1. Comprehension of business concepts and practices of organizations.

1.1 Students will be knowledgeable about current business concepts.

   Examples: functional areas of business, financial statements, risk vs. return, role of information technology, operational strategy/design, organizational behavior, marketing principles.

1.2 Students will understand internal and external influences on domestic and international business practices.

   Examples: recognizing differences in economic, political, and legal systems and awareness of cultural influences on international business, knowing which regulations impact business practices, internal controls for business processes.

2. Apply problem solving to address information needs of organizations.

2.1 Students will solve business problems by applying appropriate technology, tools, and decision-making techniques.

   Examples: analyzing quantitative data, collecting data from various sources and making a recommendation, analyzing a financial statement and assessing strengths and weaknesses of a company, using technology to aid in decision making.

2.2 Students will evaluate the ethical dimensions of business decisions.

   Examples: students are given a case with an ethical dilemma involving a business problem and asked to explore the ethical implications of decision and actions.

3. Demonstrate professional skills expected in the workplace.

3.1 Students will demonstrate the ability to communicate effectively.

   Examples: preparing a professional written report, email, or memo; giving an effective oral presentation, creating and delivering a well-designed PowerPoint slide presentation.

3.2 Students will demonstrate an understanding of appropriate workplace expectations and behaviors.

   Examples: accomplish tasks in teams, understanding of diversity, wearing appropriate attire, punctuality, appropriate use of technology, employing business etiquette during a dining event.
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