

College of Health and Human Services
Strategic Map: 2021-2024*

**Empower Students, Faculty,
and Staff to Thrive in Complex and
Challenging Environments**

**Support Student
Success**

Improve student retention
and on-time
degree completion

Sustain 95% placement rates
post-graduation as measured by
The First Destination Survey

Where applicable, improve/
sustain certification and
licensure exam pass rates

Ensure all students have
opportunity for experiential
learning

Increase the percentage of
students who get an on time
placement for clinical,
fieldwork, or internship

Maintain stable enrollments in
high-demand programs

Expand availability of and
enrollment in hybrid and online
certificate and degree options

**Recruit, Retain, and Develop
Successful Faculty and Staff**

Increase the number and
retention of diverse
faculty and staff

Retain faculty and
staff at rates equal
to or greater than ISU

Improve the overall mean on
the annual workplace
environment, diversity, and
Inclusive excellence survey

Faculty and staff will report
feeling supported to engage in
scholarship and
community engagement

**Effectively Manage Resources to
Accomplish Strategic Priorities**

Align resources with
strategic priorities as reported
in the CHHS Annual Report

Raise the number of
cross-listed or shared
courses

Increase the number
and size of private and
corporate donations

Expand the number and
size of scholarship awards
for students with
financial need

Increase the number of grant
applications aligned with
strategic priorities

Vision - *To be a leader in the development of
professionals who will positively impact communities.*
Mission - *We prepare students to become professionals who
improve the well-being of individuals, families and communities.
Through teaching, research, service, and community outreach we
serve the public and engage students with robust scholarly
practices and experiential learning designed
for career readiness.*