

Financial Services Major  
Curriculum Map  
11/2/2013

	1.0 Students will understand the operations of the financial services industry and the services provided			2.0 Student will be able to apply problem solving to address the information needs of the financial services sector.			3.0 Students will be able to appraise the environmental context in which managers of the financial services industry	
	Outcome 1.1	Outcome 1.2	Outcome 1.3	Outcome 2.1	Outcome 2.2	Outcome 2.3	Outcome 3.1	Outcome 3.2
	Students will identify the operations and structure of different financial institutions.	Students will be able to describe various types of insurance contracts and their uses in financial services	Students will be able to describe clients' dispositions toward risk and identify appropriate strategies to pursue.	Students will be able to apply time value of money techniques in the valuation of securities	Students will be able to perform financial statement analysis	Students will be able to assess risk and return for assets and portfolios.	Students are able to identify the factors that affect interest rates and evaluate relationships between the prices of securities and interest rates.	Students will have an understanding of ethical issues and ethical decision making as it applies to managing organizations
<b>Required Courses</b>								
<b>BUS 311 - Intro to Finance UG CORE course</b>				I	I	I	I	
<b>FIN 320 - Intro to Financial Services</b>	I	I	I	I		I		I
<b>FIN 333 - Investments</b>				P*	P*	P*		
<b>INS 340 - Intro to Risk Management</b>	I	P*	I*					I
<b>MGT 370 - Business &amp; Society</b>								P*
<b>FIN 440 - Financial Institutions</b>	P*				P		P*	

I = Introduced  
P = Practiced  
D = Demonstrates  
Mastery