

Student Learning Outcomes Library

Office of Assessment & Accreditation

Indiana State University

BA/BS Communication

Fall 2019

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Outcome	Related Foundational Studies or Graduate Goal
Describe the communication discipline including its essential theories, perspectives, principles, and concepts	FS2, FS3, G4
Engage in communication research and critically analyze messages	FS1, FS2, FS3, G5
Create messages that adapt to the diverse needs of individuals, groups, and contexts	FS2, FS4, FS7, G1, G2
Demonstrate self-efficacy and ability to improve communication skills	FS1, FS9, FS10, G1, G2
Apply ethical communication principles and practices	FS1, FS8, G3
Develop communication strategies to influence public discourse	FS1, FS5, FS7, G2

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