

# Cosmetic Chemistry: the Hidden Science

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## Abstract-

Lotions, makeup, haircare, and other cosmetics. are ubiquitous worldwide. Scroll through social media, and you will be in no short supply of ads or influencer videos touting the best products and application methods. What is surprising, is that for a multi-billion dollar industry, there are relatively few responsible for formulating the products.

Cosmetic chemistry is a field that seems to have been hidden among the other science concentrations. What is it, what do you do as a cosmetic chemist, and how do you get in the industry? These questions will be addressed in the presentation.

