

Put Your Product Out There Judging Rubric

Participant's ***physical or conceptual representation of a product*** will be judged on a scale of 1-10 (1 being the lowest) upon the following characteristics:

- **Design Creativity**
 - Does the product exhibit clever design strategies or characteristics?
 - Is the product able to be easily and efficiently produced by a manufacturer using today's technology?
- **Quality of Product**
 - Does the quality of the product exhibit that maximum time and effort was put into its construction?
- **Level of Innovation**
 - How well does the product solve a problem in society?
 - How practical is the product; is there a level of need for this product in society?

Participants submitted ***presentations*** will be judged on a scale of 1-10 (1 being the lowest) upon the following characteristics:

- **Preparedness**
 - Did the speaker exhibit maximum time and effort invested into his/her presentation?
 - Was the presentation well formatted and clearly understood by its audience?
- **Effectiveness**
 - How well did the presentation captivate its audience; was the audience left with a sense of urgency or interest?
 - Did the participant's presentation clearly describe the goals and uses of the product?

Presentations and products should display and abide by the following judging rubric in order to gain the highest advantage during each round of the competition.