



Marketing, Marketing Management Concentration TSAP
 Scott College of Business
 2019-2020

Fall 1	Credits	Success Marker
BUS 305	3	
BUS 361	3	Critical Course
BUS 371	3	
BUS 221	3	
BEIT 336	3	
Total Hours	15	

Spring 1	Credits	Success Marker
BUS 311	3	Critical Course
BUS 351	3	Critical Course
MKTG 332	3	Critical Course
MKTG 333	3	
MKTG 334	3	
Total Hours	15	

Fall 2	Credits	Success Marker
MKTG 338	3	Critical Course
MKTG 353	3	
MAJR ELECU	3	
MAJR ELECU	3	
Elective	3	
Total Hours	15	

Spring 2	Credits	Success Marker
BUS 401	3	Critical Course
MKTG 448	3	Critical Course
MAJR ELECU	3	
FS UDIE	3	
Elective	3	
Total Hours	15	

Indiana State University's priority date for filing the FAFSA is April 15. Students must earn 30 credit hours each academic year in order to maximize financial aid from the state of Indiana. Details about how to apply for financial aid, eligibility criteria, and awarding rules are available online at <https://www.indstate.edu/financial-aid/apply>. Students may view their specific financial file by logging into the MyISU Portal at <https://isuportal.indstate.edu/>.



Program Description and Career Resources: <http://www.indstate.edu/academics/majors/marketing.htm>