

Student Learning Outcomes Library

Office of Assessment & Accreditation

Indiana State University

B.S. in Textiles, Apparel & Merchandising

Fall 2019

Top of Form

Bottom of Form

| Outcome | Related Foundational Studies or Graduate Goal |
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| CPK 1.1: Describe and apply knowledge about the roles and functions of various industry sectors in which products are developed, produced, marketed, sold, and consumed, including construction, sourcing, manufacturing, marketing, and merchandising processes. | |
| CPK 1.2: Identify and interpret needs and wants of consumers and how industry processes are applied to plan, develop, evaluate, produce, communicate, and sell profitable product lines. | |
| CPK 2.1: Apply theories, concepts, and research regarding appearance and human behavior to industry and societal problems. | |
| CPK 2.2: Describe and apply knowledge about the role of dress related to cultural, historic, sociocultural, and psychological factors of dress and their impact on human behavior, including the effects of life stages, change across time, and culture. | |
| CPK 3.1: Describe and apply knowledge about dress and appearance aesthetics and the design process to product development, use, and evaluation to meet marketplace needs. | |

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| CPK 3.2: Describe the role of historical, socio-cultural, and psychological factors in aesthetic expression. | |
| CPK 4.1: Describe how dynamic and diverse political, cultural, and economic systems impact industry processes. | |
| CPK 4.2: Describe how theoretical perspectives on markets, trade, and economic development can be applied to historical and current data on production, consumption, and disposal of products. | |
| PAS 1.A: Identify and evaluate issues of social responsibility, professional behavior, and ethics related to the impact of individual, organizational, and corporate decision-making. | |
| PAS 1.B: Analyze and evaluate issues related to environmental sustainability and environmental impact as they relate to industry activities and processes. | |
| PAS 2.A: Demonstrate critical and creative thinking skills, including the ability to critically evaluate and compare diverse perspectives. | |
| PAS 2.B: Apply quantitative, qualitative, and technology skills to problem solving within the textile and apparel complex. | |
| PAS 3.A: Communicate ideas in written, oral, and visual forms using appropriate technology in career planning for diverse industry opportunities. | |
| PAS 3.B: Function individually, as team members and leaders within professional and culturally diverse environments. | |