

# Student Learning Outcomes Library

Office of Assessment & Accreditation

Indiana State University

MA/MS Recreation & Sport Management

Spring 2020

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<b>Outcome</b>	<b>Related Foundational Studies or Graduate Goal</b>
Assessment—Demonstrate understanding and ability to use field data collection and statistical analysis techniques in sport settings	
1.1 Knowledge test: Students complete a series of items to demonstrate knowledge and application of assessment concepts	
Facility Planning & Design—Demonstrate understanding of definitions, concepts, theories, and application of facility planning, design, and maintenance	
2.1 Facility design project: Student completes a needs analysis for a sport facility	
Administrative Theory & Management Practice—Demonstrate understanding of definitions, concepts, theories, and application of management principles in public and nonprofit sport settings	
3.1 Sport development plan: Student will complete a sport development plan for a fictional small women’s college	
Finance—Demonstrate understanding of the principles, practices, and application of fiscal operations in the sport setting	
4.1 Business plan: Student completes a business plan for fictional sport organization	

Legal Aspects & Risk Management—Demonstrate understanding of definitions, concepts, theories, and application of legal concepts including risk management in the sport setting	
5.1 Risk management plan: Working in committee, students complete a risk analysis of high school athletic facilities	
Marketing—Demonstrate understanding of theories and issues in sport marketing, grounded within traditional marketing principles, and emphasizing unique application in the sport setting	
6.1 Marketing plan: Students in groups develop a detailed marketing plan for an innovative sport-related product/service of their choice	
Communications & Media Relations—Demonstrate understanding and ability to use community relations and media communication plans in the sport setting	
7.1 Media guide: Students prepare a 20-page media guide for a preparatory or intercollegiate sport team	
Leadership—Demonstrate understanding of definitions, concepts, theories, application, and assessment of leadership in the sport setting	
8.1 Philosophy statement: Students articulate a statement of leadership philosophy in the sport setting	
Ethics—Demonstrate understanding and ability to use personal and professional values and ethical principles in the sport setting	
9.1 Philosophy statement: Students articulate a statement of personal and professional responsibility in the sport setting	
Governance—Demonstrate understanding of policy analysis and the implications for sport governance	
10.1 Analysis paper: Students complete a series of items to demonstrate knowledge and application of governance concepts	
Professional Communication (Graduate School)--Students demonstrate professional communication proficiencies	
11.1 Presentation: Students deliver a professional level presentation on a topic related to the discipline	
Engagement (Graduate School)--Students engage in and meaningfully contribute to diverse and complex communities and professional environments	
12.1 Internship: Students apply knowledge, skills, and dispositions gained through program of study in sport management setting	

