



### **Get involved in the community**

Many of the student organizations within the College of Business work with community organizations; some with service learning, others for speakers and field trips. Specific opportunities depend on the student's own initiative.

### **Be prepared for the future**

While the major's most popular emphasis areas are management and marketing, all emphasis areas enroll business administration students in 300-400 level courses. Business administration students pursue a variety of career paths and typically begin in entry-level positions in their primary emphasis areas in such fields as banking, brokerage, corporate management, information technology management, public administration, small business entrepreneurship, and many others.

The undergraduate curriculum in business administration also can provide an excellent foundation for graduate work that ultimately leads to advanced degrees in areas such as law, public administration, and business.

### **Investigate financial assistance**

Incoming freshmen may apply for the Networks Scholarship prior to entry at Indiana State. See the College of Business Web site ([www.indstate.edu/business](http://www.indstate.edu/business)) for more information about this prestigious scholarship program. Scholarships also are available for continuing students in business administration. See the dean's office or on-line materials for the deadline, usually in January for the following academic year. For additional information on financial aid, contact the college or the Office of Student Financial Aid, toll free 800-841-4744.



### **To find out more**

For more information about a degree in business administration from Indiana State, contact:  
**College of Business**  
**Indiana State University**  
**Terre Haute, IN 47809**  
**Phone: 812-237-2000**  
**Fax: 812-237-4122**  
**E-mail: [business@indstate.edu](mailto:business@indstate.edu)**  
**[www.indstate.edu/schbus/ba.html](http://www.indstate.edu/schbus/ba.html)**



**AACSB  
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# **Business Administration**

## **College of Business**

*Real people. Real experience. Real business.*



[www.indstate.edu](http://www.indstate.edu)



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## Business Administration

Touching on every aspect of business today, Indiana State University's Business Administration Program provides students with a diversified major designed especially for those who need a broad background, whether for managing businesses of their own or for taking a position with a large business where they will receive more specialized training. Many of the fields in business are available as emphasis areas: accounting, economics, finance, insurance and risk management, management, management information systems, marketing, operations management and analysis, and real estate.

The Business Administration Program is part of Indiana State's College of Business, which is committed to excellence in teaching and dedicated to providing a nationally accredited professional education to qualified students at both the undergraduate and graduate levels. Through Indiana State's many partnerships with business and industry you will have the opportunity to engage in applied research and inquiry that make a difference. You'll be able to apply what you learn through hands-on inquiry, research, and life-changing field experiences, which bring knowledge to life and give you the kind of real-world understanding that sets you apart from students at other institutions.

### Program

Based on the comprehensive business core curriculum, this major allows you the flexibility to build a custom specialization that matches your field of interest by selecting three areas of emphasis from business and economics programs. From each area you choose two courses at the 300-400 level, often following one or two courses in that area already taken in the business core curriculum. Your study leads to a bachelor of science degree.

### Minor

The College of Business recommends that each business administration student select one of the emphasis areas and take additional course work to complete a minor. Students who major in business administration frequently choose a second business major field to complement their study. A complementary business minor is recommended but not required with the business administration major.

The business administration minor is available to non-business majors.

### What makes us different?

The most distinctive characteristic of the Business Administration Program, the most popular major in Indiana State's College of Business, is the customized approach to selecting the specific set of courses that supports your career goals. If you desire a broad education rather than a narrow focus, the Business Administration Program offers the flexibility to build an appropriate program of study.

Many courses in the College of Business employ active learning, including business core courses and major emphasis classes. These range from case studies to term projects with area companies and may include a service-learning component. Many courses emphasize a hands-on approach and some offer the opportunity to participate in faculty research.

The program is offered on the Terre Haute campus. The last two years are also offered by distance education via the Internet. For more information about the distance education degree completion program, contact Undergraduate Student Services at 812-237-2023.

### Enrich your experience through student involvement

The College of Business provides many leadership opportunities through its professional student organizations. These organizations are affiliated with most majors, with three general organizations available to all majors. Business administration majors qualify for membership in the organizations in their areas of emphasis, as well as for the general-purpose business fraternities, Delta Sigma Pi and Alpha Kappa Psi.

