MEIS CENTER SPRING 2021

Michelle Reeson
INDIANA STATE UNIVERSITY
Advanced Public Speaking

Recommended for junior and senior
Presented by: Dr. David Fleming

Before coming to the Zoom workshop, you must:
• Make a list of key things good public speakers do
• Make a list of benefits of public speaking

For admission into the Zoom Meis event, be prepared to share electronically:
• Student ID
• List of reasons why you are uncomfortable public speaking
• List of benefits of public speaking

During the workshop, you are expected to:
• Participate in activities to improve public speaking skills
• Engage in exercises to reduce public speaking stress

Dates Presented (All through Zoom):
• Monday, February 15th at 2 pm
• Tuesday, February 16th at 5 pm
• Wednesday, February 17th at 12 pm
• Thursday, February 18th at 2 pm

Big Data: What’s the Big Deal?

Open for all
Presented by: Dr. Cory Campbell

Summary: Big data has the potential as well as the possibilities to improve operational efficiency, drive new revenue streams and gain competitive advantages over business rivals. Advancements in technology that necessitate continuous learning and relearning are confounded as organizations oscillate between the possibilities and probabilities of big data and big data analytics. It’s no longer a question of whether big data analytics will reshape business, but rather a question of how quickly.

Before coming to the Meis Center, you must:
• Watch the video titled: Big data is better data • Video link: https://www.youtube.com/watch?v=8pHzROP1D-w
For admission to the Meis event, you must bring:
- Laptop
- Student ID

During the workshop, you are expected to:
- Explore the opportunities as well as challenges big data analytics.
- Examine how big data and big data analytics will transform our business.
- Consider the intended and unintended consequences of big data initiatives.

Dates Presented:
- Tuesday, February 9th at 10am
- Monday March 1st at 11:00 am
- Wednesday March 24th at 5pm
- Thursday April 14th at 11am

Cover Letters

Open for all
Presented by: Dr. Kelly Wilkinson

Before coming to the Zoom workshop, you must:
- Watch Five Cover Letter Mistakes Video
  - Video link: https://www.youtube.com/watch?v=6ybiR3sJTaY
- Find an entry-level job or internship description for a position in your field
- Compare your skills with the requirements of the job description and bring comparison to workshop

For admission into the Zoom Meis event, be prepared to share electronically:
- 991#
- Comparison of skills and requirements

During the workshop, you are expected to:
- How to determine the content to put in your cover letter
- Determine resume skills versus application requirements

Dates Presented (All through Zoom):
- Thursday, February 18th at 10 pm
- Tuesday February 23rd at 5:00 pm
- Monday, March 22nd at 2:00 pm
- Wednesday, April 7th at 10 am
Cybersecurity and Cybercrime

Open for all
Presented by: Dr. Jason E James

Before attending the Zoom Workshop, you must:
  • None

For admission into the Zoom Meis Event, be prepared to share electronically:
  • 991#

During the Zoom Workshop, you are expected to:
  • Understand the basics of cybersecurity and why the need exists
  • Understand cybercrime and how to protect yourself and business

Dates Presented:
  • Monday, February 8th at 3pm
  • Tuesday, March 2nd at 11am
  • Wednesday, March 3rd at 12pm
  • Tuesday, April 13th at 2pm

Gradschool101 – What are my options?

Open for juniors and seniors
Presented by: Sara Williams

Before attending the Zoom workshop, you must:
  • Think about the career you want 10 years after graduation and research if a graduate degree would be required or helpful
  • Research a graduate school program and print off or write down the requirements. You MUST show your written or printed document.

For admission to the Zoom Meis event, be prepared to share electronically:
  • A written or printed document showing graduate school program requirements/details

During the Zoom workshop, we will:
  • Discuss the different types of graduate degrees
  • Examine the difference between the required entrance exams (GRE vs GMAT)
  • Attempt to identify the right graduate program for you

Dates Presented:
  • Tuesday, March 9th at 5pm
  • Tuesday, March 16th at 11 am
  • Wednesday, April 14th 12 pm
  • Wednesday, April 21st 3:30 pm
**Grit for Success**

Open for all  
Presented by: Dr. Kelly Wilkinson

Before attending the Zoom Workshop, you must:  
- Watch this video: [https://www.ted.com/talks/angela_lee_duckworth_grit_the_power_of_passion_and_pers_everance](https://www.ted.com/talks/angela_lee_duckworth_grit_the_power_of_passion_and_pers_everance)  
- Take this survey and bring your score to the session: [https://angeladuckworth.com/grit-scale/](https://angeladuckworth.com/grit-scale/)

For admission into the Zoom Meis Event, be prepared to share electronically:  
- 991#  
- Put what students will need to share with the GA, or whomever allows them into the Zoom session

During the Zoom Workshop, you are expected to:  
- Identify the elements of Grit  
- Explain how GRIT works in professional lives.

Dates Presented:  
- Thursday, February 25th at 5pm  
- Monday March 1st at 10am  
- Wednesday, March 17th at 3pm  
- Tuesday, April 27th at 11am

**How to Play to your Strengths**

Presented by: Dr. Bahareh Javadizadeh

Before attending the Zoom Workshop, you must:

For admission into the Zoom Meis Event, be prepared to share electronically:  
- 991#

During the Zoom Workshop, you are expected to:

Dates Presented:  
Thursday, March 4th at 2pm  
Thursday, March 11th at 2pm
Improving Your Elevator Pitch

Open for all
Presented by: Dr. David Fleming

Before coming to the Zoom workshop, you must:
  · Watch Both of these videos on creating your elevator pitch
    o Video link: https://www.youtube.com/watch?v=YHgf4SvysfA
    o Video link: https://www.youtube.com/watch?v=0zaeAuZly9Q
  · Read the elevator pitch prompt and scoring sheet (BELOW on following page)

For admission into the Zoom Meis event, be prepared to share electronically:
  · Student ID
  · Outline of your elevator pitch

During the workshop, you are expected to:
  · Present your elevator pitch
  · Have a dialog about ways to improve your pitch

After the workshop, you are expected to:
  · Record and submit your revised pitch to the ISU Elevator Pitch competition by 10/23/2020
    https://drive.google.com/drive/folders/1bi3iE2PLEe741CDzfFprSulwME2p5e2c?usp=sharing

Dates Presented (All through Zoom):
  · Monday, March 15th at 2pm
  · Tuesday, March 16th at 5pm
  · Wednesday, March 17th at 12pm
  · Thursday, March 18th at 12:30pm
Scott College of Business
Fall 2021 Elevator Pitch
Round 1 Evaluation Sheet

Prompt
In one minute or less, what job you want to do when you graduate and how have you prepared yourself for that position while in school.

Evaluation Form
Time Limit: 1 minute max

Score each item on a 0-10 scale with 10 being the best possible score and 0 being the absence of the skill or behavior being evaluated.

Introduction

_____ Initial Greeting/hook – not just name and basic info, but something that grabs attention
_____ Transition to pitch – it flows naturally from the intro into the meat of the presentation

Content/Message

_____ Explained the topic - did they give enough detail to peak your interest
_____ Relayed relevant content – did they stay focused or did they wander

Close

_____ Asked for the next step (call, interview, etc.)
_____ Clear Ending/close – did they have a clear conclusion or did they fade out or say “that’s all I have?”

Communication

_____ Verbiage (concise, professional)– did they use proper language?
_____ Energy (enthusiastic about subject matter, confidence) – were they engaged & excited?
_____ Time (kept to time limit)
_____ Nonverbals (posture, eye contact, facial expressions, smile) – did they look at the camera, smile, etc?

TOTAL

Prepare your elevator pitch response to the prompt
Internship/Job Search Strategies
Open for all
Presented by: Kyle Harris

Before coming to the Meis Center, you must:
- Watch https://www.youtube.com/watch?v=rYGLwfZG4fY&t=265s “How to Get a Summer Internship”
- Find an entry-level job or internship description for a position in your field and bring it with you. Must be actual job/internship position posting from a website. Have link ready to send before admittance into workshop.

For admission to the Meis event, you must have:
- Laptop with webcam capabilities (Camera must be on during workshop)
- Job/internship description specific to your career interest. Have link to position posting available to send.
- Student ID

During the workshop, you are expected to:
- Discuss your choice of job description and reasoning behind the choice
- Write up 3 desired locations, 3 industries of interest, and resources you plan on using to find said jobs/internships
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
Wednesday, February 3rd at 1pm
Wednesday, February 10th at 2pm
Wednesday, March 3rd at 2pm
Wednesday, March 10th at 2pm

LinkedIn 101
Open for all
Presented by: Dr. Ricky Fergurson

Before attending the Zoom Workshop, you must:
- Set-up or update LinkedIn account

For admission into the Zoom Meis Event, be prepared to share electronically:
- Must show student ID
- URL to LinkedIn account shared in chat upon entering the Zoom meeting

During the workshop, you are expected to:
- Understand what makes good LinkedIn profile
- How to effectively use LinkedIn to network
Dates Presented:
- Tuesday, February 2nd at 10:00am
- Thursday, February 11th at 3:00pm
- Monday, February 22nd at 11:00am
- Wednesday, March 10th at 5:00 pm

Negotiating Your First Job

Recommended Junior/Senior/Graduate
Presented by: Dr. David Fleming

Before attending the Zoom Workshop, you must:
- Find and download a job posting that you would like to have when you graduate (should be reasonable/entry level, not CEO or owner of a sports franchise)

For admission into the Zoom Meis Event, be prepared to share electronically:
- Student ID
- Job description

During the Zoom Workshop, you are expected to:
- Talk about the total compensation package of your first job
- Prepare a worksheet to assist you in negotiating your first compensation package
- Identify minimums you are willing to take in each area of compensation

Dates Presented:
- Monday, March 1st at 2pm
- Tuesday, March 2nd at 5pm
- Wednesday, March 3rd at 12pm
- Thursday, March 4th at 12:30pm

Networks Conference Luncheon Keynote
Open for all
Presented by: Networks Professional Development Program

Before attending the Zoom Workshop, you must:
- Register at www.indstate.edu/ethics
- Come prepared with questions for speaker

For admission to the Zoom Meis event, be prepared to share electronically:
- Student ID

During the workshop, you are expected to:
- Actively listen and participate in discussion

Date Presented: Wednesday, March 24th, noon
Speaker: Megan Miller, Spencer Educational Foundation, Executive Director
Personal Branding

Open for all
Presented by: Dr. Ricky Fergurson

Before attending the Zoom Workshop, you must:
• No Prerequisites

For admission into the Zoom Meis Event, be prepared to share electronically:
• Must show student ID

During the workshop, you are expected to:
• Understand the benefits of personal branding
• Identify ways to build your personal brand
• Participation during the event is required and at the discretion of the facilitator

Dates Presented:
• Wednesday, February 3rd at 5:00pm
• Tuesday, February 16th at 10:00am
• Thursday, March 4th at 4:00pm
• Monday, March 22nd at 11:00am

Public Speaking 101

Recommended for sophomores, juniors and seniors
Presented by: Dr. Ricky Fergurson

Before attending the Zoom Workshop, you must:
• Make a list of challenges you face in public speaking
• Make a list of tips you have been given to be a better public speaker

For admission into the Zoom Meis Event, be prepared to share electronically:
• Laptop
• Student ID
• Copy of your lists

During the workshop, you are expected to:
• Discuss how to become a better public speaker
• Discuss your experiences in public speaking
• Participate in exercises to become a better public speaker

Dates Presented:
• Monday, February 1, 2021 at 2:00pm
• Tuesday, February 2, 2021 at 5:00pm
• Wednesday, February 3, 2021 at 12:00pm
Successful Internship Strategies

Recommended for sophomore, junior and senior
Presented by: Kyle Harris

Before coming to the Meis Center, you must:
- Watch https://www.youtube.com/watch?v=dIPIDbcEpyQ-7 Tips for a Successful Online Interview & https://www.youtube.com/watch?v=rBWH3A5yGzl-How to use CAR to answer Behavioral Interview Questions.
- Find an entry-level job or internship description for a position in your field and bring with you. Must be an actual job posting! Be prepared to share link to job posting.
- Have at least 3 questions that are industry specific that they would ask an employer at the end of an interview-

For admission to the Meis event, you must have:
- Laptop with webcam capabilities
- Job/internship posting specific to your career interest
- Your 3 questions for an employer to ask at the end of an interview
- Student ID

During the workshop, you are expected to:
- Practice different types of interview environments and questions
- Practice one on one or in a group with potential interview questions
- Understand and answer behavioral interview questions utilizing the CAR method
- Talk about different types of interviews and prepare for online interviewing.
- Know when and how to answer questions back to an employer
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
- Thursday, February 4th at 2pm
- Tuesday, February 9th at 5pm
- Tuesday, February 23rd at 2pm
- Thursday, March 18th at 2pm

Working with Difficult People

Recommended for freshmen and sophomores
Presented by: Sara Williams

Before the workshop, you must:
• Read the article titled, “Become Successful by Understanding Peoples’ Personalities”, by Hanny Lerner on Forbes.com.
• Identify which of the 4 personality types best describes you and explain why. You must bring this information in a written or printed document to the meeting.
• Identify a time where it was difficult to work with another person.

In order to attend the workshop, you must bring:
• Your printed or hand written document (paragraph) explaining your personality group and why (details found in the section above.)

During the workshop, you are expected to:
• Understand the importance of working well with others
• Learn tips to help with working with difficult people
• Identify if you are the difficult person in the group and how to work well with others

Dates Presented:
• Monday, February 8th at 1pm
• Thursday, February 18th at 12:30pm
• Wednesday, February 24th at 12pm
• Wednesday, March 17th at 5pm