

Standing Requirements

Outcomes Library

MA/MS in Recreation & Sport Management Outcome Set

Assessment

Demonstrate understanding and ability to use field data collection and statistical analysis techniques in sport settings.

Outcome

Mapping

Knowledge Test

No Mapping

Students complete a series of items to demonstrate knowledge and application of assessment concepts.

Facility Planning & Design

Demonstrate understanding of definitions, concepts, theories, and application of facility planning, design, and maintenance.

Outcome

Mapping

Facility Design Project

No Mapping

Student complete a needs analysis for a sport facility.

Administrative Theory & Management Practice

Demonstrate understanding of definitions, concepts, theories, and application of management principles in public and nonprofit sport settings.

Outcome

Mapping

Sport Development Plan

No Mapping

Student will complete a sport development plan for a fictional small women's college.

Finance

Demonstrate understanding of the principles, practices, and application of fiscal operations in the sport setting.

Outcome

Mapping

Business Plan

No Mapping

Student complete a business plan for fictional sport organization.

Legal Aspects & Risk Management

Demonstrate understanding of definitions, concepts, theories, and application of legal concepts including risk management in the sport setting.

Outcome

Mapping

Risk Management Plan

No Mapping

Working in committee, students complete a risk analysis of high school athletic facilities.

Marketing

Demonstrate understanding of theories and issues in sport marketing, grounded within traditional marketing principles, and emphasizing unique application in the sport setting.

Outcome

Mapping

Marketing Plan	No Mapping
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Students in groups develop a detailed marketing plan for an innovative sport-related product/service of their choice

Communications & Media Relations

Demonstrate understanding and ability to use community relations and media communication plans in the sport setting.

Outcome	Mapping
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Media Guide	No Mapping
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Students prepare a 20 page media guide for a preparatory or intercollegiate sport team.

Leadership

Demonstrate understanding of definitions, concepts, theories, application, and assessment of leadership in the sport setting.

Outcome	Mapping
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Philosophy Statement	No Mapping
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Students articulate a statement of leadership philosophy in the sport setting.

Ethics

Demonstrate understanding and ability to use personal and professional values and ethical principles in the sport setting.

Outcome	Mapping
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Philosophy Statement	No Mapping
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Students articulate a statement of personal and professional responsibility in the sport setting.

Governance

Demonstrate understanding of policy analysis and the implications for sport governance.

Outcome	Mapping
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Analysis Paper	No Mapping
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Students complete a series of items to demonstrate knowledge and application of governance concepts.

Professional Communication (GRADUATE SCHOOL)

Students demonstrate professional communication proficiencies.

Outcome	Mapping
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Presentation	No Mapping
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Students deliver a professional level presentation on a topic related to the discipline.

Engagement (GRADUATE SCHOOL)

Students engage in and meaningfully contribute to diverse and complex communities and professional environments.

Outcome	Mapping
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Internship	No Mapping
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Students apply knowledge, skills, and dispositions gained through program of study in sport management setting.
