



# Business Education

The Business Education Program is committed to excellence in teaching and dedicated to providing a nationally accredited professional education to qualified students at both the undergraduate and graduate levels. Through Indiana State's many partnerships with business and industry, students are able to apply what they learn through hands-on inquiry research, and life-changing field experiences. This brings knowledge to life and gives students the kind of real-world understanding that sets them apart from students at other institutions.

## Careers

Business education majors gain part of their professional preparation through courses and field experiences provided by the Bayh College of Education. The business education major meets the licensure requirements for teaching business courses in Indiana public middle/junior high and high schools. The demand for well-trained public educators is increasing because of the current retirement trend of "baby boom" generation teachers. They are in demand by the organizations for their technology literacy, business communication and information processing skills.

Our graduates have found successful employment in schools as business teachers and in businesses and non-profit organizations as:

- end-user consultants
- business analysts or business training specialists
- technical or customer support specialists
- technical trainers
- technical writers
- help desk supervisors or project managers



## Ethics: Students Debate the Issues

As the Occupy Wall Street movement began to spread across the nation, Indiana State professor William Wilhelm probed students in his Ethics in Organizations class about their knowledge of the movement. Wilhelm's course began last semester as a business course that fulfilled the ethics and social responsibility requirement of Foundational Studies, the general education requirements at ISU. "The wider analysis allows students from all majors to be able to take the course and apply it because they are all going to work in some kind of organization, not necessarily a business," Wilhelm said. The course is just one more way that students get first-hand experience with current issues facing individuals and businesses today.

## Student Involvement

Pi Omega Pi (POP) is the national undergraduate business education honor society. The aim of this student professional organization is to create fellowship among teachers of business subjects, create and encourage interest in business education, promote scholarship in business education, and foster civic responsibility and high ethical standards in business and professional life.

## Scholarships

There are several scholarships and financial awards designed specifically for business education majors and other scholarships available only to Scott College of Business majors and minors. For more information go to [www.indstate.edu/business/scholarships](http://www.indstate.edu/business/scholarships).

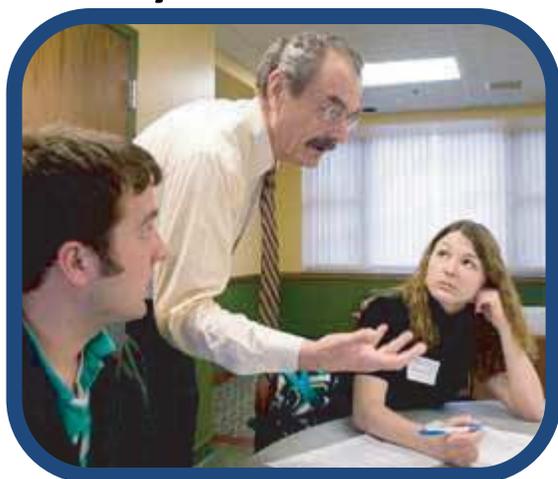


[www.indstate.edu/business/beit](http://www.indstate.edu/business/beit)

## Curriculum

Business education majors fulfill the same core requirements as all other Scott College of Business majors. In addition, business education majors gain knowledge through courses and field experiences in the Bayh College of Education and in the Management, Information Systems and Business Education department. Students with a business education major are given extensive preparation in using computer technology focused on meeting education and business needs. Courses in the program cover information and technology in organizations, document planning and design, spreadsheet and database applications, and managing information and resources.

## Faculty



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## Alumni Spotlight



Debbie Davidson, '83, a business teacher at Ben Davis High School in Indianapolis was recognized in 2004 as The Indiana Business Educators Association's Outstanding Classroom Teacher. She was the 2002 Wayne Township Teacher of the Year and 2003 top ten finalist for Indiana Teacher of the Year. She also received the AES IPALCO Golden Apple Award in 2002. In the classroom, she strives to infuse new technology into the curriculum (web development and design) and motivate and inspire students as they put real-world skills into practice.



Jason Hendrickson, a business instructor and BPA advisor at Danville Community High School, received the Emerging Professional Award from the Indiana Business Educators Association in 2006 as a new teacher with less than five years of experience. "My program within the Scott College of Business allowed me to discover who I was as a person and professionally advance to become the educator that I am today," he said. A 2003 graduate in business education, Hendrickson is a member of the Scott College of Business' inaugural Young Professionals Board and interim executive director of IBEA.



Michelle Cronk has earned many honors in the teaching and business fields since graduating summa cum laude in 2002. She worked at South Central Junior-Senior High School in Elizabeth, Ind. as the only business teacher and was involved with her students by advising organizations such as student council. She also was a driving force in establishing a Business Professionals of America (BPA) chapter there. Today, she works as assistant business manager at Kokomo Center Schools, where she assists with the corporation's budget process, human resources and other functions.

## Find Out More

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