

BusAdmin Curriculum Map

Courses and Activities Mapped to BS in Business Administration Outcome Set

OBJ. 1: Competencies in business administration			
Students will demonstrate various competencies in business administration.			
	Managing the Enterprise Students will have knowledge of management or marketing concepts and strategies for managing an organization.	Managing Financial Resources Students will have knowledge of finance, accounting or insurance and risk management concepts necessary to effectively manage financial resources of an organization.	Managing Operations and Systems Students will have knowledge or operations or systems concepts necessary to effectively manage an organization.
Courses and Learning Activities			
BUS 201 Accounting I		I	
BUS 202 Accounting II		P	
BUS 311 Principles of Investments		P	
BUS 321 Intro to MIS			I
BUS 351 Intro to Operations			P
BUS 361 Intro to Marketing	P		
BUS 371 Organizational Behavior	P		
MGT or MKTG 1 Course 1 in Managing the Enterprise	R		
MGT or MKTG 2 Course 2 in Managing the Enterprise	R		
MGT or MKTG 3 Course 3 in Managing the	R		

OBJ. 1: Competencies in business administration			
Students will demonstrate various competencies in business administration.			
	Managing the Enterprise Students will have knowledge of management or marketing concepts and strategies for managing an organization.	Managing Financial Resources Students will have knowledge of finance, accounting or insurance and risk management concepts necessary to effectively manage financial resources of an organization.	Managing Operations and Systems Students will have knowledge or operations or systems concepts necessary to effectively manage an organization.
Enterprise			
ACT,FIN,IRM 1 Course 1 in Managing Financial Resources		R	
ACT,FIN,IRM 2 Course 2 in Managing Financial Resources		R	
ACT,FIN,IRM 3 Course 3 in Managing Financial Resources		R	
MIS or OMA 1 Course 1 in Managing Operations & Systems			R
MIS or OMA 2 Course 2 in Managing Operations & Systems			R
MIS or OMA 3 Course 3 in Managing Operations & Systems			R

Legend: I Introduced P Practiced R Reinforced

Last Modified: 01/27/2012 08:34:00 AM CST