

Student Learning Outcomes Library

Office of Assessment & Accreditation

Indiana State University

BS Business Administration

Spring 2020

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Outcome	Related Foundational Studies or Graduate Goal
Managing the Enterprise—Students will have knowledge of management or marketing concepts and strategies for managing an organization.	
Managing Financial Resources—Students will have knowledge of finance, accounting, or insurance and risk management concepts necessary to effectively manage financial resources of an organization.	
Managing Operations and Systems—Students will have knowledge or operations or systems concepts necessary to effectively manage an organization.	