



INDIANA *for* COMMISSION
HIGHER EDUCATION

July 16, 2013

Susan Powers
Indiana State University
210 N. Seventh St.
Terre Haute, IN 47809

Dear Susan,

Per your letter of April 24, 2013, the Commission for Higher Education approves, through routine staff action, the offering of the existing B.S. in Marketing as an online program. It is our understanding that the online program will also be reported under CIP 52.1401.

Sincerely,

Ken Sauer, Ph.D.
Senior Associate Commissioner for
Research and Academic Affairs

cc: Susan Powers
Yvonne Russell