two other faculty have formed Alloy Cybersecurity – a company specializing in behavior patterns that are linked to information security

breaches. Since most security breaches are related to some human act of carelessness, this aspect of the security field is considered to be of high importance to study. A searchable database of academic and other research, keying on phrases, themes and findings will help to further research in the area and offer quick access to previously published work.

Two ISU students who have internships with Alloy took MIS 420 (Data and Knowledge Management) in Spring 2019 with Dr. Harder. These students – Jordan Denton and Samuel Pickens, asked Dr. Harder if they could form their own team for completing the required class project. This was approved, and the students started working on a searchable database of published articles about 'phishing'. The result of this project is a working model of a comprehensive, searchable database of published articles in this area.

The next phase of the project will be to deploy this database model to the general community of practitioners by implementing it on a web-compatible platform. Denton and Jordan were able to enhance their understanding of structured databases while contributing in a

meaningful way to the cybersecurity industry.

Links:
ISU e-Newsletter Article – <https://www2.indstate.edu/news/news.php?newsid=4887>

Company's Home Page – <http://alloycybersecurity.com/>

MISBE Advisory Board

Mission and Purpose:

The primary objective of the MISBE (Management, Information Systems and Business Education) advisory board is to bring together a group of successful professionals with diverse business backgrounds and student representatives from the Scott College of Business to help start a dialogue on multiple ways of preparing our students for their career paths. These may include identifying internships and market opportunities, as well as providing input on curricular revisions to develop skills and competencies that align with market demands in management / entrepreneurship / human capital / information systems.

The Board is a vital link to connect academia to the workplace and its demands, while connecting business leaders to the advances in teaching and learning in the academic world. We expect

this dialogue to lead to constructive critique that will help build a stronger academic program with career-focused components to make our graduates ready for the jobs of today and the future.

The Scott College of Business at Indiana State University emphasizes career readiness via experiential learning opportunities that link academic learning to business practice, since we believe developing a broad ability to problem-solve, communicate in oral and written form, ability to reason qualitatively and quantitatively goes hand-in-hand with the ability to translate classroom learning into market-ready skills and competencies. One substantial pathway to accomplishing these objectives is to connect with businesses and more specifically with mentors when possible to help our students take their first steps into their chosen careers. This list is not exhaustive, since we are looking for new ideas to make our academic offerings more relevant to workplace needs while developing critical skills in communication, problem-solving and ethical decision making.

Some of the specific areas where the Board could make an immediate impact:

1. Identifying internships / job-shadowing opportunities in management, human resources, entrepreneurship, information systems
2. Identify business mentors, guide student mentors, link students to mentors in their specific areas.
3. Provide feedback on curricula to identify opportunities for experiential learning / infusion of career readiness skills
4. Help build a larger network of ecosystem resources and businesses to accomplish mission

The board most likely will meet once or twice a semester and be in touch via email. In Spring 2019, we issued our first MISBE Department Newsletter to highlight student / faculty accomplishments and wish to use this as a vehicle to reach a number of stakeholder groups, such as area businesses, alumni, students, faculty, etc. The board would ideally provide input into the contents of the newsletter as well.

As Interim Chair of the MISBE Department, I am in the process of building a strong advisory board. If interested in serving on the Board, please contact me.

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Sustainability Corner

This section will aim to provide news and information on all things related to sustainability.

Batteries+ Bulbs

Batteries Plus Bulbs is committed to recycling spent batteries and light bulbs as a means to reduce waste in our landfills, stop harmful chemicals from contaminating our soil and water, and preserve our environment by decreasing the need for new raw materials from the Earth.

Come to Batteries Plus Bulbs with your recycling inquiries, and let our professional staff answer all your recycling questions.

Fees May Apply. Please contact your local Batteries Plus Bulbs store for more details.

Recycling batteries and light bulbs in Terre Haute:
<https://www.batteriesplus.com/t/recycling>

Tel: 812-234-3804