An Indiana State University ONLINE degree can prepare you for a career in public lands philanthropy!

**Online Master of Public Administration:** The MPA is a program for working professionals who have experience in public or nonprofit organizations and now seek a graduate-level degree for career advancement. Students may complete a concentration in Nonprofit Management.

**Online Bachelor of Science in Leadership and Professional Development:** Designed for working adults with documented work, military, educational, and/or life experience. Fast-paced online learning (8-week semesters) and a flexible format to help working students gain a competitive advantage by building marketable skills through certificates.

**Online Public Lands & Recreation Administration (PLRA) Certificate:** Introduces students to the mission, structure, roles, and functions of public lands agencies, advocacy groups, and state and local parks and recreation organizations. (PLRA minor available to on-campus students.)

**Online Nonprofit Leadership Certificate:** Introduces students to the elements and functions of nonprofit work, including: organizational development, program development and evaluation; fundraising; finance; volunteer engagement; HR management; and leadership and advocacy, among other areas. (Nonprofit Leadership minor available to on-campus students.)

**What is Public Lands Philanthropy?**

**Philanthropy** has been described as any voluntary action for the public good. Public lands are a public good!

**Public Lands Philanthropy** involves leading and managing government agencies and nonprofit organizations to leverage philanthropy through strategic partnerships that enhance public lands and visitor experiences.

Advance your career in public lands philanthropy by combining educational experiences in Public Lands & Recreation Administration and Nonprofit Leadership!

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**Connect With Us!**

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WHAT YOU’LL LEARN

Public Lands & Recreation Administration
• Identify historical events, key people and organizations, and impactful public policies that influenced the development of public lands and associated management agencies in Indiana and the United States.
• Evaluate public land management and nonprofit master, comprehensive and strategic plans
• Examine core functions of strategic partnerships with nonprofit public lands partners.
• Identify issues, challenges and trends facing land management and recreation professionals.
• Apply principles of volunteer engagement to maximize volunteer involvement and mission impact in public lands and nonprofit supporting organizations.
• Research and contribute to planning, implementation, leadership, and evaluation of culturally competent, equitable, inclusive, accessible, outcome-based recreation programs and services
• Make nature-based tourism, recreation, and outdoor leadership decisions within applicable laws, policies, and regulations, and across cultural and geographical contexts.

Nonprofit Leadership:
• Compare and contrast nonprofit board member, committee member, and executive director roles and responsibilities.
• Define the role of development as a strategic function for nonprofit organizations, impacting all departments, effecting service delivery and stakeholder satisfaction, and influencing ability to fulfill mission.
• Develop an understanding of the laws and ethical standards that should guide decision-making in the nonprofit sector.
• Evaluate nonprofit organization strategic plans.
• Effectively negotiate and structure strategic partnerships that advance the organization’s mission.
• Adapt organizational messaging strategies and combine techniques to advance the mission and communicate effectively with target audiences.
• Define traditional fundraising methods and related donor motivations.
• Apply principles of volunteer engagement to maximize volunteer involvement and mission impact in nonprofit organizations.

Students who complete any of our undergraduate or graduate programs can earn the Certified Nonprofit Professional (CNP) credential through the Nonprofit Leadership Alliance by completing additional requirements. The CNP is a benchmark professional designation that can position students for advanced administrative careers in the nonprofit sector.