MEIS CENTER
CALENDAR OF EVENTS
FALL 2019
Introduction to Blockchain

Open for all

Presented by: Dr. Cory Campbell

Before coming to the Meis Center, you must:

- Read the Blockchain: Disruption and Opportunity article from Strategic Finance found here or Meis Center website

For admission to the Meis event, you must bring:

- Laptop
- Resume
- Student ID

During the workshop, you are expected to:

- Understand what is blockchain technology and how it works
- Identify some application and use cases beyond cryptocurrency (e.g. Bitcoin and Facebook’s new crypto$)
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
Thursday, September 12th at 5pm FD 133
Wednesday, October 30th at noon FD 133

Career Opportunity Fair

Open for all

- September 18, 2019 1:00 PM - 4 PM – Fall Career Fair in HMSU (student check-in will be near Einstein Bros. Bagels)

This career fair provides an opportunity for students and alumni to interact with representatives across all areas of study who could be recruiting for:

- Full-time positions,
- Internships,
- Job shadow opportunities,
- Part-time and seasonal jobs, and
- Graduate and professional programs.

While interacting and networking with representatives, students and alumni are able to learn more about specific organizations, discuss what opportunities are available, and receive direction about the next steps to take in the application process. This career fair is the perfect opportunity for students to network and practice developing interviewing and career preparation skills.

Though the career fair is an excellent experience for those seeking jobs and internships, attending the fair is also beneficial for underclassmen, as it allows them to gain networking skills,
make contacts within their career field, and learn what skills they can develop to be more marketable.

Bring your résumé, dress for success, and get ready to network. We look forward to seeing you on September 18, 2019 between 1-4 p.m. in HMSU!

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**Cover Letters**

Open for all  
**Presented by:** Dr. Kelly Wilkinson  
**Before coming to the Meis Center, you must:**
- Watch **Five Cover Letter Mistakes Video**
  - Video link: [https://www.youtube.com/watch?v=6ybiR3sJTaY](https://www.youtube.com/watch?v=6ybiR3sJTaY)
- Find an entry-level job or internship description for a position in your field
- Compare your skills with the requirements of the job description and bring comparison to workshop

**For admission to the Meis event, you must bring:**
- Laptop
- Student ID
- Comparison of skills and requirements

**During the workshop, you are expected to:**
- How to determine the content to put in your cover letter
- Determine resume skills versus application requirements

**Dates Presented:**
- Thursday, September 5th 1:00 PM – 1:50 PM FD 133
- Monday, October 14th 5:00 PM – 5:50 PM FD 133
- Monday, October 21st 2:00 PM – 5:50 PM FD 133
- Thursday, November 14th 10:00 AM – 10:50 AM FD 133

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**Cybersecurity**

Open for all  
**Presented by:** Dr. Cory Campbell  
**Before coming to the Meis Center, you must:**
- Watch Cybersecurity video here or Meis Center website  
  - [https://www.youtube.com/watch?v=_nVq7f26-Uo](https://www.youtube.com/watch?v=_nVq7f26-Uo)

**For admission to the Meis event, you must bring:**
- Laptop
- Resume
- Student ID

**During the workshop, you are expected to:**
- Understand the breath and scope of Cybersecurity
- Identify various social engineering techniques
• Recognize the changing legal landscape
• Participation during the event is required and at the discretion of the facilitator

**Dates Presented:**
Monday, September 30th at noon FD 133
Wednesday, October 16th at 5pm FD 133

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**Can you articulate your skills? Workshop**

Open for juniors & seniors

**Presented by: Kyle Harris**

**Before coming to the Meis Center you must:**

• Fill out Career Development Plan (attached file)
• Must go onto Sycamore ELearning and watch one of the videos related to NACE competencies. (See Attached List)

**For admission to the Meis event, you must bring:**

• Student ID
• Completed Career Development Plan
• Printout showing completion of approved E-learning video/quiz
• Laptop

**During the workshop you are expected to:**

• Participate in any and all conversations
• Complete Next Level Career Development Plan
• Talk about how to articulate Career Competencies to potential employers
• Potentially answer interview questions based off of career competencies on Career Development Plan/E-sycamore learning videos.

**Presented:**
Tuesday, September 23rd 5:00 PM – 5:50 PM FD 133
Tuesday, October 1st 12:00 PM – 12:50 PM FD 133
Wednesday, October 23rd 12:00 PM – 12:50 PM FD 133
Monday, November 4th 1:00 PM – 1:50 PM FD 133

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**Creating Your Story with PowerPoint**

Open for all

**Presented by: Dr. Kelly Wilkinson**

**Before coming to the Meis Center, you must:**

• Watch **How to Create a Storyboard** video
  • Video link: [https://www.youtube.com/watch?v=eSGkeXsaXSY](https://www.youtube.com/watch?v=eSGkeXsaXSY)
• Find a PowerPoint Presentation online or one of your own and critique it in terms of video

**For admission to the Meis event, you must bring:**
During the workshop, you are expected to:
- Determine the purpose of storyboarding
- Learn the tools of storyboarding

Dates Presented:
Thursday, September 12th 11:00 AM – 11:50 AM FD 133
Monday, September 16th 5:00 PM – 5:50 PM FD 133
Wednesday, October 9th 3:00 PM – 3:50 PM FD 133
Monday, November 18th 1:00 PM – 1:50 PM FD 133

Do you have Grit?

Open for all
Before coming to the workshop, you must:
- Watch Grit: The Power of Passion and Perseverance video
  - Link to video: https://www.youtube.com/watch?v=H14bBu1uw8
  - Find definitions for passion and perseverance

For admission to the Meis event, you must bring:
- Laptop
- Student ID
- Definitions you found for passion and perseverance
- Be prepared to answer questions from the video

During the workshop, you are expected to:
- Learn the tools of grit
- Learn the power of perseverance and passion

Dates Presented:
Monday, September 9th 5:00 PM – 5:50 PM FD 133
Tuesday, October 1st 2:00 PM – 2:50 PM FD 133
Monday, October 28th 10:00 AM – 10:50 AM FD 133
Wednesday, November 6th 12:00 PM – 12:50 PM FD 133

“How much does that cost?” Credit and why you need it

Open for all
Presented by: Dr. Blake Rayfield
Before coming to the Meis Center, you must:
- Optional but Recommended:
  - Investigate your credit from one of these approved sites (www.creditkarma.com, https://www.mint.com/credit-score/, or https://www.annualcreditreport.com/index.action)
• **Required:**
  - Find a significant purchase that you may want in the future (Car or House). Use the following link to determine the cost, [https://www.myfico.com/credit-education/calculators/loan-savings-calculator/](https://www.myfico.com/credit-education/calculators/loan-savings-calculator/).

**For admission to the Meis event, you must bring:**
- Laptop
- Job description specific to your career interest
- Resume
- Student ID

**During the workshop, you are expected to:**
- Work with the workshop facilitator to understand credit reports
- Evaluate ways to improve your credit over time.
- Participation during the event is required and at the discretion of the facilitator.

**Dates Presented:**
- Thursday, September 5th 9:30 AM – 10:20 AM FD 133
- Tuesday, September 10th 9:30 AM – 10:20 AM FD 133
- Wednesday, September 11th 5:00 PM – 5:50 PM FD 133
- Wednesday, September 25th 5:00 PM – 5:50 PM FD 133

**Insurance Panel**

Open for all

**Presented by:** TBD

**Before coming to the Meis event, you must:**
- Research panellists
- Prepare three questions for the speakers

**For admission to the Meis event, you must bring:**
- Student ID
- Questions for panelists

**During the workshop, you are expected to:**
- Join us for a panel featuring insurance and risk management alumni. Learn about careers available and why insurance and risk management is a dynamic and rewarding career!

**Date Presented:**
- Tuesday, October 8th 11:00 AM – 12:00 PM FD 223

**Internship Search Strategies**

Open for freshmen, sophomores, & juniors

**Presented by:** Kyle Harris

**Before coming to the Meis Center, you must:**
- Watch Conducting a Successful Internship Search video
- Find an entry-level job or internship description for a position in your field and bring it with you

**For admission to the Meis event, you must bring:**
- Laptop
• Job description specific to your career interest
• Student ID

During the workshop, you are expected to:
• Discuss your choice of job description and reasoning behind the choice
• Write up 3 desired locations, 3 industries of interest, and resources you plan on using to find said jobs/internships
• Participation during the event is required and at the discretion of the facilitator

Dates:
Tuesday, September 10th 1:00 PM – 1:50PM FD 133
Wednesday, October 2nd 12:00 PM – 12:50 PM FD 133
Monday, October 7th, 5:00 PM – 5:50 PM FD 133
Tuesday, October 15th, 1:00 PM – 1:50 PM FD 133

Marketing Talk: Real World Experiences from the Marketing Field
Open for all
Moderated by: Sara Williams
Before coming to the Meis event, you must:
• No pre-requisite
For admission to the Meis event, you must bring:
• Student ID
During the panel you are expected to:
• Learn about what a career in marketing can look like for entry level and advanced positions.
• Ask current marketing professionals about their careers and the path they took to get where they are today.
• Introduce yourself after the panel and grow your professional network.

Dates Presented:
• Monday, September 9th 2:00-2:50 PM FD 223

Networking in a Crowd of Strangers
Open for freshmen and sophomores
Presented by: Sara Williams
Before coming to the Meis center, you must:
• Students are required to bring a printed brief biography of a business professional that they personally feel is truly successful in business and be prepared to explain why.
For admission to the Meis event, you must bring:
• Student ID
• Laptop
• Printed biography
During the workshop, you are expected to:
• Learn how to network with professionals
• Learn how to carry on a conversation and ask appropriate question
• Learn how to work the room

Dates Presented:
Monday, September 9th 1:00 PM – 1:50 PM FD 133
Wednesday, October 2nd 1:00 PM – 1:50 PM FD 133
Thursday, October 17th 11:00 AM – 11:50 AM FD 133

OSCM Panel
Topic Session 1: What is Supply Chain Management? Careers and Opportunities
Open for freshmen
Presented by: TBD
Before coming to the Meis event, you must:
• Come up with three questions for the panelist
For admission to the Meis event, you must bring:
• Student ID
• List of questions for panelist.
During the workshop, you are expected to:
• Listen to the panelists
• Engage in the presentation
• Ask the speakers questions
Date Presented:
• Tuesday, September 17th 11:00 AM – 12:15 PM FD 223

Topic Session 2: Being successful in a supply chain career- tips and tricks
Open for sophomores, juniors, and seniors in the OSCM major or have a SCM minor
Presented by: TBD
Before coming to the Meis event, you must:
• Come up with three questions for the panelist
For admission to the Meis event, you must bring:
• Student ID
• List of questions for panelist.
During the workshop, you are expected to:
• Listen to the panelists
• Engage in the presentation
• Ask the speakers questions
Date Presented:
Tuesday, September 17th 2:00 PM – 3:15 PM FD 223

Overcoming Public Speaking Anxiety
Open for sophomores, juniors & seniors
Presented by: Dr. David Fleming
Before coming to the Meis Center, you must:
• Make a list of all the reasons why you do not like to public speak (at least 4)
• Make a list of at least 2 other things you dislike as much or more than public speaking
• You MUST PRINT the lists and bring them to the workshop.

**For admission to the Meis event, you must bring:**
• Student ID
• Printed copy of your lists

**During the workshop, you are expected to:**
• Discuss your fears of public speaking
• Participate in exercises to reduce your public speaking fears

**Dates Presented:**
Tuesday, October 1st 5:00 PM – 6:00 PM FD 223
Thursday, October 3rd 12:30 PM – 1:30 PM FD 223
Monday, October 7th 12:00 PM – 1:00 PM FD 133
Wednesday, October 9th 1:00 PM – 2:00 PM FD 133

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**Perfect Your Elevator Pitch**

Open to all

**Presented by:** Dr. David Fleming

**Before coming to the Meis event, you must:**
• Watch video on giving elevator pitch
• Take quiz
• Make video of your pitch

**For admission to the Meis event, you must bring:**
• Laptop
• Student ID
• Video Pitch

**During the workshop, you are expected to:**
• Understand what goes in an elevator pitch
• How to structure your pitch
• Keys that make a great elevator pitch

**After workshop:**
• Post updated video to ISU Elevator Pitch Competition website

**Dates Presented:**
• Monday, October 21st 12:00 PM – 12:50 PM FD 133
• Tuesday, October 22nd 4:00 PM – 4:50 PM FD 133
• Tuesday, October 22nd 5:00 PM – 5:50 PM FD 133
• Wednesday, October 23rd 1:00 PM – 1:50 PM FD 133
• Thursday, October 24th 2:00 PM – 2:50 PM FD 133

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**Personal Branding**

Open for all

**Presented by:** Dr. Ricky Fergurson

**Before coming to the Meis Center, you must:**
• No Prerequisite
For admission to the Meis event, you must bring:

- Laptop
- Student ID

During the workshop, you are expected to:

- Understand the benefits of personal branding
- Identify ways to build your personal brand
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
Monday, September 16th at noon FD 133
Wednesday, September 18th at 10:30 am FD 133
Tuesday, September 24th at 9:30am FD 133
Thursday, September 26th at 5pm FD 133 - CANCELED

Preparing PowerPoints

Open for juniors & seniors
Presented by: Dr. David Fleming
Before coming to the Meis event, you must:

- Watch video on PowerPoint design
- Take quiz
- Make PowerPoint presentation for one of your class presentations

For admission to the Meis event, you must bring:

- PowerPoint presentation
- Laptop
- Student ID

During the workshop, you are expected to:

- Understand what makes good PowerPoint Presentations
- How to effectively use PowerPoints
- How to design useful slides

Dates Presented:

- Tuesday, November 12th 5:00 PM – 5:50 PM FD 133
- Thursday, November 14th 2:00 PM – 2:50 PM FD 133
- Monday, November 18th 2:00 PM – 2:50 PM FD 133
- Wednesday, November 20th 12:00 PM – 12:50 PM FD 133

Public Speaking 101

Open for sophomores & juniors
Presented by: Dr. David Fleming
Before coming to the Meis Center, you must:

- Make a list of challenges you face in public speaking
- Make a list of tips you have been given to be a better public speaker
- You MUST PRINT your lists and bring them to the workshop.
For admission to the Meis event, you must bring:

- Laptop
- Student ID
- Printed copy of your lists

During the workshop, you are expected to:

- Discuss how to become a better public speaker
- Discuss your experiences in public speaking
- Participate in exercises to become a better public speaker

Dates Presented:

- Tuesday, September 10th 5:00 PM-5:50 PM FD 223
- Thursday, September 12th 12:30 PM-1:20 PM FD 223
- Wednesday, September 25th 2:00 PM-2:50 PM FD 133
- Monday, September 30th 1:00 PM-1:50 PM FD 133

Sales Panel

Presented by: TBD

Before coming to the Meis event, you must:

- Research the panelists
- Come up with three questions for the panelists

For admission to the Meis event, you must bring:

- Student ID
- Questions for panelists

During the workshop, you are expected to:

- Listen to the panelists
- Engage in the presentation
- Ask the speakers questions

Date Presented:

- Thursday, September 19th 12:30 PM – 1:30 PM FD 223
- Thursday, September 19th 2:00 PM – 3:00 PM FD 223
- Thursday, September 19th 5:00 PM – 6:00 PM FD 223

Internship Search Strategies

Presented by: Kyle Harris

Before coming to the Meis Center, you must:

- Watch Conducting a Successful Internship Search video
- Find an entry-level job or internship description for a position in your field and bring it with you

For admission to the Meis event, you must bring:

- Laptop
- Job description specific to your career interest
During the workshop, you are expected to:

- Discuss your choice of job description and reasoning behind the choice
- Write up 3 desired locations, 3 industries of interest, and resources you plan on using to find said jobs/internships
- Participation during the event is required and at the discretion of the facilitator

 Dates:
Tuesday, September 10th 1:00 PM – 1:50PM FD 133
Wednesday, October 2nd 12:00 PM – 12:50 PM FD 133
Monday, October 7th, 5:00 PM – 5:50 PM FD 133
Tuesday, October 15th, 1:00 PM – 1:50 PM FD 133

Successful Interview Strategies

Open for sophomores, juniors, and seniors
Presented by: Kyle Harris

Before coming to the Meis Center, you must:

- Watch Strategies for Interview Success video.
- Find an entry-level job or internship description for a position in your field and bring with you
- Have at least 3 questions that are industry specific that they would ask an employer in an interview

For admission to the Meis event, you must bring:

- Laptop
- Job description specific to your career interest
- Your 3 questions for an employer
- Student ID

During the workshop, you are expected to:

- Practice different types of interview environments and questions
- Practice one on one or in a group
- Understand and answer behavioral interview questions utilizing the CAR method
- Know when and how to answer questions back to an employer
- Participation during the event is required and at the discretion of the facilitator

 Dates Presented:
- Monday, September 23rd 12:00pm – 12:50 PM FD 133
- Monday, September 30th 5:00 PM – 5:50 PM FD 133
- Wednesday, November 6th 1:00 PM – 1:50 PM FD 133
- Tuesday, November 12th 12:00 PM – 12:50 PM FD 133

The Psychology of Working Together: Understanding Personalities

Open for freshmen and sophomores
Presented by: Sara Williams & Kyle Harris

Before coming to the event:

- Go to https://www.16personalities.com/free-personality-test
• Complete the assessment
• Must complete the assessment prior to admittance.

**For admission to the event you must bring:**
• Printout of results
• Student ID

**During the workshop you are expected to:**
• Better understand their own working personality
• Learn strategies for working with people who have different personality types
• Interact with the presenters as you learn about personality types

**Dates Presented:**
• Wednesday, October 2\textsuperscript{nd} 2:00 PM – 2:50 PM FD 133
• Thursday, October 17\textsuperscript{th} 1:00 PM – 1:50 PM FD 133