

The Networks Financial Institute (NFI) at Indiana State University was founded in 2003 through a grant from Lilly Endowment Inc., an Indianapolis-based, private philanthropic foundation. NFI facilitates broad, collaborative thinking, dialogue and progress in the evolving financial services marketplace through student programs, financial literacy programs and thought leadership.

NFI is a leader in preparing students for careers in the financial services industry. We're committed to developing tomorrow's hardworking, knowledgeable, inquisitive and respected financial industry professionals by preparing selected high-potential undergraduate business students at Indiana State University through scholarship, professional development and experiential learning.



If you are interested in learning more about Networks Financial Institute, the Networks Scholarship Program, Networks Professional Development Program or the next Ethics and Corporate Social Responsibility Conference, please visit [www.networksfinancialinstitute.org](http://www.networksfinancialinstitute.org).

# Ethics and Corporate Social Responsibility Conference

Building a better future through ethical awareness and corporate social responsibility

March 30, 2009



## What is the Networks Professional Development Program?

The Networks Professional Development Program is a four year progressive program of formal and informal enrichment experiences that advance the knowledge, skills, behaviors and dispositions that students need to enter the financial services industry as successful business and community leaders. The program offers leadership and career development through:

- Personalized Professional Development Planning
- Experiential Learning
- Student Leadership and Team Projects
- Professional Development Seminars
- Personalized Career and Educational Planning
- Mentoring and Networking with University and Corporate Professionals

The Networks Professional Development Program seeks to:

- Enhance academic potential, employability and advancement.
- Present opportunities for scholars to develop talents, abilities and practice student leadership and teamwork.
- Provide valuable contact with peers, faculty, staff, administrators, alumni, leaders in the financial services industry, government, and service agencies.
- Promote new insights and direction into professional and career potential.
- Offer premium career preparation, personal development and professionalism.

*Odell Guyton, a compliance officer for Microsoft Corp., delivered the keynote address during last year's Ethics and Corporate Social Responsibility Conference.*



## What is the Ethics and Corporate Social Responsibility Conference?

As a formal capstone learning experience of the Networks Professional Development Program, each spring junior scholars are responsible to design, organize and execute a conference on ethical decision-making and social corporate responsibility. The conference provides a rich opportunity for students to stretch, grow and develop practical leadership, managerial and teaming skills while addressing a major educational need identified by industry leaders. Hundreds of students and professionals participate in this annual conference, and each year new levels of success are reached.

### Ethics Week

Networks Professional Development Program and Indiana State University's College of Business collaborate to incorporate ethical awareness and corporate social responsibility in the classroom for an entire week, known as Ethics Week. The week begins with a day-long student-led and student-focused conference followed by day and evening events throughout the week. The first floor lobby of the College of Business is turned into an "Ethics Zone" where student projects are displayed, video clips from the kick-off conference are run and sponsor signs are displayed. Students and professors engage in classroom discussions throughout the week. Student business organizations host special evening events including a lively ethics debate as well as various industry and faculty speakers and presentations on key ethical issues in the business world.