

TAM Curriculum Map

Courses and Activities Mapped to BA/BS in Textiles, Apparel, and Merchandising Outcome Set

| | | | | | | | | | | | | | | | | |
|---|--|---|--|---|---|--|--|---|--|--|---|--|---|--|--|---|
| OBJ 1: Knowledgeable About Current Practices and Concepts Students will be knowledgeable about current business practices and concepts in the fashion industry. | | OBJ 2: Able to Make Prudent Trends Analysis Decisions Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking. | | | | | OBJ 3: Be Effective Communicators Students will be effective communicators. | | | OBJ 4: Competence in Appropriate Techniques in Apparel Goods Students will be competent in appropriate construction and evaluation techniques in apparel goods. | | OBJ 5: Competent in Ethical Decision Making Students will be competent in ethical decision making. | | OBJ 6: Able to Function Effectively in Professional Settings Students will be able to function effectively in professional settings. | | OBJ 7: Cognizant of the Complexities of Global Fashion Student will be cognizant of the complexities of operating in the global fashion environment |
| Outcome 1.1: Identify Areas of Textile Industry Students will identify the areas of the textile industry | Outcome 1.2: Identify the Areas of the Apparel Industry Students will identify the areas of the apparel industry | Outcome 1.3: Identify the Areas of Merchandising Students will identify the areas of the merchandising. | Outcome 2.1: Demonstrate Ability to Solve Business Problems Students will demonstrate the ability to solve business problems by applying appropriate decision-making techniques, when defining the trend | Outcome 2.2: Collecting Appropriate Data When collecting appropriate data | Outcome 2.3: Identifying Alternatives When identifying alternatives | Outcome 2.4: Analyzing Info and Interpreting Results When analyzing information and interpreting results | Outcome 3.1: Demonstrate Ability to Effectively Convey Info Students will demonstrate the ability to effectively convey information using written communication. | Outcome 3.2: Demonstrate Oral Communication Skills Students will demonstrate the ability of oral communication skills | Outcome 3.3: Professional Communication Professional communication | Outcome 4.1: Demonstrate Proficiency in Using Const. Techs Students will demonstrate proficiency in using construction techniques to assemble various apparel garments | Outcome 4.2: Differentiate Garment Components Student will differentiate garment components of ready to wear apparel garments | Outcome 5.1: Able to Defend Ethical Framework Students will be able to explain and defend the ethical framework in which they make business decisions. | Outcome 5.2: Identify Parties Affected by Business Decision Students will be able to identify parties affected by a business decision, identify how a decision may affect each stakeholder, and arrive at a decision that is (ideally) mutually beneficial or one that minimizes harm to any one party. | Outcome 6.1: Commitment to Professional Standards Students will demonstrate commitment to standards of professional behavior. | Outcome 6.2: Understanding of Individual and Group Dynamics Students will demonstrate an understanding of individual and group dynamics in organizations, including team building and collaborative behavior in the accomplishment of tasks. | Outcome 7.1: Understand Motivations for Internatl Business Students will understand the basic economic, political, cultural and operational motivations for international business. |

Courses and Learning Activities

| | | | | | | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|---|---|---|--|--|---|
| TAM 111 | | I | | | | | | | | | | I | | | | |
| TAM 212 | | I | | | | | | I | | | | P | I | | | |
| TAM 214 | | | | | | | | I | | | | | | | | |
| TAM 216 | I | P | I | I | I | I | I | P | I | I | | | | | | P |
| TAM 217 | I | P | | | | | | P | I | | | | | | | |
| TAM 314 | P | P | | | P | | P | R | P | I | R | | | | | P |
| TAM 316 | P | R | P | P | P | P | P | R | P | R | | | | | | R |
| TAM 418 | R | R | R | R | R | R | R | R | R | R | R | R | R | | | R |
| TAM 419 | R | R | R | R | R | R | R | R | R | R | | | | | | R |

Legend: I Introduced P Practiced R Reinforced

Last Modified: 12/15/2011 01:47:47 PM CST

Printed on: 03/01/2016 12:04:16 PM (EST)

Printed on: 03/01/2016 12:04:16 PM (EST)

created with  **taskstream**