

# Industry Clusters

Cluster 1 – Kaleigh All (ERC)	Cluster 2 – Shane Donnell (ERC)
<p><b>Manufacturing</b>  <b>Transportation</b>  <b>Logistics</b>  <b>Warehousing</b></p> <p>Accounting &amp; Business Services            Financial services</p> <ul style="list-style-type: none"> <li>• Brokerage</li> <li>• Investments</li> <li>• Venture capital</li> </ul> <p>Insurance            Real Estate            Consulting            Administrative &amp; Support Services            Retail – Apparel, Department Stores, Furniture            Fashion/Textiles            Education</p>	<p><b>Health Care (including Mental Health)</b>  <b>Scientific services</b></p> <ul style="list-style-type: none"> <li>• <b>Medical supply</b></li> <li>• <b>Pharmaceuticals</b></li> <li>• <b>Chemical companies</b></li> </ul> <p>Cosmetics            Entertainment/Leisure/Recreation/Hospitality            Food Service/Restaurant            Consumer Goods            Agriculture            Law Enforcement and Corrections            Legal            Non-Profits            Museums &amp; Historic Sites            Religion &amp; Civic</p>
Cluster 3 – Taylor Murphey (ERC)	
<p><b>Information Technology</b></p> <ul style="list-style-type: none"> <li>• <b>Software, Hardware, Technical services</b></li> </ul> <p><b>Data Processing</b>  <b>Engineering</b>  <b>Internet Services</b>  <b>Natural Resources – Energy, Oil, Gas, Mining</b>  <b>Aerospace/Airline</b>  <b>Automotive</b>            Electronics            Telecommunications            Communications, PR, Advertising, Publishing, Media</p> <ul style="list-style-type: none"> <li>• TV, Print, Radio, Broadcasting, Newspaper</li> </ul> <p>Construction &amp; Building Materials            Utilities            Government &amp; Defense</p>	<p><b><u>Employer Engagement Definition</u></b>            Employer engagement is the intentional interaction with employers designed to facilitate connections and opportunities for students in order to gain experience, professional skills, and/or employment in the workforce. These relationships are best described as a continuum, with the focus being on creating an individualized recruiting plan that matches the needs of the employer with the appropriate student populations.</p>