



Ethics and Corporate Social Responsibility Conference

March 30, 2009 • Hulman Memorial Student Union at Indiana State University

The Junior Class of the Networks Professional Development Program is hosting the fourth annual Ethics and Corporate Social Responsibility Conference. This student-led conference will cover important topics of interest to undergraduate and graduate students, as well as respective industry members who want to further their understanding of ethical issues in today's business world.

This free, one-day conference is open to students and faculty from all colleges and universities, as well as industry professionals.

Showcase of Speakers

Conference speakers for the day include university faculty as well as industry professionals with specific areas of expertise on session topics. A select list of speakers includes:

- Howard Learner, an experienced attorney and graduate of Harvard Law School, serves as President and Executive

Director of the Environmental Law and Policy Center. Mr. Learner is responsible for the overall strategic policy direction, development and leadership of this public interest organization.

- Jim Morris is President of Pacers Sports and Entertainment, Inc. Before accepting this position, he was the Executive Director of the United Nations World Food Programme visiting several major operations around the world – the tsunami region, Pakistan earthquake, Niger, Darfur, Iraq, southern Africa and DPRK.

Concurrent Session Speakers

- Tony Gamron, retired Vice President and Treasurer, Kimberly Clark
- Mike Alley, Chairman Patriot Investments, LLC
- Bob Baesler, owner Baesler's Market
- John Kissling, Chief Deputy Insurance Commissioner at State of Indiana

Please register online at www.indstate.edu/ethics by March 20th.

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9 a.m. Check-in and On-site Registration

10-10:50 a.m. General Session

A Greener World? What should we expect from the president on the environment? How is he creating 5 million new green jobs? – Howard Learner, President and Executive Director of the Environmental Law and Policy Center

11-11:50 a.m. Concurrent Sessions

- **Who is For Sale?** Was the mortgage industry helping create the American Dream or the American Nightmare?
- **I Only Did as I Was Told...** Your boss asks you to do something that doesn't seem quite right. To what are you responsible: morals or management?
- **Juicing the Record Books** Should coaches bust star players and should teammates step in and blow the whistle on the players taking banned substances?
- **Ethical Decision-Making: Self Assessment Workshop** that provokes students to think about their own personal ethical decision-making.
- **Tattle-Tailing at Work** Are whistle blowers seen as heroes or villains? What sort of work do Ethics and Compliance Officers do? How do they decipher between morals and loyalty to the company?
- **The Rating System: Pay to Play?** Does the fact that insurance companies pay to be rated for their solvency impact their ratings by these rating companies?
- **Reving Up or Cover Up?** What ethical lines should not be crossed in order for motorsports teams to get to the finish line first?
- **Hiring/Firing** Beyond legalities, how to decide the right and wrong of hiring and firing?
- **Fraud or Faith?** How to decide if a claim is fraud or in good faith?
- **Drill Baby Drill** How do companies weigh their priorities between making profits and conserving natural resources?

12-12:50 p.m. Keynote with Lunch

Setting the Pace How has the effort by management to restore the Pacers to their glory succeeded over the past few years? How did the program rebuild with commitment to ethical play and conduct? – James Morris, President, Pacers Sports & Entertainment, Inc.

1-1:50 p.m. Concurrent Sessions

- **Local Business: Baesler's Market** What are the ethical dilemmas facing local businesses? How can they grow despite these dilemmas?
- **Pirates of the Cyberspace** How far is too far when dealing with downloading off the web? Is this stealing or fair use?
- **Corporate Welfare on the Rise?** Corporations and Taxpayers: Can competing interests be balanced?
- **Outsourcing: Global Ethics Awareness** Is it right for companies to outsource their work to other countries and/or companies to save money?
- **Being Cyber Tailed** Is it right for companies to track potential customers' internet use for marketing purposes?
- **Healthcare for All?** Universal Healthcare vs. Current System: How to decide who wins and loses?
- **Buying the College Athlete** Are coaches going too far when recruiting for next year's team? When does it become bribing instead of recruiting?
- **Cooking the Books** How far is too far when choosing different accounting techniques based upon what makes the company look more financially sound?
- **Credit Cards and College Kids** Are credit card companies targeting college students to help them or take advantage of them?
- **Ethical Leadership** Is ethical decision-making a habit?
- **The Spy at Work** Should companies be allowed to track their employees and watch their every move to improve their productivity? Where is their privacy?

2-2:50 p.m. General Session

Todd Rokita, Indiana Secretary of State