

# **Program Outcomes Assessment**

**BS in Music Conc Merchandising**

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## **General Information (Program Outcomes Assessment)**

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# Standing Requirements

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## Mission Statement

The mission of the School of Music at Indiana State University is to prepare students for careers and continued study in music education, music business, performance, and music as a liberal art. Recognized for its long history of training music educators and members of the music business community, the school offers a range of undergraduate and graduate degrees in a personalized environment. We provide experiential learning opportunities, develop life-long learning skills, and foster cultural engagement and international exchange. The school promotes awareness and appreciation of the musical arts through courses for all university students and serves as a cultural resource for the university, local community, and the state through outreach, special events, and public performances.

## Outcomes Library

### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

Outcome	Mapping
1: Students will synthesize musical skills Students will synthesize musical skills through preparation, performance, and informed interpretation as a soloist on their principal instrument.	No Mapping
2: Understanding of the context and structure of music Students will synthesize an understanding of the context and structure of music through analysis, research and writing.	<b>Foundational Studies:</b> 10. Express themselves effectively, professionally, and persuasively both orally and in writing.
3: Creation and realization of music Students will synthesize an understanding of musical concepts and structures through the creation and realization of music.	No Mapping
4: Integrate technology and musicianship Students will integrate technology and musicianship throughout their musical development.	No Mapping
5: Combine theoretical knowledge with workplace application Students will combine theoretical knowledge with practical workplace applications to develop into music industry professionals prepared to quickly assess the needs of a position and a company, then to be a positive, effective, creative and professional asset to the company and to the overall music industry.	No Mapping

## Curriculum Map

### Active Curriculum Maps

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➤ **BS in Music Conc Merchandising Curriculum Map** (See appendix)

**Alignment Set:** BS in Music Conc Merchandising

**Created:** 07/19/2012 8:11:29 am CST

**Last Modified:** 07/19/2012 8:36:44 am CST

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📄 **Communication of Outcomes**

**All Assessment plans will be posted on the School of Music Website. The plan will be posted directly next to the 8-semester degree plan for each curriculum.**

## Archive (This area is to be used for archiving pre-TaskStream assessment data and for current documents.)

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### Archive

#### File Attachments:

1. **BS in Music with Music Merchandising Concentration Plan March 4 2013.pdf** (See appendix)
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## 2010-2011 Assessment Cycle

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 **Action Plan**

 **Status Report**



## 2011-2012 Assessment Cycle

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### Assessment Plan

#### Outcomes and Measures

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

##### 2: Understanding of the context and structure of music

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

▼ **Measure:** Final research paper  
Direct - Student Artifact

**Details/Description:** Evaluation of final research paper from MUS 351.

**Target:**

**Implementation Plan (timeline):** Spring 2012 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

### Assessment Findings

#### Finding per Measure

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

##### 2: Understanding of the context and structure of music

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

▼ **Measure:** Final research paper  
Direct - Student Artifact

**Details/Description:** Evaluation of final research paper from MUS 351.

**Target:**

**Implementation Plan (timeline):** Spring 2012 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings for Final research paper**

**Summary of Findings:** 25 music majors (BM, BME, BA/BS) completed the final research paper for MUS 351 in Spring, 2012. One (4%) person in the class did not submit a final paper. Of those 26, eight (31% of the class) wrote papers that exceeded expectations (scores of 90% and higher), fourteen (54%) that met expectations (scores of 70-89.9%) and three (12%) that didn't meet expectations (anything 69.9% and lower).

The success rate (meets or exceeds expectations) was 85%. This sets a high bar for improvement in the future.

**Results:** Target Achievement: Met

**Recommendations :** Since the result is so high, we would like to investigate the possibility of junior students finishing MUS 351 taking the ETS Music Major Field test. If we were able to do this, we would have the ability to compare our students' performance in comparison to national results. This could tell us if our 86% success rate is good.

**Reflections/Notes :** Our substantiating evidence includes, on file, anonymous exemplars of each level and the rubric by which the papers were scored.

In a meeting of the full-time faculty of the academic division, we discussed that the 85% figure was fairly high and we did not want to set the original bar that high. We discussed the possibility of considering the Music Major Field Test as a way to see how we fared in a nationally-normed test. Because the 85% figure was high, we agreed that no changes in the course were warranted.

**These Findings are associated with the following Actions:**

**Consider adding Major Field Test**  
(Action Plan; 2011-2012 Assessment Cycle)

**Overall Recommendations**

*No text specified*

**Overall Reflection**

*No text specified*

 **Action Plan**

**Actions**

**BS in Music Conc Merchandising**

**BS in Music Conc Merchandising Outcomes**

**2: Understanding of the context and structure of music**

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

▼ **Action:** Consider adding Major Field Test

**This Action is associated with the following Findings**

**Findings for Final research paper**

(Assessment Plan and Assessment Findings; 2011-2012 Assessment Cycle)

**Summary of Findings:** 25 music majors (BM, BME, BA/BS) completed the final research paper for MUS 351 in Spring, 2012. One (4%) person in the class did not submit a final paper. Of those 26, eight (31% of the class) wrote papers that exceeded expectations (scores of 90% and higher), fourteen (54%) that met expectations (scores of 70-89.9%) and three (12%) that didn't meet expectations (anything 69.9% and lower).

The success rate (meets or exceeds expectations) was 85%. This sets a high bar for improvement in the future.

**Action Details:** Since the result of the Spring 2012 assessment is so high, we would like to investigate the possibility of junior students finishing MUS 351 taking the ETS Music Major Field test.

**Implementation Plan (timeline):**

**Key/Responsible Personnel:** SOM Director and assessment committee

**Measures:**

**Resource Allocations:** none

**Priority:** Medium

## Status Report

### Action Statuses

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

##### 2: Understanding of the context and structure of music

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

##### ▼ Action: Consider adding Major Field Test

**Action Details:** Since the result of the Spring 2012 assessment is so high, we would like to investigate the possibility of junior students finishing MUS 351 taking the ETS Music Major Field test.

**Implementation Plan (timeline):**

**Key/Responsible Personnel:** SOM Director and assessment committee

**Measures:**

**Resource Allocations:** none

**Priority:** Medium

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**Status** for Consider adding Major Field Test

*No Status Added*

### Status Summary

*No text specified*

### Summary of Next Steps

*No text specified*

## 2012-2013 Assessment Cycle

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### Assessment Plan

#### Outcomes and Measures

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

##### 1: Students will synthesize musical skills

Students will synthesize musical skills through preparation, performance, and informed interpretation as a soloist on their principal instrument.

▼ **Measure:** Multi-rater evaluation of a digital audio recording  
Direct - Student Artifact

**Details/Description:** Multi-rater evaluation of digital audio recording of final required semester of 472, 474 or 476 jury.

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter.

**Responsible Individual(s):** Performance Division Coordinator

##### 2: Understanding of the context and structure of music

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

▼ **Measure:** Final Analysis Project  
Direct - Student Artifact

**Details/Description:** Evaluation of final analysis project from MUS 212

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

##### 4: Integrate technology and musicianship

Students will integrate technology and musicianship throughout their musical development.

▼ **Measure:** Final Online Portfolio  
Direct - Portfolio

**Details/Description:** Evaluation of final online portfolio in MUS 204

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

### Assessment Findings

#### Finding per Measure

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

**1: Students will synthesize musical skills**

Students will synthesize musical skills through preparation, performance, and informed interpretation as a soloist on their principal instrument.

▼ **Measure:** Multi-rater evaluation of a digital audio recording  
Direct - Student Artifact

**Details/Description:** Multi-rater evaluation of digital audio recording of final required semester of 472, 474 or 476 jury.

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter.

**Responsible Individual(s):** Performance Division Coordinator

**Findings** for Multi-rater evaluation of a digital audio recording

*No Findings Added*

**2: Understanding of the context and structure of music**

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.

▼ **Measure:** Final Analysis Project  
Direct - Student Artifact

**Details/Description:** Evaluation of final analysis project from MUS 212

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings** for Final Analysis Project

*No Findings Added*

**4: Integrate technology and musicianship**

Students will integrate technology and musicianship throughout their musical development.

▼ **Measure:** Final Online Portfolio  
Direct - Portfolio

**Details/Description:** Evaluation of final online portfolio in MUS 204

**Target:**

**Implementation Plan (timeline):** Spring 2013 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings** for Final Online Portfolio

*No Findings Added*

**Overall Recommendations**


*No text specified*

**Overall Reflection**

*No text specified*

 **Action Plan**

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 **Status Report**

## 2013-2014 Assessment Cycle

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### Assessment Plan

#### Outcomes and Measures

#### BS in Music Conc Merchandising

#### BS in Music Conc Merchandising Outcomes

##### 3: Creation and realization of music

Students will synthesize an understanding of musical concepts and structures through the creation and realization of music.

▼ **Measure:** Composition project  
Direct - Student Artifact

**Details/Description:** Evaluation of Composition Project from MUS 211

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

▼ **Measure:** Digital audio recording  
Direct - Student Artifact

**Details/Description:** Evaluation of digital audio recording from MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

▼ **Measure:** Final dictation exam  
Direct - Exam

**Details/Description:** Scoring of final dictation exam in MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

▼ **Measure:** Final sight singing exam  
Direct - Exam

**Details/Description:** Evaluation of final sight singing exam from MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

▼ **Measure:** Piano proficiency  
Direct - Other



**Details/Description:** Piano proficiency score form MUS 211

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

### 5: Combine theoretical knowledge with workplace application

Students will combine theoretical knowledge with practical workplace applications to develop into music industry professionals prepared to quickly assess the needs of a position and a company, then to be a positive, effective, creative and professional asset to the company and to the overall music industry.

▼ **Measure:** Final Portfolio  
Direct - Portfolio

**Details/Description:** Evaluation of final portfolio comprised of bi-weekly reports which address how theory has been applied to the workplace in a positive, effective and creative manner.

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter.

**Responsible Individual(s):** Director, Music Business Program.

## Assessment Findings

### Finding per Measure

## BS in Music Conc Merchandising

### BS in Music Conc Merchandising Outcomes

#### 3: Creation and realization of music

Students will synthesize an understanding of musical concepts and structures through the creation and realization of music.

▼ **Measure:** Composition project  
Direct - Student Artifact

**Details/Description:** Evaluation of Composition Project from MUS 211

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

#### Findings for Composition project

*No Findings Added*

▼ **Measure:** Digital audio recording  
Direct - Student Artifact

**Details/Description:** Evaluation of digital audio recording from MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

#### Findings for Digital audio recording

*No Findings Added*



▼ **Measure:** Final dictation exam  
Direct - Exam

**Details/Description:** Scoring of final dictation exam in MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings** for Final dictation exam

*No Findings Added*

▼ **Measure:** Final sight singing exam  
Direct - Exam

**Details/Description:** Evaluation of final sight singing exam from MUS 213

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings** for Final sight singing exam

*No Findings Added*

▼ **Measure:** Piano proficiency  
Direct - Other

**Details/Description:** Piano proficiency score form MUS 211

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter

**Responsible Individual(s):** Academic Division Coordinator

**Findings** for Piano proficiency

*No Findings Added*

**5: Combine theoretical knowledge with workplace application**

Students will combine theoretical knowledge with practical workplace applications to develop into music industry professionals prepared to quickly assess the needs of a position and a company, then to be a positive, effective, creative and professional asset to the company and to the overall music industry.

▼ **Measure:** Final Portfolio  
Direct - Portfolio

**Details/Description:** Evaluation of final portfolio comprised of bi-weekly reports which address how theory has been applied to the workplace in a positive, effective and creative manner.

**Target:**

**Implementation Plan (timeline):** Spring 2014 and every three years thereafter.

**Responsible Individual(s):** Director, Music Business Program.

**Findings** for Final Portfolio

*No Findings Added*

### Overall Recommendations

*No text specified*

### Overall Reflection

*No text specified*

### Action Plan

### Status Report

## 2014-2015 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**


## 2015-2016 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

## 2016-2017 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

## 2017-2018 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

## 2018-2019 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

## 2019-2020 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**



# Appendix

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- A. **BS in Music Conc Merchandising Curriculum Map** (Curriculum Map)
  - B. **BS in Music with Music Merchandising Concentration Plan March 4 2013.pdf** (Adobe Acrobat Document)
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# Assessment Plan: Bachelor of Science in Music with Music Merchandising Concentration

**Mission Statement:** The mission of the School of Music at Indiana State University is to prepare students for careers and continued study in music education, music business, performance, and music as a liberal art. Recognized for its long history of training music educators and members of the music business community, the department offers a range of undergraduate and graduate degrees in a personalized environment. We provide experiential learning opportunities, develop life-long learning skills, and foster cultural engagement and international exchange. The department promotes awareness and appreciation of the musical arts through courses for all university students and serves as a cultural resource for the university, local community, and state through outreach, special events, and public performances.

**Communication of Outcomes:** All Assessment plans will be posted on the School of Music Website by October 1, 2012, connected with the 8-semester degree plan for each curriculum.

<b>Objective:</b>					
<b>Student Learning Outcomes</b>	<b>Courses/Educational Strategies</b> (indicate if the outcome is introduced [I], practiced [P], or reinforced [R])	<b>Assessment Method(s)</b>	<b>Source(s) of Assessment</b>	<b>Time of Data Collection</b>	<b>Person(s) Responsible</b>
Students will synthesize musical skills through preparation, performance, and informed interpretation as a soloist on their principal instrument.	MUS 272 (I, P), MUS 274 (I,P), MUS 276 (I,P), MUS 472 (P, R), MUS 474 (P, R), MUS 476 (P,R).	Multi-rater evaluation of digital audio recording of final required semester of 472, 474 or 476 jury.	MUS 472, 474, 476	Spring 2013 and every three years thereafter.	Performance Division Coordinator

Students will synthesize an understanding of the context and structure of music through analysis, research and writing.	MUS 111 (I, P), MUS 112 (P,R), MUS 113 (I, P), MUS 114 (P,R), MUS 211, MUS 212 (P, R), MUS 213 (P,R), MUS 214 (P, R), MUS 150 (I, P), MUS 237 (I, P), MUS 350 (P, R), MUS 351 (P, R)	Evaluation of Final Analysis project from MUS 212 -and Evaluation of Final research paper from MUS 351.	MUS 212 MUS 351	Spring 2012 and every three years thereafter for MUS 351 paper; Spring 2013 and every three years thereafter for MUS 212 Analysis project	Academic Division Coordinator
Students will synthesize an understanding of musical concepts and structures through the creation and realization of music.	MUS 113 (I, P), MUS 114 (P, R), MUS 213 (P, R), MUS 214 (P, R), MUS 211 (P,R), MUS 195 (I, P), MUS 196 (P, R)	Evaluation of digital audio recording from MUS 213 final Sight Singing exam; scoring of MUS 213 final Dictation exam; Piano Proficiency Scores; Evaluation of Composition Project from MUS 211	MUS 211, MUS 213 and Piano Proficiency Exam.	Spring 2014 and every three years thereafter for MUS 213 Sight Singing and Dictation Exams as well as Piano Proficiency Scores and project from MUS 211	Academic Division Coordinator
Students will integrate technology and musicianship throughout their musical development.	MUS 204	Final Online Portfolio		Spring 2013 and every three years thereafter	Academic Division Coordinator
Students will combine <del>theoretical</del> -based knowledge with practical workplace applications to	MUS 499	Evaluation of final portfolio comprised of bi-weekly reports	Portfolio required for MUS 499	Spring 2014 and every three years thereafter.	Director, Music Business Program.

develop into music industry professionals prepared to quickly assess the needs of a position and a company, then to be a positive, effective, creative and professional asset to the company and to the overall music industry.		which address how theory has been applied to the workplace in a positive, effective and creative manner.			
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