

SCOTT COLLEGE OF BUSINESS



Strategic Plan 2020 and Beyond

Mission

The Indiana State University Scott College of Business is dedicated to providing an internationally-accredited professional education to qualified students at both the undergraduate and Master's levels. We aim to provide an experiential learning environment that builds career-ready skills and competencies thereby preparing students for global citizenship and leadership roles in both public and private organizations. In tandem with this commitment, the College supports, encourages, and produces applied and educational research, development of mutually beneficial relationships with the business community, and service to the region and the professions.

Instruction

The Scott College of Business is committed to pedagogical excellence in physical and virtual teaching environments. With the support of professional development activities, faculty assess and improve their pedagogy. They integrate technology, connect students to the business community, and prepare career-ready students for the life-long learning needed to adapt to, and succeed in, a complex global society.

Intellectual Contributions

Through research, the faculty of the Scott College of Business contribute to the scholarship of their professions. By pursuing this inquiry, the faculty apply theory, engage in critical thinking, develop teaching materials, and share their results in a national and international arena.

Professional Service

Faculty contribute their professional expertise to organizations by consulting and by serving in leadership or advisory roles. Faculty engage in community and business outreach via experiential learning projects leading to the development of career-ready competencies required by employers in their respective areas. By assuming positions of responsibility in professional organizations, faculty foster the regional, national, and international exchange of ideas.

The Scott College of Business recognizes the synergy created by these areas and encourages the faculty to incorporate scholarship and service in the classroom and to involve students in these areas whenever possible. Our commitment to instruction, intellectual contributions, and professional service enables us to be known as a distinctive learning-centered Scott College of Business within our geographic region.

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Vision

The Scott College of Business will enhance its state and national reputation by:

- *Providing innovative on-campus and online experiential learning to equip students with career-ready skills to function successfully within and beyond the classroom;*
- *Creating and disseminating quality scholarship commensurate with the highest accreditation;*
- *Engaging faculty, staff, and students with their communities; and*
- *Advancing the college's distinction in the field of financial services, business analytics, and other areas of business to create internal and external synergies with key partners.*



Shared Commitment

Our primary focus and commitment is to excellence in learning by engaging students, faculty, staff, and the extended community in an environment that:

Stages rich and productive interactions among participants and with community members;

Co-develops interdisciplinary programs to leverage cross functional synergies;

Provides learning activities within and beyond the classroom focused on bridging theory with practice;

Advances the role of research in learning and scholarship and supports communication of results to the extended national and international community;

Integrates global and ethical perspectives, current practices and technologies into learning;

Utilizes experiential learning to advance the knowledge and practice of effective and responsible decision-making;

Prepares learners to contribute to their professions through an emphasis on career readiness competencies and skills; and



Strategic Plan

We are currently in the process of updating our Strategic Plan. Should you have any questions, please contact us at:

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**Indiana State
University**

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