

MA in Communications Curriculum Map

Courses and Activities Mapped to MA in Communications Outcomes - Updated Spring 2015

1. Advanced primary research Demonstrate the ability to conduct advanced primary research in Communication					2. Advanced secondary research Demonstrate the ability to evaluate advanced secondary research in Communication and related disciplines.		3. Social construction of reality Demonstrate an understanding of the concept of the social construction of reality		4. Persuasion in socio-political contexts Demonstrate an understanding of the social and ethical implications of persuasion in socio-political contexts.		5. Argument or discussion Apply research skills and critical thinking skills in a sustained argument or discussion suitable for professional presentation.	
1.1 Locate academic texts published in scholarly forums.	1.2 Analyze academic texts published in scholarly forums.	1.3 Cite academic texts published in scholarly forums.	1.4 Conduct primary disciplinary research using appropriate qualitative and/or quantitative methods	1.5 Conduct primary disciplinary research using MLA and/or APA citation formats correctly	2.1 Analyze and critique specific methodologies and approaches to communication research.	2.2 Evaluate secondary communication research using appropriate quantitative and/or qualitative methodologies and approaches.	3.1 Explain the relationship between symbols and meaning	3.2 Explain the role of power in communicating cultural meaning	4.1 Identify and articulate the component parts of an argument.	4.2 Support argumentative claims with appropriate evidence and cogent reasoning.	5.1 Explain the standard ethical perspectives applicable to public discourses	5.2 Explain the role of context in the generation of persuasive texts.

Courses and Learning Activities

COMM 600 The Nature of Communication Inquiry	I	I	I			I		I	I	I	I	I	I
COMM 601 Analysis of Research/Creativity	P	P	P	I	I		I	P	P	P	P	P	P
COMM 602 Methods of Research/Creativity	P	R	R	P	P	P	I	R	R	R	R	P	P
COMM 603 Experiential Learning as a Communication Professional	P	R	R	P	P	P	P					R	R
COMM 614 Seminar in Communication		R		R	R	R	R						

Legend: I Introduced P Practiced R Reinforced

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