

Sponsorship Opportunities

- **Platinum Level Sponsor – \$2500 investment**
 - Industry Exclusive sponsorship of Conference Luncheon*
 - Exclusive Ethics Week sponsor*
 - On-site booth space
 - Full page ad in Conference program
 - Inclusion in all print, electronic and media marketing materials
 - Opportunity to introduce luncheon keynote speaker*
 - Top sponsor will have logo on sleeve of polo shirts worn by the coordinators during Ethics Week
 - Four-inch sponsorship on back of T-shirt distributed to Conference participants

- **Gold Level Sponsor – \$1500 investment**
 - On-site booth space
 - Half page ad in Conference program
 - Inclusion in all print, electronic and media marketing materials
 - Opportunity to sponsor a break-out session*
 - Three-inch sponsorship on back of T-shirt distributed to Conference participants

- **Silver Level Sponsor – \$500 investment**
 - Half page ad in Conference program
 - Inclusion in all print, electronic and media marketing materials
 - Highly visible on-site signage
 - Two-inch sponsorship on back of T-shirt distributed to Conference participants

- **Bronze Level Sponsor – \$250 investment**
 - Quarter page ad in Conference program
 - Inclusion in all print marketing materials
 - Highly visible on-site signage

- **Supporting Sponsor \$ _____**

If you would like to have your company logo in any media promotions for the conference, please return the completed sponsorship information form to the address provided in the brochure by February 8, 2010.

** Industry exclusivity, sponsorship and opportunity to introduce speakers available on first-come, first-served basis*

The Networks Financial Institute (NFI) at Indiana State University was founded in 2003 through a grant from Lilly Endowment Inc., an Indianapolis-based, private philanthropic foundation. NFI facilitates broad, collaborative thinking, dialogue and progress in the evolving financial services marketplace through student programs, financial literacy programs and thought leadership.

NFI is a leader in preparing students for careers in the financial services industry. We're committed to developing tomorrow's hardworking, knowledgeable, inquisitive and respected financial industry professionals by preparing selected high-potential undergraduate business students at Indiana State University through scholarship, professional development and experiential learning.



If you are interested in learning more about Networks Financial Institute or Networks Professional Development Program, please visit www.networksfinancialinstitute.org.

For more details on the Ethics and Corporate Social Responsibility Conference, please visit indstate.edu/ethics.

5th Annual Ethics and Corporate Social Responsibility Conference

Building a better future through ethical awareness and corporate social responsibility

March 29, 2010



What is the Networks Professional Development Program?

The Networks Professional Development Program is a four year progressive program of formal and informal enrichment experiences that advance the knowledge, skills, behaviors and dispositions that students need to enter the financial services industry as successful business and community leaders. The program offers leadership and career development through:

- Personalized Professional Development Planning
- Experiential Learning
- Student Leadership and Team Projects
- Professional Development Seminars
- Personalized Career and Educational Planning
- Mentoring and Networking with University and Corporate Professionals

The Networks Professional Development Program seeks to:

- Enhance academic potential, employability and advancement.
- Present opportunities for scholars to develop talents, abilities and practice student leadership and teamwork.
- Provide valuable contact with peers, faculty, staff, administrators, alumni, leaders in the financial services industry, government and service agencies.
- Promote new insights and direction into professional and career potential.
- Offer premium career preparation, personal development and professionalism.



What is the Ethics and Corporate Social Responsibility Conference?

As a formal capstone learning experience of the Networks Professional Development Program, each spring junior scholars are responsible to design, organize and execute a conference on ethical decision-making and corporate social responsibility. The conference provides a rich opportunity for students to stretch, grow and develop practical leadership, managerial and teaming skills while addressing a major educational need identified by industry leaders. Hundreds of students and professionals participate in this annual conference, and each year new levels of success are reached.

Ethics Week

Networks Professional Development Program and Indiana State University's Scott College of Business collaborate to incorporate ethical awareness and corporate social responsibility in the classroom for an entire week, known as Ethics Week. The week begins with a day-long student-led and student-focused conference followed by day and evening events throughout the week. Students and professors engage in classroom discussions throughout the week. Also, student organizations host special evening events including a lively ethical discussion, various industry and faculty speakers, and presentations on key ethical issues in the business world.



Sponsor Contact Information

Name _____

Company Name _____

Address _____

City _____

State, Zip _____

Telephone _____

Email _____

Make checks payable to Networks Financial Institute.
Return completed card with donation to:
Indiana State University
Attn: Marlene English
NFI Budget Coordinator
College of Business – Room 419
Terre Haute, IN 47809

