

## Yes, our company will support Ethics Education!

- **Platinum Level Sponsor – \$2000 investment**
  - Industry Exclusive\* sponsorship of Conference luncheon
  - Exclusive Ethics Week sponsor\*
  - On-site booth space
  - Full page ad in conference program
  - Inclusion in all print, electronic and media marketing materials
  - Opportunity to introduce luncheon keynote speaker\*
- **Gold Level Sponsor – \$1000 investment**
  - On-site booth space
  - Half page ad in conference program
  - Inclusion in all print, electronic and media marketing materials
  - Opportunity to introduce speaker\*
- **Silver Level Sponsor – \$500 investment**
  - Half page ad in conference program
  - Inclusion in all print, electronic and media marketing materials
  - Highly visible on-site signage
- **Bronze Level Sponsor – \$250 investment**
  - Quarter page ad in conference program
  - Inclusion in all print marketing materials
  - Highly visible on-site signage
- **Supporting Sponsor \$\_\_\_\_\_**

\* Industry exclusivity, Exclusive Ethics Week sponsor and opportunity to introduce speakers available on first-come, first-served basis

All signage will also be displayed in the College of Business Lobby during the entire duration of Ethics Week.

The Networks Financial Institute (NFI) at Indiana State University was founded in 2003 through a grant from Lilly Endowment Inc., an Indianapolis-based, private philanthropic foundation. NFI facilitates broad, collaborative thinking, dialogue and progress in the evolving financial services marketplace through student programs, financial literacy programs and thought leadership.

NFI is a leader in preparing students for careers in the financial services industry. We're committed to developing tomorrow's hardworking, knowledgeable, inquisitive and respected financial industry professionals by preparing selected high-potential undergraduate business students at Indiana State University through scholarship, professional development and experiential learning.



If you are interested in learning more about Networks Financial Institute, the Networks Scholarship Program, Networks Professional Development Program or the next Ethics and Corporate Social Responsibility Conference, please visit [www.networksfinancialinstitute.org](http://www.networksfinancialinstitute.org).

# Ethics and Corporate Social Responsibility Conference

Building a better future through ethical awareness and corporate social responsibility

March 30, 2009



## What is the Networks Professional Development Program?

The Networks Professional Development Program is a four year progressive program of formal and informal enrichment experiences that advance the knowledge, skills, behaviors and dispositions that students need to enter the financial services industry as successful business and community leaders. The program offers leadership and career development through:

- Personalized Professional Development Planning
- Experiential Learning
- Student Leadership and Team Projects
- Professional Development Seminars
- Personalized Career and Educational Planning
- Mentoring and Networking with University and Corporate Professionals

The Networks Professional Development Program seeks to:

- Enhance academic potential, employability and advancement.
- Present opportunities for scholars to develop talents, abilities and practice student leadership and teamwork.
- Provide valuable contact with peers, faculty, staff, administrators, alumni, leaders in the financial services industry, government, and service agencies.
- Promote new insights and direction into professional and career potential.
- Offer premium career preparation, personal development and professionalism.

*Odell Guyton, a compliance officer for Microsoft Corp., delivered the keynote address during last year's Ethics and Corporate Social Responsibility Conference.*



## What is the Ethics and Corporate Social Responsibility Conference?

As a formal capstone learning experience of the Networks Professional Development Program, each spring junior scholars are responsible to design, organize and execute a conference on ethical decision-making and social corporate responsibility. The conference provides a rich opportunity for students to stretch, grow and develop practical leadership, managerial and teaming skills while addressing a major educational need identified by industry leaders. Hundreds of students and professionals participate in this annual conference, and each year new levels of success are reached.

### Ethics Week

Networks Professional Development Program and Indiana State University's College of Business collaborate to incorporate ethical awareness and corporate social responsibility in the classroom for an entire week, known as Ethics Week. The week begins with a day-long student-led and student-focused conference followed by day and evening events throughout the week. The first floor lobby of the College of Business is turned into an "Ethics Zone" where student projects are displayed, video clips from the kick-off conference are run and sponsor signs are displayed. Students and professors engage in classroom discussions throughout the week. Student business organizations host special evening events including a lively ethics debate as well as various industry and faculty speakers and presentations on key ethical issues in the business world.



### Sponsorship Contact Information

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Make checks payable to Networks Financial Institute. Return completed card with donation to:  
Indiana State University  
Attn: Marlene English  
College of Business – Room 419  
Terre Haute, IN 47809

For sponsorship information you can also visit [www.indstate.edu/ethics](http://www.indstate.edu/ethics).