

Standing Requirements

Outcomes Library

A. Comprehension of business concepts and practices of organizations (What they know) - Sept. 2013

LG1 Business concepts

Students will be knowledgeable about current business concepts

Outcome	Mapping
1A - Discipline Knowledge Students will demonstrate knowledge of a core body of discipline-specific concepts, including principles in accounting, finance, management and marketing.	No Mapping
1B - Apply concepts Students will apply a core body of discipline-specific knowledge to business situations.	No Mapping
1C	No Mapping

LG2 Business practices, including global

Students will understand internal and external influences on domestic and international business practices.

Outcome	Mapping
2A - environments Students will be aware of the complexities of the political/legal, economic and historical environments as they relate to domestic and international business practices.	No Mapping
2B - Culture Students will understand the role of culture and customs in business practices when evaluating business alternatives in domestic and international settings.	No Mapping
2C - International Markets Students will understand motivations for expanding into international markets, will articulate practical issues involved in these endeavors, and will analyze differences in operating domestically vs. globally.	No Mapping

B. Apply problem solving to address information needs of organization (What they can do) - Sept. 2013

LG3 Problem solving

Students will solve business problems by applying appropriate technology, tools, and decision-making techniques.

Outcome	Mapping
3A Articulate main issues of a business decision Students will articulate the main issues of a business decision.	No Mapping
3B Use evidence Students will use evidence in the decision process.	No Mapping
3C Justify conclusions Students will justify conclusions and develop recommendations.	No Mapping

LG4 Ethical decision making

Students will evaluate the ethical dimensions of business decisions.

Outcome	Mapping
4A Identify ethical dilemmas Students will identify ethical dilemmas, gather pertinent facts and express possible actions.	No Mapping
4B Analyze impact on stakeholders Students will analyze the impact of an action on all stakeholders.	No Mapping
4C Defend ethical framework Students will be able to explain and defend the ethical framework in which they make business decisions.	No Mapping

C. Demonstrate professional skills expected in the workplace (How they act) - Sept. 2013

LG5 Communication

Students will demonstrate the ability to communicate effectively.

Outcome	Mapping
5A Prepare written report Students will prepare an effective written report.	No Mapping
5B Give oral presentation Students will give an effective oral presentation.	No Mapping
5C Convey information effectively Students will be able to effectively convey information in an appropriate format and setting.	No Mapping

LG6 Workplace expectations & behaviors

Students will demonstrate an understanding of appropriate workplace expectations and behaviors.

Outcome	Mapping
6A Work in teams Students will work effectively in teams	No Mapping
6B Employ business etiquette Students will employ appropriate business etiquette during a professional event	No Mapping
6C Engage in appropriate conversation Students will engage in appropriate conversation during a business event	No Mapping
6D Participate in professional development Students will participate in professional development events	No Mapping

Undergraduate Business Core (Old as of Sept. 2013)

Last Modified: 04/29/2015 11:27:25 AM CST