Program Outcomes Assessment

BA/BS in Textiles, Apparel, and Merchandising

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<td>Assessment Plan</td>
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General Information (Program Outcomes Assessment)
Standing Requirements

Mission Statement
This degree program prepares students for careers in textiles, apparel, and merchandising. Our graduates possess a keen interest in merchandise, an understanding of the world of fashion—plus the business and organizational skills needed for successful careers.

Outcomes Library

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 1: Knowledgable About Current Practices and Concepts
Students will be knowledgeable about current business practices and concepts in the fashion industry.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 1.1: Identify Areas of Textile Industry</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will identify the areas of the textile industry</td>
<td></td>
</tr>
<tr>
<td>Outcome 1.2: Identify the Areas of the Apparel Industry</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will identify the areas of the apparel industry</td>
<td></td>
</tr>
<tr>
<td>Outcome 1.3: Identify the Areas of Merchandising</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will identify the areas of the merchandising.</td>
<td></td>
</tr>
</tbody>
</table>

OBJ 2: Able to Make Prudent Trends Analysis Decisions
Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 2.1: Demonstrate Ability to Solve Business Problems</td>
<td>Foundational Studies: 2. Critically evaluate the ideas of others.</td>
</tr>
<tr>
<td>Students will demonstrate the ability to solve business problems by applying appropriate decision-making techniques, when defining the trend</td>
<td></td>
</tr>
<tr>
<td>Outcome 2.2: Collecting Appropriate Data</td>
<td>No Mapping</td>
</tr>
<tr>
<td>When collecting appropriate data</td>
<td></td>
</tr>
<tr>
<td>Outcome 2.3: Identifying Alternatives</td>
<td>No Mapping</td>
</tr>
<tr>
<td>When identifying alternatives</td>
<td></td>
</tr>
<tr>
<td>Outcome 2.4: Analyzing Info and Interpreting Results</td>
<td>No Mapping</td>
</tr>
<tr>
<td>When analyzing information and interpreting results</td>
<td></td>
</tr>
</tbody>
</table>

OBJ 3: Be Effective Communicators
Students will be effective communicators.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
</table>
**Outcome 3.1: Demonstrate Ability to Effectively Convey Info**
Students will demonstrate the ability to effectively convey information using written communication.

**Foundational Studies:** 10. Express themselves effectively, professionally, and persuasively both orally and in writing.

**Outcome 3.2: Demonstrate Oral Communication Skills**
Students will demonstrate the ability of oral communication skills

**Foundational Studies:** 10. Express themselves effectively, professionally, and persuasively both orally and in writing.

**Outcome 3.3: Professional Communication**
Professional communication

**Foundational Studies:** 10. Express themselves effectively, professionally, and persuasively both orally and in writing.

---

**OBJ 4: Competence in Appropriate Techniques in Apparel Goods**
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 4.1: Demonstrate Proficiency in Using Const. Techs</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will demonstrate proficiency in using construction techniques to assemble various apparel garments.</td>
<td></td>
</tr>
<tr>
<td>Outcome 4.2: Differentiate Garment Components</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Student will differentiate garment components of ready to wear apparel garments.</td>
<td></td>
</tr>
</tbody>
</table>

---

**OBJ 5: Competent in Ethical Decision Making**
Students will be competent in ethical decision making.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 5.1: Able to Defend Ethical Framework</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will be able to explain and defend the ethical framework in which they make business decisions.</td>
<td></td>
</tr>
<tr>
<td>Outcome 5.2: Identify Parties Affected by Business Decision</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will be able to identify parties affected by a business decision, identify how a decision may affect each stakeholder, and arrive at a decision that is (ideally) mutually beneficial or one that minimizes harm to any one party.</td>
<td></td>
</tr>
</tbody>
</table>

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**OBJ 6: Able to Function Effectively in Professional Settings**
Students will be able to function effectively in professional settings.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Mapping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 6.1: Commitment to Professional Standards</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will demonstrate commitment to standards of professional behavior.</td>
<td></td>
</tr>
<tr>
<td>Outcome 6.2: Understanding of Individual and Group Dynamics</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will demonstrate an understanding of individual and group dynamics in organizations, including team building and collaborative behavior in the accomplishment of tasks.</td>
<td></td>
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**OBJ 7: Cognizant of the Complexities of Global Fashion**
Student will be cognizant of the complexities of operating in the global fashion environment.

<table>
<thead>
<tr>
<th>Outcome</th>
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</thead>
<tbody>
<tr>
<td>Outcome 7.1: Understand Motivations for Internatl Business</td>
<td>No Mapping</td>
</tr>
<tr>
<td>Students will understand the basic economic, political, cultural</td>
<td></td>
</tr>
</tbody>
</table>
and operational motivations for international business.

Curriculum Map

Active Curriculum Maps

- TAM Curriculum Map (See appendix)
  Alignment Set: BA/BS in Textiles, Apparel, and Merchandising Outcome Set
  Created: 12/15/2011 1:40:04 pm CST
  Last Modified: 12/15/2011 1:47:47 pm CST

Communication of Outcomes

The undergraduate TAM program communicates its student learning objectives and outcomes to stakeholders by including them on the Department website, program brochure, and course syllabi.
Archive (This area is to be used for archiving pre-TaskStream assessment data and for current documents.)

File Attachments:
1. Letter of Accreditation for Nursing (See appendix)
   Letter of Accreditation for Nursing - March 2004
2010-2011 Assessment Cycle

Assessment Plan

Assessment Findings
## 2011-2012 Assessment Cycle

### Assessment Plan

<table>
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<th>Outcomes and Measures</th>
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### Assessment Findings

<table>
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<th>Finding per Measure</th>
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<tr>
<td>Overall Recommendations</td>
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</table>

*No text specified*

<table>
<thead>
<tr>
<th>Overall Reflection</th>
</tr>
</thead>
</table>

*No text specified*

### Action Plan

### Status Report
2012-2013 Assessment Cycle

Assessment Plan

Outcomes and Measures

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 3: Be Effective Communicators
Students will be effective communicators.

Outcome 3.2: Demonstrate Oral Communication Skills
Students will demonstrate the ability of oral communication skills

Measure: Oral Presentation
Direct - Student Artifact

Details/Description: Students will give an oral presentation on an assigned topic in TAM 217
Target: 70% enrolled will earn at least a 70 score
Implementation Plan (timeline): Spring 2013
Responsible Individual(s): TAM program coordinator
Supporting Attachments:
- Objective 3, Outcome 2 (Adobe Acrobat Document) (See appendix)

OBJ 4: Competence in Appropriate Techniques in Apparel Goods
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

Outcome 4.1: Demonstrate Proficiency in Using Const. Techs
Students will demonstrate proficiency in using construction techniques to assemble various apparel garments

Measure: Clothing Construction Techniques
Direct - Student Artifact

Details/Description: Each student will submit examples of each construction technique
Target: 70% enrolled will earn at least a 70 score
Implementation Plan (timeline): Fall 2012
Responsible Individual(s): TAM Program Coordinator
Supporting Attachments:
- Objective 4, Outcome 1 (Adobe Acrobat Document) (See appendix)

Assessment Findings

Finding per Measure

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 3: Be Effective Communicators
Students will be effective communicators.

Outcome 3.2: Demonstrate Oral Communication Skills

Measure: Oral Presentation
Direct - Student Artifact
**Details/Description:** Students will give an oral presentation on an assigned topic in TAM 217

**Target:** 70% enrolled will earn at least a 70 score

**Implementation Plan (timeline):** Spring 2013

**Responsible Individual(s):** TAM program coordinator

**Supporting Attachments:**
- Objective 3, Outcome 2 (Adobe Acrobat Document) (See appendix)

---

### Findings for Oral Presentation

**Summary of Findings:** 22/23 students received the goal of 70% score

**Results:** Target Achievement: Met

**Recommendations:** Keep target through another assessment cycle

**Reflections/Notes:** This was the first year for an oral presentation in TAM 217. A second assessment cycle will be beneficial

**Substantiating Evidence:**
- Objective 3, Outcome 2 (Adobe Acrobat Document) (See appendix)

---

**These Findings are associated with the following Actions:**

Repeat assessment cycle

(Action Plan; 2012-2013 Assessment Cycle)

---

**OBJ 4: Competence in Appropriate Techniques in Apparel Goods**

Students will be competent in appropriate construction and evaluation techniques in apparel goods.

**Outcome 4.1:** Demonstrate Proficiency in Using Const. Techs

Students will demonstrate proficiency in using construction techniques to assemble various apparel garments

**Measure:** Clothing Construction Techniques

Direct - Student Artifact

---

**Details/Description:** Each student will submit examples of each construction technique

**Target:** 70% enrolled will earn at least a 70 score

**Implementation Plan (timeline):** Fall 2012

**Responsible Individual(s):** TAM Program Coordinator

**Supporting Attachments:**
- Objective 4, Outcome 1 (Adobe Acrobat Document) (See appendix)

One rubric for each technique in TAM 111 with a total points possible of 624

---

### Findings for Clothing Construction Techniques

**Summary of Findings:** 11/13 students received the goal of 70% score

**Results:** Target Achievement: Met

**Recommendations:** Keep target through another assessment cycle

**Reflections/Notes:** Second semester for this instructor and using these rubrics. A second assessment cycle will be beneficial

**Substantiating Evidence:**
- Outcome 4, Outcome 1 data (Adobe Acrobat Document) (See appendix)

Student grades on each construction technique, total possible is 624 points

---

**These Findings are associated with the following Actions:**

Repeat assessment cycle
(Action Plan; 2012-2013 Assessment Cycle)

## Overall Recommendations

No text specified

## Overall Reflection

No text specified

## Action Plan

### Actions

#### BA/BS in Textiles, Apparel, and Merchandising Outcome Set

**OBJ 3: Be Effective Communicators**

Students will be effective communicators.

<table>
<thead>
<tr>
<th>Outcome 3.2: Demonstrate Oral Communication Skills</th>
<th>Action: Repeat assessment cycle</th>
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<tbody>
<tr>
<td>Students will demonstrate the ability of oral communication skills</td>
<td>This Action is associated with the following Findings</td>
</tr>
<tr>
<td></td>
<td>Findings for Oral Presentation</td>
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<tr>
<td></td>
<td>(Assessment Plan and Assessment Findings; 2012-2013 Assessment Cycle)</td>
</tr>
<tr>
<td></td>
<td>Summary of Findings: 22/23 students received the goal of 70% score</td>
</tr>
</tbody>
</table>

**Action Details:** First time for oral presentation in this course. A second assessment cycle will be beneficial.

**Implementation Plan (timeline):** Assess this outcome again in three years (Spring 2016)

**Key/Responsible Personnel:** TAM Program Coordinator

**Measures:** We will use the same rubric

**Resource Allocations:**

**Priority:** Medium

**Supporting Attachments:**

- Objective 3, Outcome 2 (Adobe Acrobat Document) (See appendix)

#### OBJ 4: Competence in Appropriate Techniques in Apparel Goods

Students will be competent in appropriate construction and evaluation techniques in apparel goods.

<table>
<thead>
<tr>
<th>Outcome 4.1: Demonstrate Proficiency in Using Const. Techs</th>
<th>Action: Repeat assessment cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will demonstrate proficiency in using construction techniques to assemble various apparel garments</td>
<td>This Action is associated with the following Findings</td>
</tr>
<tr>
<td></td>
<td>Findings for Clothing Construction Techniques</td>
</tr>
<tr>
<td></td>
<td>(Assessment Plan and Assessment Findings; 2012-2013 Assessment Cycle)</td>
</tr>
<tr>
<td></td>
<td>Summary of Findings: 11/13 students received the goal of 70% score</td>
</tr>
</tbody>
</table>
Action Details: Second semester for this instructor and using these rubrics. A second assessment cycle will be beneficial

Implementation Plan (timeline): Collect data again in Fall 2015 (3 years)

Key/Responsible Personnel: TAM Program Coordinator

Measures: Use the same rubrics

Resource Allocations:

Priority: Medium

Supporting Attachments:

Objective 4, Outcome 1 (Adobe Acrobat Document) (See appendix)

---

## Status Report

### Action Statuses

## BA/BS in Textiles, Apparel, and Merchandising Outcome Set

### OBJ 3: Be Effective Communicators

Students will be effective communicators.

<table>
<thead>
<tr>
<th>Outcome 3.2: Demonstrate Oral Communication Skills</th>
<th>Action</th>
<th>Repeat assessment cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will demonstrate the ability of oral communication skills</td>
<td>Action Details: First time for oral presentation in this course. A second assessment cycle will be beneficial</td>
<td></td>
</tr>
<tr>
<td>Implementation Plan (timeline): Assess this outcome again in three years (Spring 2016)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Key/Responsible Personnel: TAM Program Coordinator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Measures: We will use the same rubric</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resource Allocations:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority: Medium</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporting Attachments:</td>
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<td></td>
</tr>
</tbody>
</table>

Objective 3, Outcome 2 (Adobe Acrobat Document) (See appendix)

**Status** for Repeat assessment cycle

Current Status: Not started

Resource Allocation(s) Status:

Next Steps/Additional Information: Next assessment cycle for this outcome will be 2015-16

---

### OBJ 4: Competence in Appropriate Techniques in Apparel Goods

Students will be competent in appropriate construction and evaluation techniques in apparel goods.
**Outcome 4.1: Demonstrate Proficiency in Using Const. Techs**

Students will demonstrate proficiency in using construction techniques to assemble various apparel garments

**Action:** Repeat assessment cycle

**Action Details:** Second semester for this instructor and using these rubrics. A second assessment cycle will be beneficial

**Implementation Plan (timeline):** Collect data again in Fall 2015 (3 years)

**Key/Responsible Personnel:** TAM Program Coordinator

**Measures:** Use the same rubrics

**Resource Allocations:**

**Priority:** Medium

**Supporting Attachments:**

![Objective 4, Outcome 1 (Adobe Acrobat Document) (See appendix)](image)

**Status for Repeat assessment cycle**

**Current Status:** Not started

**Resource Allocation(s) Status:**

**Next Steps/Additional Information:** Next assessment cycle for this outcome will be 2015-16

---

**Status Summary**

*No text specified*

**Summary of Next Steps**

*No text specified*
### Assessment Plan

#### Outcomes and Measures

**BA/BS in Textiles, Apparel, and Merchandising Outcome Set**

**OBJ 3: Be Effective Communicators**

Students will be effective communicators.

<table>
<thead>
<tr>
<th>Outcome 3.1: Demonstrate Ability to Effectively Convey Info</th>
<th>Measure: Course embedded assessments of writing through research reports. Direct - Student Artifact</th>
</tr>
</thead>
</table>
| Students will demonstrate the ability to effectively convey information using written communication. | Details/Description: Data collected in 419  
Group research project - Campus weekly (trend forecasting)  
Target: 70 percent of all students will receive 70 percent grade or higher  
Implementation Plan (timeline): Spring 2014  
Responsible Individual(s): Program Coordinator  
Supporting Attachments:  
Campus weekly project (Adobe Acrobat Document) (See appendix) |

<table>
<thead>
<tr>
<th>Outcome 3.3: Professional Communication</th>
<th>Measure: Assessment of oral communication skills through course embedded assessments. Direct - Other</th>
</tr>
</thead>
</table>
| Professional communication               | Details/Description: Data collected in 419  
Target: 70 percent of all students will receive 70 percent grade or higher  
Implementation Plan (timeline): Spring 2014  
Responsible Individual(s): Program Coordinator  
Supporting Attachments:  
Campus weekly project (Adobe Acrobat Document) (See appendix)  
Group member evaluation (Adobe Acrobat Document) (See appendix)  
evaluating effective Communications among team members |

<table>
<thead>
<tr>
<th>Measure: Course embedded assessments of writing through research reports. Direct - Student Artifact</th>
</tr>
</thead>
</table>
| Details/Description: Data collected in 418  
Target: 75% or more students get B or better  
Implementation Plan (timeline): Summer 2014  
Responsible Individual(s): Program Coordinator  
Supporting Attachments:  
writing rubric (Adobe Acrobat Document) (See appendix) |
**OBJ 4: Competence in Appropriate Techniques in Apparel Goods**
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

**Outcome 4.2: Differentiate Garment Components**
Student will differentiate garment components of ready to wear apparel garments

- **Measure:** Course embedded assessment in manufacturing process.
  Direct - Portfolio

- **Details/Description:** Data collected in TAM 212 Evaluating Ready To Wear Apparel
- **Target:** 75% or more students get C or better
- **Implementation Plan (timeline):** Spring 2014
- **Responsible Individual(s):** Program Coordinator
- **Supporting Attachments:**
  - portfolio.pdf (Adobe Acrobat Document) (See appendix)

**OBJ 5: Competent in Ethical Decision Making**
Students will be competent in ethical decision making.

**Outcome 5.2: Identify Parties Affected by Business Decision**
Students will be able to identify parties affected by a business decision, identify how a decision may affect each stakeholder, and arrive at a decision that is (ideally) mutually beneficial or one that minimizes harm to any one party.

- **Measure:** Course embedded assessments
  Direct - Exam

- **Details/Description:** Data collected in 216
- **Target:** 70% or more students get C or better
- **Implementation Plan (timeline):** Fall 2013
- **Responsible Individual(s):** Program Coordinator
- **Supporting Attachments:**
  - Outcome 5 Objective 2 Exam ( Adobe Acrobat Document) (See appendix)

**Assessment Findings**

**Finding per Measure**

**BA/BS in Textiles, Apparel, and Merchandising Outcome Set**

**OBJ 3: Be Effective Communicators**
Students will be effective communicators.

**Outcome 3.1: Demonstrate Ability to Effectively Convey Info**
Students will demonstrate the ability to effectively convey information using written communication.

- **Measure:** Course embedded assessments of writing through research reports.
  Direct - Student Artifact

- **Details/Description:** Data collected in 419
  Group research project - Campus weekly (trend forecasting)
- **Target:** 70 percent of all students will receive 70 percent grade or higher
- **Implementation Plan (timeline):** Spring 2014
- **Responsible Individual(s):** Program Coordinator
- **Supporting Attachments:**
  - Campus weekly project (Adobe Acrobat Document) (See appendix)

**Findings** for Course embedded assessments of writing through research reports.
Summary of Findings: 23/23 All students received the goal of 70% score

Results: Target Achievement: Exceeded
Recommendations: Keep target through another assessment cycle
Reflections/Notes:
Substantiating Evidence:
grade.pdf (Adobe Acrobat Document) (See appendix)
419 result

Outcome 3.3: Professional Communication

Details/Description: Data collected in 419
Target: 70 percent of all students will receive 70 percent grade or higher
Implementation Plan (timeline): Spring 2014
Responsible Individual(s): Program Coordinator
Supporting Attachments:
Campus weekly project (Adobe Acrobat Document) (See appendix)
Group member evaluation (Adobe Acrobat Document) (See appendix)
evaluating effective Communications among team members

Findings for Assessment of oral communication skills through course embedded assessments.

Summary of Findings: All students received the goal of 70% score
Results: Target Achievement: Exceeded
Recommendations: Keep target through another assessment cycle
Reflections/Notes: professionally presented their work
Substantiating Evidence:

Measure: Course embedded assessments of writing through research reports.
Direct - Student Artifact

Details/Description: Data collected in 418
Target: 75% or more students get B or better
Implementation Plan (timeline): Summer 2014
Responsible Individual(s): Program Coordinator
Supporting Attachments:
writing rubric (Adobe Acrobat Document) (See appendix)

Findings for Course embedded assessments of writing through research reports.

Summary of Findings: 10/11 students received the goal of B or better
Program Outcomes Assessment
BA/BS in Textiles, Apparel, and Merchandising

**OBJ 4: Competence in Appropriate Techniques in Apparel Goods**
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

**Outcome 4.2: Differentiate Garment Components**
Student will differentiate garment components of ready to wear apparel garments

**Measure:** Course embedded assessment in manufacturing process.

Direct - Portfolio

**Details/Description:** Data collected in TAM 212 Evaluating Ready To Wear Apparel
**Target:** 75% or more students get C or better
**Implementation Plan (timeline):** Spring 2014
**Responsible Individual(s):** Program Coordinator
**Supporting Attachments:**

- portfolio.pdf (Adobe Acrobat Document) (See appendix)

---

**Findings for Course embedded assessment in manufacturing process.**

**Summary of Findings:** 22 students out of 23 earned higher than C
**Results:** Target Achievement: Met
**Recommendations:** Repeat this assessment for one more year
**Reflections/Notes:**

---

**OBJ 5: Competent in Ethical Decision Making**
Students will be competent in ethical decision making.

**Outcome 5.2: Identify Parties Affected by Business Decision**
Students will be able to identify parties affected by a business decision, identify how a decision may affect each stakeholder, and arrive at a decision that is (ideally) mutually beneficial or one that minimizes harm to any one party.

**Measure:** Course embedded assessments

Direct - Exam

**Details/Description:** Data collected in 216
**Target:** 70% or more students get C or better
**Implementation Plan (timeline):** Fall 2013
**Responsible Individual(s):** Program Coordinator
**Supporting Attachments:**

- Outcome 5 Objective 2 Exam (Adobe Acrobat Document) (See appendix)

---

**Findings for Course embedded assessments**

**Summary of Findings:** 15/21 students received the goal of C or better
**Results:** Target Achievement: Met
**Recommendations:** Keep target through another assessment cycle
**Reflections/Notes:**
Substantiating Evidence:
EXAM.pdf (Adobe Acrobat Document) (See appendix)

Overall Recommendations

No text specified

Overall Reflection

No text specified

Action Plan

Actions

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 4: Competence in Appropriate Techniques in Apparel Goods
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

Outcome 4.1: Demonstrate Proficiency in Using Const. Techs
Students will demonstrate proficiency in using construction techniques to assemble various apparel garments

No actions specified

Status Report

Action Statuses

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 4: Competence in Appropriate Techniques in Apparel Goods
Students will be competent in appropriate construction and evaluation techniques in apparel goods.

Outcome 4.1: Demonstrate Proficiency in Using Const. Techs
Students will demonstrate proficiency in using construction techniques to assemble various apparel garments

No actions specified

Status Summary

No text specified
Summary of Next Steps

No text specified
## 2014-2015 Assessment Cycle

### Assessment Plan

#### Outcomes and Measures

<table>
<thead>
<tr>
<th>BA/BS in Textiles, Apparel, and Merchandising Outcome Set</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OBJ 2: Able to Make Prudent Trends Analysis Decisions</strong></td>
</tr>
<tr>
<td>Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking.</td>
</tr>
<tr>
<td><strong>Outcome 2.1: Demonstrate Ability to Solve Business Problems</strong></td>
</tr>
<tr>
<td>Students will demonstrate the ability to solve business problems by applying appropriate decision-making techniques, when defining the trend</td>
</tr>
<tr>
<td><strong>Measure</strong>: Course embedded assessment</td>
</tr>
<tr>
<td><strong>Direct</strong>: Student Artifact</td>
</tr>
<tr>
<td><strong>Details/Description</strong>: Data collected in 314</td>
</tr>
<tr>
<td><strong>Target</strong>: 70% or more students get C or better</td>
</tr>
<tr>
<td><strong>Implementation Plan (timeline)</strong>: Fall 2014</td>
</tr>
<tr>
<td><strong>Responsible Individual(s)</strong>: Program Coordinator</td>
</tr>
<tr>
<td><strong>Outcome 2.2: Collecting Appropriate Data</strong></td>
</tr>
<tr>
<td>When collecting appropriate data</td>
</tr>
<tr>
<td><strong>Measure</strong>: Course embedded assessment</td>
</tr>
<tr>
<td><strong>Direct</strong>: Student Artifact</td>
</tr>
<tr>
<td><strong>Details/Description</strong>: Data collected in 314</td>
</tr>
<tr>
<td><strong>Target</strong>: 70% or more students get C or better</td>
</tr>
<tr>
<td><strong>Implementation Plan (timeline)</strong>: Fall 2014</td>
</tr>
<tr>
<td><strong>Responsible Individual(s)</strong>: Program Coordinator</td>
</tr>
</tbody>
</table>

| OBJ 3: Be Effective Communicators |
| Students will be effective communicators. |
| **Outcome 3.2: Demonstrate Oral Communication Skills** |
| Students will demonstrate the ability of oral communication skills |
| **Measure**: Assessment of oral communication skills |
| **Direct**: Other |
| **Details/Description**: Data collected in TAM 419 |
| **Target**: 70 percent of the student will receive 70 percent grade or higher |
| **Implementation Plan (timeline)**: Spring 2015 |
| **Responsible Individual(s)**: Program Coordinator |
| **Supporting Attachments**: Outcome 3 Objective 2 rubric (Adobe Acrobat Document) (See appendix) |

| OBJ 5: Competent in Ethical Decision Making |
| Students will be competent in ethical decision making. |
| **Outcome 5.1: Able to Defend Ethical Framework** |
| **Measure**: Course embedded assessments |
| **Direct**: Student Artifact |
Students will be able to explain and defend the ethical framework in which they make business decisions.

**Details/Description:** Data collected in 416
**Target:**
**Implementation Plan (timeline):** Spring 2015
**Responsible Individual(s):** Program Coordinator
**Supporting Attachments:**
- Outcome 5 Objective 1 Rubric (Adobe Acrobat Document) (See appendix)

### OBJ 6: Able to Function Effectively in Professional Settings

Students will be able to function effectively in professional settings.

#### Outcome 6.1: Commitment to Professional Standards

Students will demonstrate commitment to standards of professional behavior.

**Details/Description:** Data collected in TAM 416
**Target:** 75% or more students get C or better
**Implementation Plan (timeline):** Spring 2015
**Responsible Individual(s):** Program Coordinator
**Supporting Attachments:**
- Outcome 6 Objective 1 Chapter One Exam (Adobe Acrobat Document) (See appendix)
- Outcome 6 Objective 1 Final Exam (Adobe Acrobat Document) (See appendix)

### Assessment Findings

#### Finding per Measure

### BA/BS in Textiles, Apparel, and Merchandising Outcome Set

#### OBJ 2: Able to Make Prudent Trends Analysis Decisions

Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking.

##### Outcome 2.1: Demonstrate Ability to Solve Business Problems

Students will demonstrate the ability to solve business problems by applying appropriate decision-making techniques, when defining the trend

**Details/Description:** Data collected in 314
**Target:** 70% or more students get C or better
**Implementation Plan (timeline):** Fall 2014
**Responsible Individual(s):** Program Coordinator

**Findings for Course embedded assessment**

*No Findings Added*

##### Outcome 2.2: Collecting Appropriate Data

When collecting appropriate data

**Details/Description:** Data collected in 314
**Target:** 70% or more students get C or better
Implementation Plan (timeline): Fall 2014  
Responsible Individual(s): Program Coordinator

Findings for Course embedded assessment

No Findings Added

OBJ 3: Be Effective Communicators
Students will be effective communicators.

Outcome 3.2: Demonstrate Oral Communication Skills
Students will demonstrate the ability of oral communication skills

Measure: Assessment of oral communication skills  
Direct - Other

Details/Description: Data collected in TAM 419
Target: 70 percent of the student will receive 70 percent grade or higher
Implementation Plan (timeline): Spring 2015
Responsible Individual(s): Program Coordinator
Supporting Attachments:
Outcome 3 Objective 2 rubric (Adobe Acrobat Document) (See appendix)

Findings for Assessment of oral communication skills

No Findings Added

OBJ 5: Competent in Ethical Decision Making
Students will be competent in ethical decision making.

Outcome 5.1: Able to Defend Ethical Framework
Students will be able to explain and defend the ethical framework in which they make business decisions.

Measure: Course embedded assessments  
Direct - Student Artifact

Details/Description: Data collected in 416
Target:
Implementation Plan (timeline): Spring 2015
Responsible Individual(s): Program Coordinator
Supporting Attachments:
Outcome 5 Objective 1 Rubric (Adobe Acrobat Document) (See appendix)

Findings for Course embedded assessments

No Findings Added

OBJ 6: Able to Function Effectively in Professional Settings
Students will be able to function effectively in professional settings.

Outcome 6.1: Commitment to Professional Standards
Students will demonstrate
commitment to standards of professional behavior.

**Details/Description:** Data collected in TAM 416

**Target:** 75% or more students get C or better

**Implementation Plan (timeline):** Spring 2015

**Responsible Individual(s):** Program Coordinator

**Supporting Attachments:**
- Outcome 6 Objective 1 Chapter One Exam (Adobe Acrobat Document) (See appendix)
- Outcome 6 Objective 1 Final Exam (Adobe Acrobat Document) (See appendix)

**Findings for Chapter 1 and Final Course Exams**

*No Findings Added*

**Overall Recommendations**

*No text specified*

**Overall Reflection**

*No text specified*

**Action Plan**

**Status Report**
Assessment Plan

Outcomes and Measures

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 1: Knowable About Current Practices and Concepts
Students will be knowledgeable about current business practices and concepts in the fashion industry.

Outcome 1.1: Identify Areas of Textile Industry
Students will identify the areas of the textile industry

- **Measure:** Portfolio
  - Direct - Student Artifact

  - **Details/Description:** Data collected through FCS 107
  - **Target:** 75% or more students get C or better
  - **Implementation Plan (timeline):** Fall 2015
  - **Responsible Individual(s):** Program Coordinator

  **Supporting Attachments:**
  - Outcome 1 Objective 1 Rubric (Adobe Acrobat Document) (See appendix)

Outcome 1.2: Identify the Areas of the Apparel Industry
Students will identify the areas of the apparel industry

- **Measure:** Portfolio
  - Direct - Student Artifact

  - **Details/Description:** Data collected through FCS 107
  - **Target:** 75% or more students get C or better
  - **Implementation Plan (timeline):** Fall 2015
  - **Responsible Individual(s):** Program Coordinator

  **Supporting Attachments:**
  - Outcome 1 Objective 2 Rubric (Adobe Acrobat Document) (See appendix)

Outcome 1.3: Identify the Areas of Merchandising
Students will identify the areas of the merchandising.

- **Measure:** Portfolio
  - Direct - Student Artifact

  - **Details/Description:** Data collected through FCS 107
  - **Target:** 75% or more students get C or better
  - **Implementation Plan (timeline):** Fall 2015
  - **Responsible Individual(s):** Program Coordinator

  **Supporting Attachments:**
  - Outcome 1 Objective 3 Rubric (Adobe Acrobat Document) (See appendix)

OBJ 6: Able to Function Effectively in Professional Settings
Students will be able to function effectively in professional settings.
Outcome 6.2: Understanding of Individual and Group Dynamics

Students will demonstrate an understanding of individual and group dynamics in organizations, including team building and collaborative behavior in the accomplishment of tasks.

Measure: Course Embedded Assessment
Indirect - Other

Details/Description: Data collected through TAM 316
Target: 75% or more students get C or better
Implementation Plan (timeline): Spring 2016
Responsible Individual(s): Program Coordinator
Supporting Attachments:
- Outcome 6 Objective 2 Group Member Rubric (Adobe Acrobat Document) (See appendix)
- Outcome 6 Objective 2 Group Research Project Rubric (Adobe Acrobat Document) (See appendix)

Assessment Findings

Finding per Measure

BA/BS in Textiles, Apparel, and Merchandising Outcome Set

OBJ 1: Knowledgeable About Current Practices and Concepts
Students will be knowledgeable about current business practices and concepts in the fashion industry.

Outcome 1.1: Identify Areas of Textile Industry
Students will identify the areas of the textile industry

Measure: Portfolio
Direct - Student Artifact

Details/Description: Data collected through FCS 107
Target: 75% or more students get C or better
Implementation Plan (timeline): Fall 2015
Responsible Individual(s): Program Coordinator
Supporting Attachments:
- Outcome 1 Objective 1 Rubric (Adobe Acrobat Document) (See appendix)

Findings for Portfolio

No Findings Added

Outcome 1.2: Identify the Areas of the Apparel Industry
Students will identify the areas of the apparel industry

Measure: Portfolio
Direct - Student Artifact

Details/Description: Data collected through FCS 107
Target: 75% or more students get C or better
Implementation Plan (timeline): Fall 2015
Responsible Individual(s): Program Coordinator
Supporting Attachments:
- Outcome 1 Objective 2 Rubric (Adobe Acrobat Document) (See appendix)

Findings for Portfolio

No Findings Added
### Outcome 1.3: Identify the Areas of Merchandising

**Measure:** Portfolio  
Direct - Student Artifact

**Details/Description:** Data collected through FCS 107  
**Target:** 75% or more students get C or better  
**Implementation Plan (timeline):** Fall 2015  
**Responsible Individual(s):** Program Coordinator  
**Supporting Attachments:**  
- Outcome 1 Objective 3 Rubric (Adobe Acrobat Document) (See appendix)

**Findings** for Portfolio:  
No Findings Added

### OBJ 6: Able to Function Effectively in Professional Settings

Students will be able to function effectively in professional settings.

**Outcome 6.2: Understanding of Individual and Group Dynamics**  

**Measure:** Course Embedded Assessment  
Indirect - Other

**Details/Description:** Data collected through TAM 316  
**Target:** 75% or more students get C or better  
**Implementation Plan (timeline):** Spring 2016  
**Responsible Individual(s):** Program Coordinator  
**Supporting Attachments:**  
- Outcome 6 Objective 2 Group Member Rubric (Adobe Acrobat Document) (See appendix)  
- Outcome 6 Objective 2 Group Research Project Rubric (Adobe Acrobat Document) (See appendix)

**Findings** for Course Embedded Assessment:  
No Findings Added

### Overall Recommendations

No text specified

### Overall Reflection

No text specified

### Action Plan

### Status Report
# 2016-2017 Assessment Cycle

## Assessment Plan

### Outcomes and Measures

### BA/BS in Textiles, Apparel, and Merchandising Outcome Set

#### OBJ 2: Able to Make Prudent Trends Analysis Decisions

Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking.

<table>
<thead>
<tr>
<th>Outcome 2.3: Identifying Alternatives</th>
<th>Measure: Course embedded assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>When identifying alternatives</td>
<td>Direct - Student Artifact</td>
</tr>
<tr>
<td>Details/Description: Data collected in 314</td>
<td></td>
</tr>
<tr>
<td>Target: 75% or more students will earn a C or better</td>
<td></td>
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<tr>
<td>Implementation Plan (timeline): Fall 2016</td>
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<td>Responsible Individual(s): Program Coordinator</td>
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</table>

<table>
<thead>
<tr>
<th>Outcome 2.4: Analyzing Info and Interpreting Results</th>
<th>Measure: Course embedded assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>When analyzing information and interpreting results</td>
<td>Direct - Student Artifact</td>
</tr>
<tr>
<td>Details/Description: Data collected in 314</td>
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</tr>
<tr>
<td>Target: 75% or more students will earn a C or better</td>
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<tr>
<td>Implementation Plan (timeline): Fall 2016</td>
<td></td>
</tr>
<tr>
<td>Responsible Individual(s): Program Coordinator</td>
<td></td>
</tr>
</tbody>
</table>

#### OBJ 7: Cognizant of the Complexities of Global Fashion

Student will be cognizant of the complexities of operating in the global fashion environment.

<table>
<thead>
<tr>
<th>Outcome 7.1: Understand Motivations for International Business</th>
<th>Measure: Course embedded assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will understand the basic economic, political, cultural and operational motivations for international business.</td>
<td>Direct - Student Artifact</td>
</tr>
<tr>
<td>Details/Description: Data collected in 316</td>
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<tr>
<td>Target: 75% or more students will earn a C or better</td>
<td></td>
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<tr>
<td>Implementation Plan (timeline): Spring 2017</td>
<td></td>
</tr>
<tr>
<td>Responsible Individual(s): Program Coordinator</td>
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</tr>
</tbody>
</table>

## Assessment Findings

### Finding per Measure

### BA/BS in Textiles, Apparel, and Merchandising Outcome Set

#### OBJ 2: Able to Make Prudent Trends Analysis Decisions

...
Students will be able to make prudent industry trends analysis decisions by employing analytical and critical thinking.

**Outcome 2.3: Identifying Alternatives**
When identifying alternatives

- **Measure:** Course embedded assessment
  Direct - Student Artifact

  **Details/Description:** Data collected in 314
  **Target:** 75% or more students will earn a C or better
  **Implementation Plan (timeline):** Fall 2016
  **Responsible Individual(s):** Program Coordinator

  **Findings** for Course embedded assessment
  
  No Findings Added

**Outcome 2.4: Analyzing Info and Interpreting Results**
When analyzing information and interpreting results

- **Measure:** Course embedded assessment
  Direct - Student Artifact

  **Details/Description:** Data collected in 314
  **Target:** 75% or more students will earn a C or better
  **Implementation Plan (timeline):** Fall 2016
  **Responsible Individual(s):** Program Coordinator

  **Findings** for Course embedded assessment

  No Findings Added

**OBJ 7: Cognizant of the Complexities of Global Fashion**
Student will be cognizant of the complexities of operating in the global fashion environment

**Outcome 7.1: Understand Motivations for International Business**
Students will understand the basic economic, political, cultural and operational motivations for international business.

- **Measure:** Course embedded assessment
  Direct - Student Artifact

  **Details/Description:** Data collected in 316
  **Target:** 75% or more students will earn a C or better
  **Implementation Plan (timeline):** Spring 2017
  **Responsible Individual(s):** Program Coordinator

  **Findings** for Course embedded assessment

  No Findings Added

**Overall Recommendations**

No text specified

**Overall Reflection**
No text specified
2017-2018 Assessment Cycle

Assessment Plan

Assessment Findings
2018-2019 Assessment Cycle

Keywords: Assessment Plan, Assessment Findings
2019-2020 Assessment Cycle

Assessment Plan

Assessment Findings
Appendix

A. TAM Curriculum Map (Curriculum Map)
B. Letter of Accreditation for Nursing (Adobe Acrobat Document)
C. Objective 3, Outcome 2 (Adobe Acrobat Document)
D. Objective 4, Outcome 1 (Adobe Acrobat Document)
E. Objective 3, Outcome 2 (Adobe Acrobat Document)
F. Outcome 4, Outcome 1 data (Adobe Acrobat Document)
G. Objective 3, Outcome 2 (Adobe Acrobat Document)
H. Objective 4, Outcome 1 (Adobe Acrobat Document)
I. Campus weekly project (Adobe Acrobat Document)
J. Campus weekly project (Adobe Acrobat Document)
K. Construction Techniques rubric (Adobe Acrobat Document)
L. Outcome 5 Objective 2 Exam (Adobe Acrobat Document)
M. portfolio.pdf (Adobe Acrobat Document)
N. writing rubric (Adobe Acrobat Document)
O. Group member evaluation (Adobe Acrobat Document)
P. grade.pdf (Adobe Acrobat Document)
Q. Outcome 4, Outcome 1 data (Excel Workbook (Open XML))
R. presentation results (Adobe Acrobat Document)
S. TAM 216 grade.pdf (Adobe Acrobat Document)
T. TAM416 exam.pdf (Adobe Acrobat Document)
U. 316 grade.pdf (Adobe Acrobat Document)
V. EXAM.pdf (Adobe Acrobat Document)
X. grade.pdf (Adobe Acrobat Document)
Y. Outcome 3 Objective 2 rubric (Adobe Acrobat Document)
Z. Outcome 5 Objective 1 Rubric (Adobe Acrobat Document)
AA. Outcome 6 Objective 1 Chapter One Exam (Adobe Acrobat Document)
AB. Outcome 6 Objective 1 Final Exam (Adobe Acrobat Document)
AC. Outcome 1 Objective 1 Rubric (Adobe Acrobat Document)
AD. Outcome 1 Objective 2 Rubric (Adobe Acrobat Document)
AE. Outcome 1 Objective 3 Rubric (Adobe Acrobat Document)
AF. Outcome 6 Objective 2 Group Member Rubric (Adobe Acrobat Document)
AG. **Outcome 6 Objective 2 Group Research Project Rubric** (Adobe Acrobat Document)
March 17, 2004

Bonnie L. Saucier, PhD, RN
Dean and Professor
School of Nursing
Indiana State University
749 Chestnut Street
Terre Haute, IN 47809

Dear Dr. Saucier:

This letter is formal notification of the action taken by the National League for Nursing Accrediting Commission at its meeting on February 25-26, 2004. The Commission approved the master's degree program for continuing accreditation and scheduled the next evaluation visit for Fall 2011. The Commission approved the baccalaureate degree program for continuing accreditation and scheduled the next evaluation visit for Fall 2011. The Commission approved the associate degree program for continuing accreditation and scheduled the next evaluation visit for Fall 2011.

Deliberations centered on the Self Study Report, the School Catalog, the Program Evaluator Report, and the recommendation for accreditation proposed by the program evaluators and the evaluation review panel.

The Commission affirmed the strengths and areas needing development as outlined in the attached Summary of Deliberations of the Evaluation Review Panel.

On behalf of the Commission, we thank you and your colleagues for your commitment to quality nursing education. By choosing to stand for accreditation by NLNAC, your nursing program demonstrates a continued interest in having the program measured against the highest national standards of quality in nursing education. If you have questions about this action or about Commission policies and procedures, please write or call me or a member of the NLNAC Staff.

Barbara R. Grumet
Executive Director

cc: Mary E. Graham, EdD, RN Program Evaluator
Geraldine Allen, DSN, FNP, RN Program Evaluator
Kathleen M. Burke, PhD, RN Program Evaluator
Sally J. Bowser, MSN, RN Program Evaluator
Judith Lindquist, MEd, MSN, RN Program Evaluator

Enc. Summary of Deliberations of the Evaluation Review Panel
INDIANA STATE UNIVERSITY
TERRE HAUTE, INDIANA

SUMMARY OF DELIBERATIONS OF THE
MASTER'S, BACCALAUREATE, AND ASSOCIATE DEGREE EVALUATION REVIEW PANEL
FALL 2003 ACCREDITATION CYCLE

Program Accreditation History

<table>
<thead>
<tr>
<th>Degree Level</th>
<th>Established</th>
<th>Initial Accreditation</th>
<th>Last Evaluation Visit</th>
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<td>????</td>
<td>November 1989</td>
<td>November 1995</td>
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<td>Baccalaureate</td>
<td>????</td>
<td>December 1969</td>
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<tr>
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<td>January 1980</td>
<td>November 1995</td>
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Overview

<table>
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<tr>
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<th>Master's</th>
<th>Baccalaureate</th>
<th>Associate</th>
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</thead>
<tbody>
<tr>
<td>Length of Program</td>
<td>42 credits</td>
<td>125-131</td>
<td>64-67</td>
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<tr>
<td>Number of Students</td>
<td>39</td>
<td>202</td>
<td>67</td>
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<tr>
<td>Number of Faculty</td>
<td>6</td>
<td>169</td>
<td>33</td>
</tr>
</tbody>
</table>
|                         | Full time: 22 | Full time: 169 | Full time:
|                         | Part-time: 17 | Part time: 33  | Part time: 67 |
|                         | Full time: 6  | Full time:     | Full time: |
|                         | Part-time: 0  | Part time:     | Part time: 36|

Evaluation Review Panel Recommendation

Master's Degree Program: Continuing Accreditation. Next review in eight (8) years.

Baccalaureate Degree Program: Continuing Accreditation. Next review in eight (8) years

Associate Degree Program: Continuing Accreditation. Next review in eight (8) years

Commentary:

Strengths by Accreditation Standard
Standard I. Mission and Governance:
• Leadership of the nurse administrator
Standard IV. Curriculum and Instruction
  • Sycamore Nursing Center: a service and learning environment for students in all programs

Standard V. Resources:
  • Learning resources: library, classroom building, and computer resources available to faculty and students
  • Nursing skills laboratories

Standard VII. Educational Effectiveness:
  • Evaluation plan, very well done

Areas Needing Development by Standard
Standard I. Mission and Governance:
  • Creation of an environment that fosters research/scholarship by the faculty of the School of Nursing

Standard VI. Integrity:
  • Clarification of information regarding the status of the Associate Degree Nursing Program

Standard VII. Educational Effectiveness:
  • Refinement of the evaluation plan to include expected levels of achievement for all areas, and criteria 2 and 3