### Financial Services Major
#### Curriculum Map
11/2/2013

#### Outcome 1.1
Students will identify the operations and structure of different financial institutions.

#### Outcome 1.2
Students will be able to describe various types of insurance contracts and their uses in financial services.

#### Outcome 1.3
Students will be able to describe clients’ dispositions toward risk and identify appropriate strategies to pursue.

#### Outcome 2.1
Students will be able to apply time value of money techniques in the valuation of securities.

#### Outcome 2.2
Students will be able to perform financial statement analysis.

#### Outcome 2.3
Students will be able to assess risk and return for assets and portfolios.

#### Outcome 3.1
Students are able to identify the factors that affect interest rates and evaluate relationships between the prices of securities and interest rates.

#### Outcome 3.2
Students will have an understanding of ethical issues and ethical decision making as it applies to managing organizations.

### Required Courses

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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Outcome 1.1</th>
<th>Outcome 1.2</th>
<th>Outcome 1.3</th>
<th>Outcome 2.1</th>
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<th>Outcome 3.1</th>
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<td>Intro to Finance UG CORE course</td>
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I = Introduced  
P = Practiced  
D = Demonstrates Mastery